

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM850846

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CIBC Bank USA		10/31/2023	state chartered bank: ILLINOIS
RECEIVING PARTY DATA			
Name:	3BL Media, Inc.		
Street Address:	136 WEST STREET, SUITE 104		
City:	NORTHAMPTON		
State/Country:	MASSACHUSETTS		
Postal Code:	01060		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Serial Number:	88141532	3BL ASSOCIATION	
Serial Number:	88141469	3BL FORUM	
Serial Number:	86830445	3BL MEDIA	
Serial Number:	88035688	BRANDS TAKING STANDS	
Serial Number:	76621349	CSRWIRE	
Serial Number:	86830375	ETHICAL PERFORMANCE	
Serial Number:	86830506	JUSTMEANS BUSINESS. BETTER.	
Serial Number:	86830548	REPORT ALERT	
Serial Number:	86830098	SOCIAL EARTH	
Serial Number:	77737013	THE CSR MINUTE	
Serial Number:	85277590	TRIPLEPUNDIT	
Serial Number:	85174842	CR CORPORATE RESPONSIBILITY MAGAZINE	
CORRESPONDENCE DATA			
Fax Number:	2029068669		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202.906.8790		
Email:	tm@dykema.com		
Correspondent Name:	Shannon M. McKeon		
Address Line 1:	1301 K Street, N.W., Suite 1100 West		

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Address Line 4:	Washington, D.C. 20005
ATTORNEY DOCKET NUMBER:	104085-000574
NAME OF SUBMITTER:	Shannon Marie McKeon
SIGNATURE:	/Shannon Marie McKeon/
DATE SIGNED:	11/03/2023
Total Attachments: 3 source=Release of Security Interest in Trademarks (CIBC Bank USA to 3BL Media, Inc.)#page1.tif source=Release of Security Interest in Trademarks (CIBC Bank USA to 3BL Media, Inc.)#page2.tif source=Release of Security Interest in Trademarks (CIBC Bank USA to 3BL Media, Inc.)#page3.tif	

RELEASE OF SECURITY INTEREST IN TRADEMARKS

WHEREAS, pursuant to that certain Trademark Security Agreement dated as of December 3, 2021 by and among 3BL BIDCO CORPORATION, a Delaware corporation (“Bidco”), 3BL MEDIA, INC., a Delaware corporation (“3BL Media”, and together with Bidco, collectively, “Borrowers” and each a “Borrower”), and CIBC BANK USA (“Lender”) (as amended, restated, modified or supplemented, the “Trademark Security Agreement”; capitalized terms used herein and not defined herein shall have the ascribed to them in the Trademark Security Agreement), recorded with the United States Patent and Trademark Office – Trademark Division on December 10, 2021 at Reel 7525, Frame 0895, 3BL Media granted to Lender a security interest in all right, title and interest of 3BL Media in and to all trademarks referred to on Schedule 1 attached hereto, all goodwill of the business connected with the use of, and symbolized by, each trademark, and all rights to sue at law or in equity for any infringement or other impairment of the foregoing, including the right to receive all proceeds and damages thereof (collectively, the “Trademark Collateral”); and

WHEREAS, Lender wishes to provide a document suitable for recording in the United States Patent and Trademark Office for purposes of recording the release, relinquishment and discharge of its security interest in and to the Trademark Collateral.

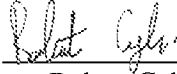
NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, Lender, on behalf of itself, its successors, legal representatives and assigns, hereby (a) relinquishes, releases and discharges its security interest in and to the Trademark Collateral and (b) assigns to 3BL Media any right, title and interest in and to the Trademark Collateral that Lender may have.

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IN WITNESS WHEREOF, the undersigned has caused this Release of Security Interest In Trademarks to be duly executed as of October 31, 2023.

LENDER:

CIBC BANK USA




By: 

Name: Robert Cybulski

Title: Managing Director

Schedule 1

TRADEMARKS

<u>Owner</u>	<u>Trademark Description</u>	<u>U.S. Serial No.</u>	<u>Filing Date</u>
3BL Media, Inc.	3BL ASSOCIATION	88141532	October 3, 2018
3BL Media, Inc.	3BL FORUM	88141469	October 3, 2018
3BL Media, Inc.	3BL MEDIA and Design	86830445	November 24, 2015
			
3BL Media, Inc.	BRANDS TAKING STANDS	88035688	July 12, 2018
3BL Media, Inc.	CSRWIRE and Design	76621349	November 22, 2004
			
3BL Media, Inc.	ETHICAL PERFORMANCE (Stylized)	86830375	November 24, 2015
			
3BL Media, Inc.	JUSTMEANS BUSINESS. BETTER. (Stylized)	86830506	November 24, 2015
			
3BL Media, Inc.	REPORT ALERT and Design	86830548	November 24, 2015
			
3BL Media, Inc.	SOCIAL EARTH	86830098	November 24, 2015
3BL Media, Inc.	THE CSR MINUTE	77737013	May 14, 2009
3BL Media, Inc.	TRIPLEPUNDIT	85277590	March 25, 2011
3BL Media, Inc.	CR CORPORATE RESPONSIBILITY MAGAZINE	85174842	November 11, 2010

TRADEMARK