

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM848904

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | MERGER | | |
| EFFECTIVE DATE: | 09/21/2023 | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| H Heritage Licensing, LLC | | 09/21/2023 | Limited Liability Company: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | H Licensing, LLC | | |
| Street Address: | 1333 Broadway | | |
| Internal Address: | 10th Floor | | |
| City: | New York | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10018 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| PROPERTY NUMBERS Total: 19 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 98090790 | H | |
| Serial Number: | 98090777 | H | |
| Serial Number: | 98022846 | H | |
| Serial Number: | 97316685 | ROY FROWICK | |
| Serial Number: | 97127138 | HALSTON | |
| Serial Number: | 97304821 | H | |
| Serial Number: | 97253147 | H | |
| Serial Number: | 97091401 | H | |
| Serial Number: | 90328094 | HALSTON | |
| Serial Number: | 90333007 | H | |
| Registration Number: | 5311765 | HALSTON | |
| Registration Number: | 5317787 | HALSTON | |
| Registration Number: | 3621452 | HALSTON | |
| Registration Number: | 2492960 | HALSTON | |
| Registration Number: | 2393797 | HALSTON | |
| Registration Number: | 2166353 | HALSTON | |
| Registration Number: | 1002073 | HALSTON | |

OP \$490.00 98090790

| Property Type | Number | Word Mark |
|----------------------|---------|-----------|
| Registration Number: | 1012939 | HALSTON |
| Registration Number: | 0999713 | HALSTON |

CORRESPONDENCE DATA

Fax Number: 2158325767

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 215-569-5767

Email: perry@blankrome.com

Correspondent Name: David M. Perry

Address Line 1: Blank Rome LLP

Address Line 2: One Logan Square, 8th Floor

Address Line 4: Philadelphia, PENNSYLVANIA 19103

| | |
|--------------------------------|------------------|
| ATTORNEY DOCKET NUMBER: | 135944-00104 |
| NAME OF SUBMITTER: | David M. Perry |
| SIGNATURE: | /David M. Perry/ |
| DATE SIGNED: | 10/26/2023 |

Total Attachments: 2

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CERTIFICATE OF MERGER
of
H HERITAGE LICENSING, LLC
(a Delaware limited liability company)

with and into

H LICENSING, LLC
(a Delaware limited liability company)

Pursuant to Title 6, Section 18-209 of the Delaware Limited Liability Company Act

Pursuant to Title 6, Section 18-209 of the Delaware Limited Liability Company Act, the undersigned limited liability company executed the following Certificate of Merger:

- FIRST: The name of the surviving limited liability company is: H Licensing, LLC, a Delaware limited liability company, and the name of the Delaware limited liability company being merged with and into the surviving limited liability company is: H Heritage Licensing, LLC, a Delaware limited liability company.
- SECOND: The Agreement and Plan of Merger has been approved, adopted, certified, executed and acknowledged by each of the constituent limited liability companies.
- THIRD: The name of the surviving limited liability company is: H Licensing, LLC, a Delaware limited liability company.
- FOURTH: The merger is to become effective upon the filing of this Certificate of Merger with the Office of the Secretary of State of the State of Delaware.
- FIFTH: The Agreement and Plan of Merger is on file at: c/o XCel Brands, Inc., 1201 North Orange Street, Suite 7171, Wilmington, DE, 19801, the place of business of the surviving limited liability company.
- SIXTH: A copy of the Agreement and Plan of Merger will be furnished by the surviving limited liability company on request and without cost, to any member of the constituent limited liability companies.

[The remainder of this page has been intentionally left blank, signature page follows]

IN WITNESS WHEREOF, H LICENSING, LLC, the surviving limited liability company, has caused this Certificate of Merger to be signed by its sole member this 21st day of September, 2023.

H LICENSING, LLC

By: XCEL BRANDS, INC.,
its Sole Member

By: 

Name: Seth Burroughs

Title: EVP, Secretary