

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM850524

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Mr. Benjamin A Krymis		10/31/2023	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Alloy Personal Training Solutions, LLC		
<b>Street Address:</b>	2500 Old Alabama Road		
<b>Internal Address:</b>	Suite 24		
<b>City:</b>	Roswell		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30076		
<b>Entity Type:</b>	Limited Liability Company: GEORGIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5377651	STRONG TOGETHER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9013747546		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9015256781		
<b>Email:</b>	rfield@evanspetree.com		
<b>Correspondent Name:</b>	Robert Field		
<b>Address Line 1:</b>	1715 Aaron Brenner Dr		
<b>Address Line 2:</b>	Suite 800		
<b>Address Line 4:</b>	Memphis, TENNESSEE 38120		
<b>NAME OF SUBMITTER:</b>	R Mark Field		
<b>SIGNATURE:</b>	/R Mark Field/		
<b>DATE SIGNED:</b>	11/02/2023		
<b>Total Attachments: 1</b>			
source=Assignment (Executed - Krymis to Alloy)#page1.tif			

OP \$40.00 5377651

ASSIGNMENT OF TRADEMARK RIGHTS

THIS ASSIGNMENT AGREEMENT dated as of October 31<sup>st</sup>, 2023 is given by Benjamin A. Krymis, with an address at 8 Little Paint Way, Andover, New Jersey 07821 ("Assignor"), to Alloy Personal Training Solutions, LLC, a Georgia limited liability Company with an address at Suite 24, 2500 Old Alabama Road, Roswell, Georgia 30076 ("Assignee").

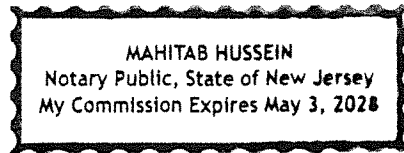
NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, transfers and assigns unto Assignee all of his right, title and interest in and to the following:

Assignor's trademark **STRONG TOGETHER**, USPTO Registration No. 5377651, and all associated goodwill of Assignor's business in connection with which the trademark is used and which is symbolized by the trademark.

TO HAVE AND TO HOLD the same unto the said Assignee, his successors and assigns, forever.

By:   
BENJAMIN A. KRYMIS

STATE OF NEW JERSEY     )  
  ) SS.  
COUNTY OF Warren     )



On the 31<sup>st</sup> day of October in the year 2023 before me, the undersigned, a notary public in and for said state, personally appeared Benjamin A. Krymis, personally known to me or proved to me on the basis of satisfactory evidence to be the individual(s) whose name(s) is (are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity(ies), and that by his/her/their signature(s) on the instrument, the individual(s) or the person upon behalf of which the individual(s) acted, executed the instrument.