

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM848628

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Roadfood, Inc.		10/24/2023	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Arena Media Brands, LLC		
Street Address:	200 Vesey Street, 24th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10281		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	97493291	ROADFOOD	
Serial Number:	97493308	ROADFOOD	
CORRESPONDENCE DATA			
Fax Number:	2066826031		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2066224900		
Email:	USTM.Docketing@SeedIP.com		
Correspondent Name:	Seed IP Law Group LLP		
Address Line 1:	701 5th Avenue, Suite 5400		
Address Line 4:	Seattle, WASHINGTON 98104		
ATTORNEY DOCKET NUMBER:	631272.20174		
NAME OF SUBMITTER:	Stephanie Harvey		
SIGNATURE:	/Stephanie Harvey/		
DATE SIGNED:	10/25/2023		
Total Attachments: 2			
source=ROADFOOD App Assignment - Signed#page1.tif			
source=ROADFOOD App Assignment - Signed#page2.tif			

OP \$65.00 97493291

ASSIGNMENT OF TRADEMARKS

WHEREAS, Roadfood, Inc., a Delaware corporation (hereinafter referred to as ASSIGNOR), is the owner of certain trademark rights, with such rights acquired through use of the marks in the United States and through U.S. trademark applications pending for such marks, as set forth below and made part hereof, (the trademarks, common law rights and trademark applications hereinafter collectively referred to as the ROADFOOD TRADEMARKS);

Trademark	Country	App. No.	App. Date	Date of First Use	Class
ROADFOOD	United States	97/493291	July 7, 2022	March 15, 2000	41
ROADFOOD	United States	97/493308	July 7, 2022	March 15, 2000	41

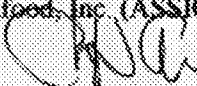
and WHEREAS, Arena Media Brands, LLC, a limited liability company of Delaware, having its principal office at an address of 321 200 Vesey Street, 24th Floor New York NEW YORK 10281 (hereinafter referred to as ASSIGNEE), is desirous of acquiring all the right, title and interest of ASSIGNOR in, to, and under the TRADEMARKS, together with the goodwill of the business associated with the ROADFOOD TRADEMARKS; and

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby sell, assign and transfer to ASSIGNEE, its successors and assigns its entire right, title and interest in and to the ROADFOOD TRADEMARKS, together with the goodwill of the business associated with the ROADFOOD TRADEMARKS; and

ASSIGNOR does also hereby sell, assign and transfer unto ROADFOOD ASSIGNEE, its successors and assigns all claims for damages by reason of past and present infringement of the ROADFOOD TRADEMARKS, including the trademark rights established by use, the applications related thereto, and the right to sue for and collect damages and other relief.

IN WITNESS WHEREOF, the parties duly execute this Assignment Agreement by their authorized representatives, made effective as of the 24 day of OCTOBER, 2023.

Roadfood, Inc. (ASSIGNOR)


By: CLIFFORD SHARPLES
Title: CO-CEO

Arena Media Brands, LLC (ASSIGNEE)

Julie Fenster
By: Julie Fenster
Title: General Counsel

10-24-23 9_51 AM Microsoft Lens

Final Audit Report

2023-10-24

Created:	2023-10-24
By:	Stephanie Harvey (StephanieH@SeedIP.com)
Status:	Signed
Transaction ID:	CBJCHBCAABAAcgbuFKIqGU6HE8LEbleQYBW9efIDH_0M

"10-24-23 9_51AM Microsoft Lens" History

-  Document created by Stephanie Harvey (StephanieH@SeedIP.com)
2023-10-24 - 10:42:51 PM GMT- IP address: 24.22.251.162
-  Document emailed to julie.fenster@thearenagroup.net for signature
2023-10-24 - 10:44:26 PM GMT
-  Email viewed by julie.fenster@thearenagroup.net
2023-10-24 - 10:44:32 PM GMT- IP address: 74.125.210.193
-  Signer julie.fenster@thearenagroup.net entered name at signing as Julie Fenster
2023-10-24 - 11:41:34 PM GMT- IP address: 100.38.91.244
-  Document e-signed by Julie Fenster (julie.fenster@thearenagroup.net)
Signature Date: 2023-10-24 - 11:41:36 PM GMT - Time Source: server- IP address: 100.38.91.244
-  Agreement completed.
2023-10-24 - 11:41:36 PM GMT