

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM848673

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Truist Foundry Holdings LLC		10/23/2023	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Truist Financial Corporation		
<b>Street Address:</b>	214 N Tryon Street		
<b>Internal Address:</b>	Legal Department		
<b>City:</b>	Charlotte		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	28202		
<b>Entity Type:</b>	Corporation: NORTH CAROLINA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5247370	LONG GAME	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7042456515		
<b>Email:</b>	bdavis@vlplawgroup.com		
<b>Correspondent Name:</b>	Brian M. Davis		
<b>Address Line 1:</b>	5960 Fairview Rd; Suite 400		
<b>Address Line 4:</b>	Charlotte, NORTH CAROLINA 28210		
<b>NAME OF SUBMITTER:</b>	Brian M. Davis		
<b>SIGNATURE:</b>	/Brian M. Davis/		
<b>DATE SIGNED:</b>	10/25/2023		
<b>Total Attachments: 2</b>			
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source=Truist Foundry Holdings - LONG GAME Assignment(3186695.1)#page2.tif			

OP \$40.00 5247370

**ASSIGNMENT OF  
INTELLECTUAL PROPERTY RIGHTS**

WHEREAS, Truist Foundry Holdings LLC, a Delaware Limited Liability Company with an address at 214 N. Tryon Street Charlotte North Carolina 28202 (hereinafter referred to as “the ASSIGNOR”) is the owner of all right, title and interest in and to the LONG GAME mark, including the goodwill and common law rights associated therewith (the “Mark”) and US Registration No. 5,247,370 for the Mark for “Computer game software; computer game software for use on mobile devices, tablets, and mobile phones; downloadable interactive game programs” in International Class 9 and “Banking account services; savings account services; financial services, namely, prize-linked savings account services, financial planning; provision of information in the fields of banking and financial services” (the “Registration”);

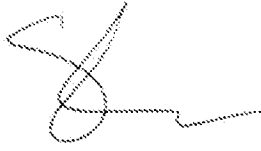
WHEREAS, Truist Financial Corporation, a North Carolina Corporation, with an address at 214 N Tryon Street, Charlotte North Carolina 28202 (the “ASSIGNEE”) is acquiring the Mark, the Registration and any and all rights associated therewith (including any common law rights and goodwill) owned by ASSIGNOR.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns, transfers and sells, unto ASSIGNEE, its legal representatives and assigns, all of ASSIGNOR' S worldwide right, title, interest, associated goodwill, and all rights of action against third parties ASSIGNOR have or may have in the future in and to the Mark, including, without limitation, the Registration, and all trademark and service mark rights, trade dress rights and any and all other related intellectual property rights in the Mark, which interests and rights shall be held and enjoyed by ASSIGNEE as fully and entirely as the same would have been held by ASSIGNOR had this transfer, assignment, and sale not been made.

IN WITNESS WHEREOF, the undersigned, intending to be legally bound, has caused this Assignment of Intellectual Property rights to be executed effective as of October 23, 2023.

**ASSIGNOR:**

**TRUIST FOUNDRY HOLDINGS LLC**

A handwritten signature in black ink, appearing to be 'Michael Shumaker', written over a horizontal line.

Signature: \_\_\_\_\_

Printed Name: Michael Shumaker

Title: Secretary