

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM850671

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Talbots LLC		10/05/2023	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Haven Well Within IP LLC		
Street Address:	One Talbots Drive		
City:	Hingham		
State/Country:	MASSACHUSETTS		
Postal Code:	02043		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	90838558	A WORLD OF WELLNESS FOR YOU AT HOME	
CORRESPONDENCE DATA			
Fax Number:	2122592522		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	12124082522		
Email:	nytmdpt@bakerbotts.com		
Correspondent Name:	Suzanne Hengl		
Address Line 1:	30 ROCKEFELLER PLAZA		
Address Line 4:	New York, NEW YORK 10112		
NAME OF SUBMITTER:	Suzanne Hengl		
SIGNATURE:	/Suzanne Hengl/		
DATE SIGNED:	11/02/2023		
Total Attachments: 2			
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source=TALBOTS Trademark Assignment Agreement 10-5-23 (A World of Wellness for You at Home)#page2.tif			

CH \$40.00 90838558

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the "Assignment"), effective as of this ____ day of September, 2023 (the "Effective Date"), is by and between The Talbots LLC, a Delaware limited liability company, having its principal place of business at One Talbots Drive, Hingham, Massachusetts 02043 ("Assignor") and Haven Well Within IP LLC, a Delaware limited liability company, having a principal place of business at One Talbots Drive, Hingham, Massachusetts 02043 ("Assignee").

WHEREAS, Assignor is the owner of all rights, title and interest in and to the mark A WORLD OF WELLNESS FOR YOU AT HOME, in all forms, including the application therefor, identified in Schedule A attached hereto, together with all the goodwill of the business associated therewith, (hereinafter the "Mark"); and

WHEREAS, Assignee is desirous of acquiring Assignor's rights, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, accepted and confirmed, Assignor hereby sells, assigns, conveys and transfers to Assignee, and Assignee hereby purchases, acquires and accepts from Assignor, all of Assignor's rights, title and interest in and to the Mark identified in Schedule A hereto and all liabilities appurtenant thereto, together with the goodwill of the business symbolized by the Mark, the same to be held and enjoyed by Assignee, for its own use and enjoyment, as the same would have been held and enjoyed by Assignor if this assignment had not been made, including, but not limited to, Assignor's right to enforce said Mark against any and all past and current infringement, unfair competition, dilution, and/or any violation of the rights in and to the Mark (including, without limitation, the right to sue for and collect damages caused by any such violation) which may have occurred prior to and/or following the date of this Assignment.

IN WITNESS WHEREOF, the parties have caused this Assignment to be signed by their respective and duly authorized officer(s) or agent(s) as of the Effective Date.

ASSIGNOR

The Talbots LLC

By: [Signature]
Title: SENIOR VICE PRESIDENT
Name: JOHN L. FLARIO
Date: OCTOBER 5, 2023

ASSIGNEE

Haven Well Within IP LLC

By: [Signature]
Title: VICE PRESIDENT
Name: JOHN L. FLARIO
Date: OCTOBER 5, 2023

SCHEDULE A

Mark	U.S. App. Ser. No.	Filing Date	Goods
A WORLD OF WELLNESS FOR YOU AT HOME	90838558	July 20, 2021	Class 35: Online retail store services, retail store services, and mail order catalog services all featuring women's apparel, home goods and furnishings, personal care products, and wellness, beauty, bath and body products (First Use: 08/23/2021)