

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM850477

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		RELEASE OF SECURITY INTEREST	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Siena Lending Group, LLC		08/10/2023	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Rea.deeming Beauty, Inc.		
Street Address:	3864 Courtney Street		
City:	Bethlehem		
State/Country:	PENNSYLVANIA		
Postal Code:	18017		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 24			
Property Type	Number	Word Mark	
Registration Number:	6880957	BIOPLUSH	
Registration Number:	6836059	BEAUTY BLENDER	
Registration Number:	6263630	BEAUTY BLENDER	
Registration Number:	6263629	BEAUTY BLENDER	
Registration Number:	5765814	GLASS GLOW	
Registration Number:	5686296	BLENDER DEFENDER	
Registration Number:	6846824	POWER PUFF	
Registration Number:	5657490	INSTACLEAN	
Registration Number:	5776467	OPAL ESSENCE	
Registration Number:	5629037	BOUNCE	
Registration Number:	5628998	BOUNCE	
Registration Number:	5700378	KEEP.IT.CLEAN	
Registration Number:	5956097	BEAUTY BLENDER	
Registration Number:	5956096	BEAUTYBLENDER	
Registration Number:	5668153	BEAUTY.BLUSHER	
Registration Number:	5751943	THE LEVELER	
Registration Number:	4908115	MAKEUP'S BEST FRIEND	
Registration Number:	4908116	BODYBLENDER	
Registration Number:	4719170	THE ORIGINAL BEAUTYBLENDER	
		TRADEMARK	

OP \$615.00 6880957

Property Type	Number	Word Mark
Registration Number:	5256814	MAKEUP'S BEST FRIEND
Registration Number:	4719175	BEAUTYBLENDER
Registration Number:	4719164	BEAUTYBLENDER
Registration Number:	4570128	SOLID
Registration Number:	4614408	SUR.FACE

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6104191690
Email: christine.santelli@beautyblender.com
Correspondent Name: Rea.deeming Beauty, Inc.
Address Line 1: 3864 Courtney Street
Address Line 4: Bethlehem, PENNSYLVANIA 18017

NAME OF SUBMITTER:	Christine Santelli
SIGNATURE:	/Christine Santelli/
DATE SIGNED:	11/02/2023

Total Attachments: 3
source=Release of Intellectual Property Security Agreement - Copyrights [(Siena Rea.deeming) [Executed](4901707.1)#page1.tif
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RELEASE OF INTELLECTUAL PROPERTY SECURITY AGREEMENT
(Copyrights)

August 10, 2023

WHEREAS, pursuant to that certain Intellectual Property Security Agreement, dated as of August 14, 2020, which was recorded in the United States Copyright Office as document number V9982D882, on August 25, 2020, Rea.Deeming Beauty, Inc., a California corporation (“Grantor”), granted in favor of Siena Lending Group LLC, a Delaware limited liability company (together with its successors, participants and assigns, “Lender”), a security interest in all of the Copyrights (as defined in the Intellectual Property Security Agreement), together with any renewals, reissues, continuations or extensions thereof (the “Released Collateral”); and

WHEREAS, the obligations of Grantor that were secured by the Intellectual Property Security Agreement have been satisfied; and

WHEREAS, Grantor has requested and Lender has agreed to provide this Release of Intellectual Property Security Agreement to confirm the release, relinquishment and discharge of its security interest in the Released Collateral.

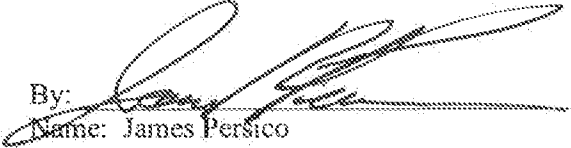
NOW, THEREFORE, in consideration of the foregoing, intending to be legally bound and for other good and valuable consideration, the sufficiency of which is hereby acknowledged, Lender hereby agrees as follows:

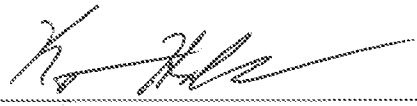
1. Defined Terms. All capitalized terms used but not otherwise defined herein have the meanings given to them in the Intellectual Property Security Agreement.
2. Release of Security Interest. Lender hereby (i) terminates, releases, relinquishes and discharges its security interest in the Released Collateral, and (ii) reassigns, transfers and conveys to the Grantor any right, title and interest of Lender in the Released Collateral, in each case, without recourse or representation or warranty, express or implied, of any kind.
3. Authorization. Lender hereby authorizes Grantor or Grantor’s agent to record this Release of Intellectual Property Security Agreement with the United States Copyright Office.

[Signature Page Follows]

IN WITNESS WHEREOF, the parties have caused this Release of Intellectual Property Security Agreement to be duly executed as of the date first written above.

SIENA LENDING GROUP LLC

By: 
Name: James Persico
Title: Authorized Signatory

By: 
Name: Keith Holler
Title: Authorized Signatory

Mark	Country	Serial #	Registration Number
SOLID	United States	86/009,240	4,570,128
SUR.FACE	United States	85/803,490	4,614,408
BEAUTYBLENDER	United States	86/238,817	4,719,164
THE ORIGINAL BEAUTYBLENDER	United States	86/241,638	4,719,170
BEAUTYBLENDER	United States	86/242,868	4,719,175
MAKEUP'S BEST FRIEND	United States	86/689,802	4,908,115
BODYBLENDER	United States	86/689,823	4,908,116
MAKEUP'S BEST FRIEND	United States	86/689,850	5,256,814
BOUNCE	United States	87/614,063	5,628,998
BOUNCE	United States	87/621,378	5,629,037
INSTACLEAN	United States	87/719,941	5,657,490
BEAUTY.BLUSHER	United States	87/480,912	5,668,153
BLENDER DEFENDER	United States	88/098,074	5,686,296
KEEP.IT.CLEAN	United States	87/599,700	5,700,378
THE LEVELER	United States	87/460,580	5,751,943
GLASS GLOW	United States	88/114,754	5,765,814
OPAL ESSENCE	United States	87/679,913	5,776,467
BEAUTYBLENDER	United States	87/599,652	5,956,096
BEAUTY BLENDER	United States	87/599,661	5,956,097
BEAUTY BLENDER	United States	88/037,094	6,263,629
BEAUTY BLENDER	United States	88/037,151	6,263,630
BEAUTY BLENDER	United States	88/037,187	6,836,059
POWER PUFF	United States	87/718,406	6,846,824
BIOPLUSH	United States	90/545,284	6,880,957