

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM850662

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Canyon Star Network Inc.		11/02/2023	Corporation: TENNESSEE
RECEIVING PARTY DATA			
Name:	Grand Canyon University		
Street Address:	3300 W. Camelback Road		
City:	Phoenix		
State/Country:	ARIZONA		
Postal Code:	85017		
Entity Type:	Non-Profit Corporation: ARIZONA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	97193641	CANYON STAR TV MUSIC - MOVIES - TV	
CORRESPONDENCE DATA			
Fax Number:	6023826070		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	602-382-6000		
Email:	sschahn@swlaw.com		
Correspondent Name:	Snell & Wilmer L.L.P.		
Address Line 1:	One East Washington St., Suite 2700		
Address Line 4:	Phoenix, ARIZONA 85004		
ATTORNEY DOCKET NUMBER:	76296.00009		
NAME OF SUBMITTER:	R. Lee Fraley		
SIGNATURE:	/R. Lee Fraley/		
DATE SIGNED:	11/02/2023		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("**Assignment**") is a written confirmation of the Trademark Assignment and License Agreement entered into by and between Canyon Star Network Inc., a Tennessee corporation ("**Canyon Star**"), in favor of Grand Canyon University, an Arizona non-profit corporation ("**Grand Canyon**"). Canyon Star and Grand Canyon may be referred to herein collectively as the "**Parties**" and individually as a "**Party**" to this Assignment.

WHEREAS, Canyon Star has adopted, used, is using, and is the owner of the trademark application described in Annex A;

WHEREAS, Grand Canyon is desirous of acquiring said trademark application;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties agree as follows:

1. Assignment. Canyon Star hereby irrevocably conveys, transfers, and assigns to Grand Canyon, and Grand Canyon hereby accepts, all of Canyon Star's right, title, and interest in and to the following:

(a) the trademark application set forth in Annex A hereto and all issuances, extensions, and renewals thereof (the "**Assigned Trademark**"), together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademark;

(b) all rights of any kind whatsoever of Canyon Star accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;

(c) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. Canyon Star hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Assignment upon request by Grand Canyon. Following the date hereof, Canyon Star shall take such steps and actions, and provide such cooperation and assistance to Grand Canyon and its successors, assigns, and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be necessary to effect, evidence, or perfect the assignment of the Assigned Trademark to Grand Canyon, or any assignee or successor thereto.

3. Counterparts. This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this Assignment delivered by facsimile, e-mail, or other means of electronic

transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Assignment.

4. Successors and Assigns. This Assignment shall be binding upon and shall inure to the benefit of the Parties hereto and their respective successors and assigns.

5. Governing Law. This Assignment and any claim, controversy, dispute, or cause of action (whether in contract, tort, or otherwise) based upon, arising out of, or relating to this Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of Tennessee, without giving effect to any choice or conflict of law provision or rule (whether of the State of Tennessee or any other jurisdiction).

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the Parties hereto duly execute this Trademark Assignment Agreement as follows:

Canyon Star Network Inc.

By: Joey Canyon

Name: Joey Canyon

Title: CEO

Date: 11/2/2023

Grand Canyon University

By: Ray Kaselonis

Name: Ray Kaselonis

Title: General Counsel and Chief Administrative Officer

Date: 11/01/2023

ANNEX A

Assigned Trademark

Mark	Owner	Type	Jurisdiction	Serial No.	Application Date
CANYON STAR TV MUSIC - MOVIES - TV	Canyon Star Network Inc.	Design Mark	United States	97/193,641	December 28, 2021