

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM850920

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Security Agreement		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Allgoods LLC		11/02/2023	Limited Liability Company: DELAWARE
American Cheerleader Media LLC		11/02/2023	Limited Liability Company: DELAWARE
BSN Sports, LLC		11/02/2023	Limited Liability Company: DELAWARE
Hercules Achievement, LLC		11/02/2023	Limited Liability Company: DELAWARE
Stanbury Uniforms, LLC		11/02/2023	Limited Liability Company: DELAWARE
Varsity Athletic Band, LLC		11/02/2023	Limited Liability Company: DELAWARE
Varsity Brands LLC		11/02/2023	Limited Liability Company: DELAWARE
Varsity Spirit Fashions & Supplies, LLC		11/02/2023	Limited Liability Company: MINNESOTA
Varsity Spirit LLC		11/02/2023	Limited Liability Company: TENNESSEE
RECEIVING PARTY DATA			
Name:	Ankura Trust Company, LLC, as Collateral Agent		
Street Address:	140 Sherman Street, 4th Floor		
City:	Fairfield		
State/Country:	CONNECTICUT		
Postal Code:	06824		
Entity Type:	Limited Liability Company: NEW HAMPSHIRE		
PROPERTY NUMBERS Total: 232			
Property Type	Number	Word Mark	
Serial Number:	87399705	180 PRO	
Serial Number:	78714694	A ATHLETIC CHAMPIONSHIPS	
Serial Number:	86982281		
Serial Number:	77408728	AACCA	
Serial Number:	76345500	ACTIONWEAVE	

OP \$5815.00 87399705

Property Type	Number	Word Mark
Serial Number:	88132042	AERATOR
Serial Number:	85923822	AIR RELEASE
Serial Number:	74466006	AIR RELEASE
Serial Number:	77569775	ALL STAR CHALLENGE
Serial Number:	73356631	ALUMAGOAL
Serial Number:	77001139	AMERICAN CHEER POWER
Serial Number:	77001122	AMERICAN CHEER POWER NATIONALS
Serial Number:	74506224	AMERICAN CHEERLEADER
Serial Number:	87825995	BATTLE IN THE ARENA
Serial Number:	86131056	BELIEVE IN YOU
Serial Number:	77061050	BELIEVE IN U
Serial Number:	85410426	BEST SUPPLY NETWORK IN SPORTS
Serial Number:	76015737	BSN
Serial Number:	85297791	BSN SPORTS
Serial Number:	86379321	BSN SPORTS
Serial Number:	88783192	BSN SPORTS SIDELINE STORE
Serial Number:	87700094	BSN SPORTS THE HEART OF THE GAME
Serial Number:	88105643	BSN SPORTS THE HEART OF THE GAME VICTORY
Serial Number:	74432607	BULLDOG
Serial Number:	85955786	BUSY BEE
Serial Number:	76494961	C CHAMPION BARBELL
Serial Number:	76494960	CHAMPION BARBELL
Serial Number:	78683866	CHEER LTD
Serial Number:	75463246	CHEER POWER
Serial Number:	78319304	CHEER POWER
Serial Number:	72307310	CHEERLEADER
Serial Number:	73511931	CHEEROBICS
Serial Number:	85857550	CHEERSPORT
Serial Number:	75340160	CHEERSPORT
Serial Number:	76493263	CITY ROCK
Serial Number:	75701614	COLLEGE CHEERLEADING & DANCE TEAM NATION
Serial Number:	74436294	COLOR MY CLASS
Serial Number:	86333495	COLOR MY CLASS
Serial Number:	88132221	COMMAND CENTER
Serial Number:	86333351	CONNECT-A-SCOOTER
Serial Number:	85484896	CROSS CHEER
Serial Number:	73740973	CROWDLEADER
Serial Number:	77263072	D THE DANCE WORLDS

Property Type	Number	Word Mark
Serial Number:	87228303	D2 SUMMIT
Serial Number:	87228097	D2 SUMMIT
Serial Number:	85307904	
Serial Number:	88181871	DIRECTOR'S SHOWCASE INTERNATIONAL
Serial Number:	88100325	DOUBLE DOWN
Serial Number:	77183117	DSI
Serial Number:	85400547	EKHO
Serial Number:	85956258	EKHO
Serial Number:	88132279	ELITE
Serial Number:	85199865	ENCORE
Serial Number:	86232347	ESPORTSONLINE
Serial Number:	86232414	'ESPORTSONLINE'
Serial Number:	88132312	EVER-JAZZ
Serial Number:	88133028	EXCALIBUR
Serial Number:	86792787	FAN CLOTH
Serial Number:	86792781	FAN CLOTH
Serial Number:	87307146	FIERCE CONNECTION
Serial Number:	87307046	FIERCE CONNECTION
Serial Number:	72132662	FLAG-A-TAG
Serial Number:	85668079	FLASH APPS
Serial Number:	75927011	FUNNETS
Serial Number:	77103599	GAMECRAFT
Serial Number:	87031704	GEAR PRO-TEC
Serial Number:	71445660	GOLD MEDAL
Serial Number:	77493308	GSC
Serial Number:	77975571	IASF INTERNATIONAL ALL STAR FEDERATION
Serial Number:	74501141	INTIMIDATOR
Serial Number:	76459416	JAMFEST
Serial Number:	87406640	JOHNNY MAC'S
Serial Number:	73799998	JUNIOR VARSITY SPIRIT FASHION
Serial Number:	76017561	MARK 1
Serial Number:	76017560	MARK 1
Serial Number:	86362568	MARK 1
Serial Number:	77330822	MARK 1
Serial Number:	76345397	MOTIONFLEX
Serial Number:	88078248	MTX
Serial Number:	75113872	MULTIFIT SYSTEM
Serial Number:	86243016	'MY TEAM SHOP'

Property Type	Number	Word Mark
Serial Number:	85941860	MYVARSITY
Serial Number:	75701586	NATIONAL ALL STAR CHEERLEADING CHAMPIONS
Serial Number:	76342433	NATIONAL CHEERLEADERS ASSOCIATION
Serial Number:	73103803	NATIONAL CHEERLEADERS ASSOCIATION
Serial Number:	75761103	NATIONAL DANCE ALLIANCE
Serial Number:	74295078	NATIONAL DANCE TEAM CHAMPIONSHIP
Serial Number:	77875484	NATIONAL HIGH SCHOOL CHEERLEADING CHAMPI
Serial Number:	86743705	NATIONAL SCHOOL SPIRIT DAY
Serial Number:	85150261	NCA
Serial Number:	74721084	NCA
Serial Number:	75761104	NDA
Serial Number:	76343598	NDA NATIONAL DANCE ALLIANCE
Serial Number:	77401387	NDTC
Serial Number:	74655732	NEW ENGLAND CAMP
Serial Number:	86934233	NEW ENGLAND CAMP DI\$COUNTER
Serial Number:	77401408	NHSCC
Serial Number:	86545341	ONLINE PHYSICAL EDUCATION NETWORK
Serial Number:	86977631	ONLINE PHYSICAL EDUCATION NETWORK
Serial Number:	86977630	"OPEN"
Serial Number:	86545330	OPEN
Serial Number:	87031797	PAD-LOC
Serial Number:	87862468	JP PENNANT
Serial Number:	73352956	PILLO POLO
Serial Number:	86509787	PORTAPIT
Serial Number:	76622900	PORT-A-PIT
Serial Number:	72210670	PORT-A-PIT
Serial Number:	78457013	POWER DANCE
Serial Number:	78753572	PREMIER ATHLETICS
Serial Number:	76629171	PRO DOWN
Serial Number:	74432160	PRO-DOWN
Serial Number:	86553806	PRO-DOWN
Serial Number:	76426245	PROFESSIONAL SIGNATURE SERIES
Serial Number:	74600192	PRO-LOC
Serial Number:	86472858	RAZOR
Serial Number:	87072326	REACTOR
Serial Number:	73047869	ROL-DRI
Serial Number:	86472881	RZ
Serial Number:	88133082	SAMURAI

Property Type	Number	Word Mark
Serial Number:	76474366	SPECIAL DAY
Serial Number:	76474017	SPECIAL DAY
Serial Number:	86766229	SPEED CAMPS
Serial Number:	75832205	SPIRIT OF AMERICA
Serial Number:	85217915	SPIRIT SPORTS
Serial Number:	74720988	SPIRIT STICK
Serial Number:	86852138	SPIRIT WORKS
Serial Number:	77510009	SPIRIT XPRESS
Serial Number:	75701100	SPORT SUPPLY GROUP, INC.
Serial Number:	77929245	SPORTS COOL
Serial Number:	88429336	STANBURY
Serial Number:	87586147	TEAM ART LOCKER
Serial Number:	77643182	THE ALL STAR WORLDS
Serial Number:	77589592	THE AMERICAN CHEER & DANCE CHAMPIONSHIPS
Serial Number:	74293047	THE ATHLETIC CONNECTION
Serial Number:	77012706	THE BIG ROCK
Serial Number:	76977618	THE CHEERLEADING WORLDS
Serial Number:	86311630	THE DANCE SUMMIT
Serial Number:	85904381	THE GROOVE EXPERIENCE
Serial Number:	74513629	THE HEART ADVENTURE
Serial Number:	87700128	THE HEART OF THE GAME
Serial Number:	78134112	THE RECORD PROGRAMS
Serial Number:	74638668	THE ROCK
Serial Number:	76418496	THE ROCK
Serial Number:	78722281	THE ROCK
Serial Number:	77012684	THE ROCK
Serial Number:	85979423	THE SUMMIT
Serial Number:	87228126	THE SUMMIT
Serial Number:	85674159	THE WORK IS WORTH IT
Serial Number:	73078419	TIDI-COURT
Serial Number:	85891614	TRIPLE CROWN
Serial Number:	78666479	TRUMP
Serial Number:	73352955	U.S. GAMES
Serial Number:	77517139	UCA
Serial Number:	75701587	UCA
Serial Number:	86341090	UCA ALL STAR INTERNATIONAL CHAMPIONSHIP
Serial Number:	77029297	UDA
Serial Number:	74436295	ULTIMAT

Property Type	Number	Word Mark
Serial Number:	77848503	UNIVERSAL CHEERLEADERS ASSOCIATION
Serial Number:	77830086	UNIVERSAL DANCE ASSOCIATION
Serial Number:	87659402	UNIVERSITY WORLD CUP CHEERLEADING CHAMPI
Serial Number:	74274726	USA NATIONALS
Serial Number:	76495523	USA UNITED SPIRIT ASSOCIATION
Serial Number:	85976194	V VARSITY SHOP
Serial Number:	78795974	VIROC
Serial Number:	77324887	VARSIITY
Serial Number:	85883582	VARSIITY
Serial Number:	77978935	VARSIITY
Serial Number:	75798082	VARSIITY
Serial Number:	75983628	VARSIITY
Serial Number:	75976147	VARSIITY
Serial Number:	75791751	VARSIITY
Serial Number:	74069327	VARSIITY
Serial Number:	85402157	VARSIITY ALL STAR
Serial Number:	85074898	VARSIITY ALL STAR
Serial Number:	85281511	VARSIITY ALL STAR FASHION
Serial Number:	87706948	VARSIITY BRANDS IMPACT
Serial Number:	85405112	VARSIITY COLORS
Serial Number:	85698025	VARSIITY DANCE
Serial Number:	75976947	VARSIITY GIRL
Serial Number:	86824500	VARSIITY GIRL
Serial Number:	85285208	VARSIITY ID
Serial Number:	85493057	VARSIITY LAST PASS
Serial Number:	86012461	VARSIITY LIFE
Serial Number:	88611306	VARSIITY PERFORMING ARTS
Serial Number:	88501703	VARSIITY PRO
Serial Number:	74231166	VARSIITY SPIRIT
Serial Number:	74130827	VARSIITY SPIRIT FASHION
Serial Number:	75216343	VARSIITY SPORT
Serial Number:	87630337	VARSIITY SWITCH UP
Serial Number:	77980010	VARSIITY TV
Serial Number:	78767393	VARSIITY UNIVERSITY
Registration Number:	4823834	VARSIITY UNIVERSITY
Serial Number:	75984008	VARSIITY.COM
Serial Number:	75791750	VARSIITY.COM
Serial Number:	74168987	VOLLEY TRAINER

Property Type	Number	Word Mark
Serial Number:	74433241	WAFFLE
Serial Number:	78981074	WE ARE CHEERLEADING
Serial Number:	78877359	WE ARE CHEERLEADING
Serial Number:	74658311	WHERE TEAMS COME TRUE
Serial Number:	85955829	WORKER BEE
Serial Number:	86099441	WORLD SCHOOL & PERFORMANCE CHEER CHAMPION
Serial Number:	85540825	WORLD SCHOOL CHEERLEADING CHAMPIONSHIPS
Serial Number:	85913339	WORLD SERIES OF CHEERLEADING
Serial Number:	78566447	WORLD SPIRIT FEDERATION
Serial Number:	76621189	X2AIR
Serial Number:	77273400	X-S.O.B.
Serial Number:	85613353	XTREME PERFORMANCE
Serial Number:	76674186	Z
Serial Number:	76666245	Z-COOL
Serial Number:	76543608	Z-COOL
Serial Number:	97280417	360° REWARDS BY BSN SPORTS
Serial Number:	86983766	A VARSITY SPORT BRAND
Serial Number:	98139918	AMERICAN CHEERLEADER
Serial Number:	90363506	AMERICAN CHEERLEADERS ASSOCIATION ACA
Serial Number:	88845262	DSI RENEGADE
Serial Number:	97004140	INTERNATIONAL ALL STAR LEAGUE
Serial Number:	97004134	NATIONAL ALL STAR LEAGUE
Serial Number:	76512205	REACH THE BEACH
Serial Number:	97280883	SPARK POWERED BY BSN
Serial Number:	97314876	THE LEAGUE BY VARSITY ALL STAR
Serial Number:	97314896	THE LEAGUE BY VARSITY ALL STAR
Serial Number:	97826481	VARSITY
Serial Number:	88358313	VARSITY ATHLETIC BAND
Serial Number:	97756643	VARSITY BEAUTY
Serial Number:	98170806	VARSITY LIFE
Serial Number:	90769475	WINNING STREAK
Serial Number:	97764613	WORLD CUP OF CHEERLEADING
Serial Number:	88652821	ZEROGEN
Serial Number:	86316142	A VARSITY SPORT BRAND
Serial Number:	77839221	UDA
Serial Number:	77978934	V
Serial Number:	77500610	V

CORRESPONDENCE DATA**Fax Number:** 8009144240*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 800-713-0755**Email:** Michael.Violet@wolterskluwer.com**Correspondent Name:** CT Corporation**Address Line 1:** 4400 Easton Commons Way**Address Line 2:** Suite 125**Address Line 4:** Columbus, OHIO 43219

NAME OF SUBMITTER:	Doris Ka
SIGNATURE:	/Doris Ka/
DATE SIGNED:	11/03/2023

Total Attachments: 23

source=06. Varsity - Grant of Security Interest in Trademarks#page1.tif
source=06. Varsity - Grant of Security Interest in Trademarks#page2.tif
source=06. Varsity - Grant of Security Interest in Trademarks#page3.tif
source=06. Varsity - Grant of Security Interest in Trademarks#page4.tif
source=06. Varsity - Grant of Security Interest in Trademarks#page5.tif
source=06. Varsity - Grant of Security Interest in Trademarks#page6.tif
source=06. Varsity - Grant of Security Interest in Trademarks#page7.tif
source=06. Varsity - Grant of Security Interest in Trademarks#page8.tif
source=06. Varsity - Grant of Security Interest in Trademarks#page9.tif
source=06. Varsity - Grant of Security Interest in Trademarks#page10.tif
source=06. Varsity - Grant of Security Interest in Trademarks#page11.tif
source=06. Varsity - Grant of Security Interest in Trademarks#page12.tif
source=06. Varsity - Grant of Security Interest in Trademarks#page13.tif
source=06. Varsity - Grant of Security Interest in Trademarks#page14.tif
source=06. Varsity - Grant of Security Interest in Trademarks#page15.tif
source=06. Varsity - Grant of Security Interest in Trademarks#page16.tif
source=06. Varsity - Grant of Security Interest in Trademarks#page17.tif
source=06. Varsity - Grant of Security Interest in Trademarks#page18.tif
source=06. Varsity - Grant of Security Interest in Trademarks#page19.tif
source=06. Varsity - Grant of Security Interest in Trademarks#page20.tif
source=06. Varsity - Grant of Security Interest in Trademarks#page21.tif
source=06. Varsity - Grant of Security Interest in Trademarks#page22.tif
source=06. Varsity - Grant of Security Interest in Trademarks#page23.tif

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

see attached addendum

- Individual(s) Association
- Partnership Limited Partnership
- Corporation- State: _____
- Other _____

Citizenship (see guidelines) USA

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) November 2, 2023

- Assignment Merger
- Security Agreement Change of Name
- Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Ankura Trust Company, LLC, as Collateral Agent

Street Address: 140 Sherman Street, 4th Floor

City: Fairfield

State: CT

Country: USA Zip: 06824

- Individual(s) Citizenship _____
- Association Citizenship _____
- Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other Limited Liability Company - New Hampshire, USA

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) _____ Text _____
see attached schedule

B. Trademark Registration No.(s) _____
see attached schedule

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Doris Ka - Senior Paralegal (Intellectual Property)

Internal Address: Cahill Gordon & Reindel LLP

Street Address: 32 Old Slip

City: New York

State: NY Zip: 10005

Phone Number: (212) 701-3569

Docket Number: Varsity (04240.0003 Notes)

Email Address: dka@cahill.com

6. Total number of applications and registrations involved:

234

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ _____

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number _____

Authorized User Name _____

9. Signature:

Doris Ka

Signature

November 2, 2023

Date

Doris Ka

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

23

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

ITEM 1
to Trademarks Recordation Form Cover Sheet

Conveying Parties

	Entity	Address	Type of Entity	Jurisdiction
1.	Allgoods LLC	912 113th Street Arlington, TX 76011	Limited Liability Company	Delaware
2.	American Cheerleader Media LLC	6745 Lenox Center Court, Suite 300 Memphis, TN 38115	Limited Liability Company	Delaware
3.	BSN Sports, LLC	1901 Diplomat Drive Farmers Branch, TX 75234	Limited Liability Company	Delaware
4.	Hercules Achievement, LLC	4625 West 62nd Street Indianapolis, IN 46268	Limited Liability Company	Delaware
5.	Stanbury Uniforms, LLC	6745 Lenox Center Court, Suite 300 Memphis, TN 38115	Limited Liability Company	Delaware
6.	Varsity Athletic Band, LLC	6745 Lenox Center Court, Suite 300 Memphis, TN 38115	Limited Liability Company	Delaware
7.	Varsity Brands LLC	6745 Lenox Center Court, Suite 300 Memphis, TN 38115	Limited Liability Company	Delaware
8.	Varsity Spirit Fashions & Supplies, LLC	6745 Lenox Center Court, Suite 300 Memphis, TN 38115	Limited Liability Company	Minnesota
9.	Varsity Spirit LLC	6745 Lenox Center Court, Suite 300 Memphis, TN 38115	Limited Liability Company	Tennessee

ITEM 2

Receiving Party

	Entity	Address	Type of Entity	Jurisdiction
1.	Ankura Trust Company, LLC, as Collateral Agent	140 Sherman Street, 4th Floor Fairfield, CT 06824	Limited Liability Company	New Hampshire

GRANT OF SECURITY INTEREST
IN UNITED STATES TRADEMARKS

FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, each of ALLGOODS LLC, AMERICAN CHEERLEADER MEDIA, LLC, BSN SPORTS, LLC, VARSITY BRANDS, LLC, VARSITY SPIRIT LLC, VARSITY SPIRIT FASHIONS & SUPPLIES, LLC, STANBURY UNIFORMS, LLC and VARSITY ATHLETIC BAND, LLC, and HERCULES ACHIEVEMENT, LLC (collectively, the “Grantors”), hereby grants to ANKURA TRUST COMPANY, LLC, in its capacity as collateral agent (in such capacity, the “Grantee”), a continuing security interest in (a) all of the Grantors’ right, title and interest in, to and under the United States trademarks, tradenames, trade dress and service marks and all trademark registrations and trademark applications and recordings (the “Marks”) set forth on Schedule A attached hereto, (b) all rights and privileges arising under applicable law with respect to the Grantors’ use of any trademarks, tradenames, trade dress and service marks, (c) the goodwill of the business symbolized by each of the Marks, including, without limitation, all customer lists and other records relating to the distribution of products or services bearing the Marks, (d) all present and future license and distribution agreements (subject to the rights of the licensors therein) pertaining to the Marks, (e) all income, fees, royalties and other payments at any time due or payable with respect thereto, including, without limitation, payments under all licenses at any time entered into in connection therewith, (f) the right to sue for past, present and future infringements thereof, (g) all rights corresponding thereto, (h) any and all other proceeds of any of the foregoing, including, without limitation, all damages and payments or claims by any Grantor against third parties for past or future infringement of the Marks and (i) all causes of action arising prior to or after the date hereof for unfair competition regarding the Marks.

Each of the Grantors authorizes and requests that the Commissioner of Patents and Trademarks record this Agreement.

THIS GRANT (the “Grant”) is made to secure the satisfactory performance and payment of all the Obligations of the Grantors, as such term is defined in the Pledge and Security Agreement by, among others, the Grantors and the Grantee, dated as of November 2, 2023 (as amended, modified, restated and/or supplemented from time to time, the “Security Agreement”). Each of the Grantors does hereby acknowledge and confirm that the grant of the security interest herein, and the rights and remedies of the Grantee with respect to the security interest granted herein, are more fully set forth in the Security Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Grant are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

This Agreement shall be governed by, and construed in accordance with, the laws of the State of New York.

This Grant may be executed in any number of counterparts each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]

IN WITNESS WHEREOF, the undersigned have executed this Grant as of the 2nd day of November 2023.

ALLGOODS LLC,
as Grantor

By: 
Name: Burton Brillhart
Title: Chief Legal Officer

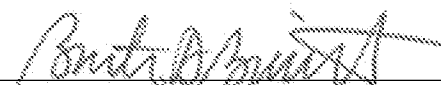
AMERICAN CHEERLEADER MEDIA, LLC,
as Grantor

By: 
Name: Burton Brillhart
Title: Chief Legal Officer


BSN SPORTS, LLC,
as Grantor

By: 
Name: Burton Brillhart
Title: Chief Legal Officer

VARSITY BRANDS, LLC,
as Grantor

By: 
Name: Burton Brillhart
Title: Chief Legal Officer

VARSITY SPIRIT LLC,
as Grantor

By: 
Name: Burton Brillhart
Title: Chief Legal Officer

VARSITY SPIRIT FASHIONS & SUPPLIES, LLC,
as Grantor

By: 
Name: Burton Brillhart
Title: Chief Legal Officer

STANBURY UNIFORMS, LLC,
as Grantor

By: 
Name: Burton Brillhart
Title: Chief Legal Officer

VARSITY ATHLETIC BAND, LLC,
as Grantor

By: 
Name: Burton Brillhart
Title: Chief Legal Officer

HERCULES ACHIEVEMENT, LLC ,
as Grantor

By: 
Name: Burton Brillhart
Title: Chief Legal Officer




ANKURA TRUST COMPANY, LLC,
as Collateral Agent
as Grantee

By: 

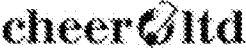

Name: James J. McInerney

Title: Authorized Signatory

**TRADE NAMES, TRADEMARKS, SERVICES MARKS, TRADEMARK AND SERVICE
MARK REGISTRATIONS AND APPLICATIONS FOR TRADEMARK AND SERVICE
MARK REGISTRATIONS**

Trademark/Image	Application Number Application Date	Registration Number Registration Date	Jurisdiction	Status	Grantor
180 PRO	87399705 4/5/2017	5456811 5/1/2018	U.S.	REGISTERED	VARSITY SPIRIT LLC
A ATHLETIC CHAMPIONSHIPS 	78714694 9/16/2005	3132871 8/22/2006	U.S.	REGISTERED	VARSITY SPIRIT LLC
A Logo in Square 	86982281 06/16/2015	5229245 06/20/2017	U.S.	REGISTERED	ALLGOODS LLC
A VARSITY SPORT BRAND	86316142 6/20/2014	--	U.S.	PENDING	VARSITY SPIRIT LLC
AACCA	77408728 2/28/2008	3488540 8/19/2008	U.S.	REGISTERED	VARSITY SPIRIT LLC
ACTION WEAVE	76345500 11/27/2001	2733181 7/1/2003	U.S.	REGISTERED	VARSITY SPIRIT FASHIONS & SUPPLIES, LLC
Aerator	88132042 9/26/2018	5888639 10/22/2019	U.S.	REGISTERED	Varsity Athletic Band, LLC
AIR RELEASE	85923822 5/6/2013	4536043 5/27/2014	U.S.	REGISTERED	BSN SPORTS, LLC
AIR RELEASE	74466006 12/2/1993	1919079 9/12/1995	U.S.	REGISTERED	BSN SPORTS, LLC
ALL STAR CHALLENGE	77569775 9/15/2008	3626221 5/26/2009	U.S.	REGISTERED	VARSITY SPIRIT LLC
ALUMAGOAL	73356631 3/26/1982	1262511 12/27/1983	U.S.	REGISTERED	BSN SPORTS, LLC
AMERICAN CHEER POWER 	77001139 9/17/2006	3273355 8/7/2007	U.S.	REGISTERED	Varsity Spirit LLC
AMERICAN CHEER POWER NATIONALS	77001122 9/17/2006	3232282 4/24/2007	U.S.	REGISTERED	Varsity Spirit LLC
AMERICAN CHEERLEADER	74506224 3/23/1994	2016049 11/12/1996	U.S.	REGISTERED	AMERICAN CHEERLEADER MEDIA, LLC
Battle in the Arena	87825995 3/8/2018--	5561174 9/11/2018	U.S.	REGISTERED	Varsity Spirit LLC

Trademark/Image	Application Number Application Date	Registration Number Registration Date	Jurisdiction	Status	Grantor
BELIEVE IN U	86131056 11/27/2013	4669883 1/13/2015	U.S.	FILED	Hercules Achievement, LLC
BELIEVE IN U 	77061050 12/11/2006	3655147 7/14/2009	U.S.	REGISTERED	Hercules Achievement, LLC
BEST SUPPLY NETWORK IN SPORTS	85410426 8/30/2011	4319066 4/9/2013	U.S.	REGISTERED	BSN SPORTS, LLC
BSN	76015737 4/3/2000	2473322 7/31/2001	U.S.	REGISTERED	BSN SPORTS, LLC
BSN SPORTS	85297791 4/18/2011	4380577 8/6/2013	U.S.	REGISTERED	BSN SPORTS, LLC
BSN SPORTS	86379321 8/28/2014	4730915 5/5/2015	U.S.	REGISTERED	BSN SPORTS, LLC
BSN SPORTS SIDELINE STORE & Design 	88783192 2/3/2020	6275332 2/23/2021	U.S.	REGISTERED	BSN Sports, LLC
BSN SPORTS THE HEART OF THE GAME & Design 	87700094 11/28/2017	6511706 10/5/2021	U.S.	REGISTERED	BSN Sports, LLC
BSN SPORTS THE HEART OF THE GAME VICTORY UNIFORMS & Design 	88105643 9/5/2018	6403922 6/29/2021	U.S.	REGISTERED	BSN Sports, LLC
BULLDOG	74432607 9/7/1993	1880726 2/28/1995	U.S.	REGISTERED	BSN SPORTS, LLC
BUSY BEE	85955786 6/10/2013	4558715 7/1/2014	U.S.	REGISTERED	BSN SPORTS, LLC
C CHAMPION BARBELL 	76494961 2/28/2003	3793364 5/25/2010	U.S.	REGISTERED	BSN SPORTS, LLC
CHAMPION BARBELL	76494960 2/28/2003	3795882 6/1/2010	U.S.	REGISTERED	BSN SPORTS, LLC

Trademark/Image	Application Number Application Date	Registration Number Registration Date	Jurisdiction	Status	Grantor
CHEER LTD 	78683866 8/2/2005	3120253 7/25/2006	U.S.	REGISTERED	VARSITY SPIRIT LLC
CHEER POWER	75463246 4/6/1998	2432547 3/6/2001	U.S.	REGISTERED	Varsity Spirit LLC
CHEER POWER	78319304 10/27/2003	2891439 10/5/2004	U.S.	REGISTERED	VARSITY SPIRIT LLC
CHEERLEADER	72307310 9/13/1968	911544 4/27/1971	U.S.	REGISTERED	VARSITY SPIRIT LLC
CHEEROBICS	73511931 12/4/1984	1341584 6/11/1985	U.S.	REGISTERED	VARSITY SPIRIT LLC
CHEERSPORT	85857550 2/22/2013	4388201 8/20/2013	U.S.	REGISTERED	Varsity Spirit LLC
CHEERSPORT	75340160 8/13/1997	2245095 5/11/1999	U.S.	REGISTERED	Varsity Spirit LLC
CITY ROCK	76493263 2/27/2003	2804533 1/13/2004	U.S.	REGISTERED	BSN SPORTS, LLC
COLLEGE CHEERLEADING & DANCE TEAM NATIONAL CHAMPIONSHIP	75701614 5/10/1999	2290755 11/2/1999	U.S.	REGISTERED	Varsity Spirit LLC
COLOR MY CLASS	74436294 9/16/1993	1845758 7/19/1994	U.S.	REGISTERED	BSN SPORTS, LLC
COLOR MY CLASS	86333495 7/10/2014	4780407 7/28/2015	U.S.	REGISTERED	BSN SPORTS, LLC
Command Center	88132221 9/26/2018	5715505 4/2/2019	U.S.	REGISTERED	Varsity Athletic Band, LLC
CONNECT-A-SCOOTERS	86333351 7/10/2014	4691900 2/24/2015	U.S.	REGISTERED	BSN SPORTS, LLC
CROSS CHEER	85484896 12/1/2011	4471370 1/21/2014	U.S.	REGISTERED	VARSITY SPIRIT LLC
CROWDLEADER	73740973 7/15/1988	1528887 3/7/1989	U.S.	REGISTERED	Varsity Spirit LLC
D THE DANCE WORLDS 	77263072 8/23/2007	3494984 9/2/2008	U.S.	REGISTERED	VARSITY SPIRIT LLC
D2 SUMMIT	87228303 11/7/2016	5222798 6/13/2017	U.S.	REGISTERED	VARSITY SPIRIT LLC

Trademark/Image	Application Number Application Date	Registration Number Registration Date	Jurisdiction	Status	Grantor
D2 SUMMIT and Design 	87228097 11/7/2017	5222785 6/13/2017	U.S.	REGISTERED	VARSITY SPIRIT LLC
Design Only 	85307904 4/28/2011	4324951 4/23/2013	U.S.	REGISTERED	BSN SPORTS, LLC
Director's Showcase International	88181871 11/5/2018	5734052 4/23/2019	U.S.	REGISTERED	Varsity Athletic Band, LLC
DOUBLE DOWN Logo	88/100,325 8/31/2018	5783642 6/18/2019	U.S.	REGISTERED	Varsity Spirit LLC
DSI and Design	77183117 5/16/2007	3429770 5/20/2008	U.S.	REGISTERED	Varsity Athletic Band, LLC
EKHO	85400547 8/17/2011	4163691 6/26/2012	U.S.	REGISTERED	BSN SPORTS, LLC
EKHO and Design 	85956258 6/11/2013	4615956 10/7/2014	U.S.	REGISTERED	BSN SPORTS, LLC
Elite	88132279 9/26/2018	5727855 4/16/19	U.S.	REGISTERED	Varsity Athletic Band, LLC
ENCORE	85199865 12/16/2010	4081222 1/3/2012	U.S.	REGISTERED	VARSITY SPIRIT LLC
ESPORTSONLINE	86232347 3/26/2014	4628467 10/28/2014	U.S.	REGISTERED	BSN SPORTS, LLC
'ESPORTSONLINE' and Design 	86232414 3/26/2014	4628468 10/28/2014	U.S.	REGISTERED	BSN SPORTS, LLC
Ever-Jazz	88132312 9/26/2018	5709859 3/26/2019	U.S.	REGISTERED	Varsity Athletic Band, LLC
Excalibur	88133028 9/26/2018	5727858 4/16/2019	U.S.	REGISTERED	Varsity Athletic Band, LLC
FAN CLOTH	86792787 10/20/2015	5117069 1/10/2017	U.S.	REGISTERED	ALLGOODS LLC

Trademark/Image	Application Number Application Date	Registration Number Registration Date	Jurisdiction	Status	Grantor
FAN CLOTH (Stylized) 	86792781 10/20/2015	5117068 1/10/2017	U.S.	REGISTERED	ALLGOODS LLC
FIERCE CONNECTION	87307146 1/19/2017	5298301 9/26/2017	U.S.	REGISTERED	VARSITY SPIRIT LLC
FIERCE CONNECTION	87307046 1/19/2017	5228261 6/20/2017	U.S.	REGISTERED	VARSITY SPIRIT LLC
FLAG-A-TAG	72132662 11/24/1961	738205 9/25/1962	U.S.	REGISTERED	BSN SPORTS, LLC
FLASH APPS	85668079 7/3/2012	4748314 6/2/2015	U.S.	REGISTERED	VARSITY SPIRIT LLC
FUNNETS	75927011 2/23/2000	2425244 1/30/2001	U.S.	REGISTERED	BSN SPORTS, LLC
GAMECRAFT	77103599 2/9/2007	3421465 5/6/2008	U.S.	REGISTERED	BSN SPORTS, LLC
GEAR PRO-TEC and Design 	87031704 5/10/2016	5127406 1/24/2017	U.S.	REGISTERED	BSN SPORTS, LLC
GOLD MEDAL	71445660 7/26/1941	394740 4/28/1942	U.S.	REGISTERED	BSN SPORTS, LLC
GSC	77493308 6/6/2008	3745796 2/9/2010	U.S.	REGISTERED	BSN SPORTS, LLC
IASF INTERNATIONAL ALL STAR FEDERATION 	77975571 9/27/2006	3455148 6/24/2008	U.S.	REGISTERED	VARSITY SPIRIT LLC
INTIMIDATOR	74501141 3/15/1994	1930761 10/31/1995	U.S.	REGISTERED	BSN SPORTS, LLC
JAMFEST	76459416 10/15/2002	2769050 9/30/2003	U.S.	REGISTERED	Varsity Spirit LLC
JOHNNY MAC'S	87406640 4/11/2017	5421818 3/13/2018	U.S.	REGISTERED	BSN Sports, LLC
JUNIOR VARSITY SPIRIT FASHIONS	73799998 5/15/1989	1575830 1/2/1990	U.S.	REGISTERED	VARSITY SPIRIT FASHIONS & SUPPLIES, LLC
MARK I 	76017561 4/4/2000	2447836 5/1/2001	U.S.	REGISTERED	BSN SPORTS, LLC


Trademark/Image	Application Number Application Date	Registration Number Registration Date	Jurisdiction	Status	Grantor
MARK 1	76017560 4/4/2000	2431716 2/27/2001	U.S.	REGISTERED	BSN SPORTS, LLC
MARK 1 and Design 	86362568 8/11/2014	4688792 2/17/2015	U.S.	REGISTERED	BSN SPORTS, LLC
MARK1	77330822 11/15/2007	3453580 6/24/2008	U.S.	REGISTERED	BSN SPORTS, LLC
MOTIONFLEX	76345397 11/27/2001	2728021 6/17/2003	U.S.	REGISTERED	VARSITY SPIRIT FASHIONS & SUPPLIES, LLC
MTX	88078248 8/14/2018	5709693 3/26/2019	U.S.	REGISTERED	VARSITY ATHLETIC BAND, LLC
MULTIFIT SYSTEM	75113872 6/4/1996	2052751 4/15/1997	U.S.	REGISTERED	BSN SPORTS, LLC
'MY TEAM SHOP' and Design 	86243016 4/4/2014	4636904 11/11/2014	U.S.	REGISTERED	BSN SPORTS, LLC
MYVARSITY	85941860 5/24/2013	4546436 6/10/2014	U.S.	REGISTERED	Varsity Spirit LLC
NATIONAL ALL STAR CHEERLEADING CHAMPIONSHIP	75701586 5/10/1999	2436010 3/13/2001	U.S.	REGISTERED	Varsity Spirit LLC
NATIONAL CHEERLEADERS ASSOCIATION		10107810 2/14/2008	NEBRASKA	REGISTERED	Varsity Spirit LLC
NATIONAL CHEERLEADERS ASSOCIATION	76342433 11/26/2001	2793707 12/16/2003	U.S.	REGISTERED	Varsity Spirit LLC
NATIONAL CHEERLEADERS ASSOCIATION		2008-000550367 2/13/2008	WYONMIN G	REGISTERED	Varsity Spirit LLC
NATIONAL CHEERLEADERS ASSOCIATION	73103803 10/20/1976	1132169 4/1/1980	U.S.	REGISTERED	VARSITY SPIRIT LLC
NATIONAL DANCE ALLIANCE	75761103 7/28/1999	2520826 12/18/2001	U.S.	REGISTERED	Varsity Spirit LLC
NATIONAL DANCE TEAM CHAMPIONSHIP	74295078 7/17/1992	1776825 6/15/1993	U.S.	REGISTERED	Varsity Spirit LLC
NATIONAL HIGH SCHOOL CHEERLEADING CHAMPIONSHIP	77875484 11/18/2009	3799507 6/8/2010	U.S.	REGISTERED	VARSITY SPIRIT LLC
NATIONAL SCHOOL SPIRIT DAY	86743705 9/1/2015	4940967 4/19/2016	U.S.	REGISTERED	VARSITY SPIRIT LLC
NCA	85150261 10/12/2010	3970580 5/31/2011	U.S.	REGISTERED	VARSITY SPIRIT LLC
NCA	74721084 8/25/1995	2036638 2/11/1997	U.S.	REGISTERED	VARSITY SPIRIT LLC

Trademark/Image	Application Number Application Date	Registration Number Registration Date	Jurisdiction	Status	Grantor
NDA	75761104 7/26/1999	2520827 1/18/2001	U.S.	REGISTERED	Varsity Spirit LLC
NDA NATIONAL DANCE ALLIANCE 	76343598 11/30/2001	2878268 8/31/2004	U.S.	REGISTERED	Varsity Spirit LLC
NDC	77401387 2/20/2008	3484813 8/12/2008	U.S.	REGISTERED	VARSITY SPIRIT LLC
NEW ENGLAND CAMP AND RECREATION	74655732 4/4/1995	1998854 9/3/1996	U.S.	REGISTERED	BSN SPORTS, LLC
NEW ENGLAND CAMP DI\$COUNTER and Design 	86934233 3/9/2016	5234844 7/4/2017	U.S.	REGISTERED	BSN SPORTS, LLC
NHSCC	77401408 2/20/2008	3484814 8/12/2008	U.S.	REGISTERED	VARSITY SPIRIT LLC
ONLINE PHYSICAL EDUCATION NETWORK	86545341 2/25/2015	5005249 7/19/2016	U.S.	REGISTERED	BSN SPORTS, LLC
ONLINE PHYSICAL EDUCATION NETWORK	86977631 2/25/2015	4915862 3/8/2016	U.S.	REGISTERED	BSN SPORTS, LLC
OPEN 	86977630 2/25/2015	4983342 6/21/2016	U.S.	REGISTERED	BSN SPORTS, LLC
OPEN and Design 	86545330 2/25/2015	5082879 11/15/2016	U.S.	REGISTERED	BSN SPORTS, LLC
PAD-LOC	87031797 5/10/2016	5194403 5/2/2017	U.S.	REGISTERED	BSN SPORTS, LLC
PENNANT (Stylized)	87862468 4/4/2018	5561210 9/11/2018	U.S.	REGISTERED	BSN Sports, LLC
PILLO POLO	73352956 12/14/1981	1223595 1/11/1983	U.S.	REGISTERED	BSN SPORTS, LLC
PORT A PIT 	86509787 1/21/2015	4785904 8/4/2015	U.S.	REGISTERED	BSN SPORTS, LLC
PORT-A-PIT 	76622900 12/2/2004	3105665 6/20/2006	U.S.	REGISTERED	BSN SPORTS, LLC
PORT-A-PIT	72210670 1/26/1965	800268 12/14/1965	U.S.	REGISTERED	BSN SPORTS, LLC

Trademark/Image	Application Number Application Date	Registration Number Registration Date	Jurisdiction	Status	Grantor
POWER DANCE 	78457013 7/26/2004	3058778 2/14/2006	U.S.	REGISTERED	VARSITY SPIRIT LLC
PREMIER ATHLETICS	78753572 11/14/2005	3192456 1/2/2007	U.S.	REGISTERED	VARSITY SPIRIT LLC
PRO DOWN	76629171 1/28/2005	3291343 9/11/2007	U.S.	REGISTERED	BSN SPORTS, LLC
PRO-DOWN	74432160 9/7/1993	1909693 8/8/1995	U.S.	REGISTERED	BSN SPORTS, LLC
PRO-DOWN	86553806 3/4/2015	4785999 8/4/2015	U.S.	REGISTERED	BSN SPORTS, LLC
PROFESSIONAL SIGNATURE SERIES	76426245 6/26/2002	2816210 2/24/2004	U.S.	REGISTERED	BSN SPORTS, LLC
PRO-LOC	74600192 11/17/1994	2034235 1/28/1997	U.S.	REGISTERED	BSN SPORTS, LLC
RAZOR	86472858 12/5/2014	4828860 10/6/2015	U.S.	REGISTERED	BSN SPORTS, LLC
REACTOR	87072326 6/15/2016	6734012 5/24/2022	U.S.	PENDING	BSN SPORTS, LLC
ROL-DRI	73047869 3/27/1975	1030600 1/20/1976	U.S.	REGISTERED	BSN SPORTS, LLC
RZ	86472881 12/5/2014	4828861 10/6/2015	U.S.	REGISTERED	BSN SPORTS, LLC
Samurai	88133082 9/26/2018	5727859 4/16/2019	U.S.	REGISTERED	Varsity Athletic Band, LLC
SPECIAL DAY	76474366 12/3/2002	2843728 5/18/2004	U.S.	REGISTERED	BSN SPORTS, LLC
SPECIAL DAY and Design 	76474017 12/10/2002	2846146 5/25/2004	U.S.	REGISTERED	BSN SPORTS, LLC
SPEED CAMPS	86766229 9/23/2015	4964011 5/24/2016	U.S.	REGISTERED	VARSITY SPIRIT LLC
SPIRIT OF AMERICA	75832205 10/26/1999	2383307 9/5/2000	U.S.	REGISTERED	Varsity Spirit LLC
SPIRIT SPORTS	85217915 1/14/2011	4009573 8/9/2011	U.S.	REGISTERED	VARSITY SPIRIT LLC
SPIRIT STICK	74720988 8/25/1995	1995465 8/20/1996	U.S.	REGISTERED	VARSITY SPIRIT LLC
SPIRIT WORKS	86852138 12/17/2015	5177484 4/4/2017	U.S.	REGISTERED	VARSITY SPIRIT LLC

Trademark/Image	Application Number Application Date	Registration Number Registration Date	Jurisdiction	Status	Grantor
SPIRIT XPRESS	77510009 6/27/2008	3564581 1/20/2009	U.S.	REGISTERED	Varsity Spirit LLC
SPORT SUPPLY GROUP, INC.	75701100 5/10/1999	2778839 11/4/2003	U.S.	REGISTERED	BSN SPORTS, LLC
SPORTS COOL	77929245 2/5/2010	4200445 9/4/2012	U.S.	REGISTERED	BSN SPORTS, LLC
STANBURY	88429336 5/14/2019	6258998 2/2/2021	U.S.	REGISTERED	Stanbury Uniforms, LLC
TEAM ART LOCKER	87586147 8/28/2017	5568509 9/25/2018	U.S.	REGISTERED	BSN SPORTS, LLC
THE ALL STAR WORLDS	77643182 1/5/209	3822711 7/20/2010	U.S.	REGISTERED	VARSITY SPIRIT LLC
THE AMERICAN NATIONAL CHEER & DANCE CHAMPIONSHIPS 	77589592 10/9/2008	3653809 7/14/2009	U.S.	REGISTERED	VARSITY SPIRIT LLC
THE ATHLETIC CONNECTION	74293047 7/9/1992	1870846 12/27/1994	U.S.	REGISTERED	BSN SPORTS, LLC
THE BIG ROCK and Design 	77012706 10/3/2006	3333366 11/13/2007	U.S.	REGISTERED	BSN SPORTS, LLC
THE CHEERLEADING WORLDS	76977618 10/3/2003	2999331 9/20/2005	U.S.	REGISTERED	VARSITY SPIRIT LLC
THE DANCE SUMMIT	86311630 6/17/2014	4832919 10/13/2015	U.S.	REGISTERED	VARSITY SPIRIT LLC
THE GROOVE EXPERIENCE	85904381 4/15/2013	4541953 4/15/2014	U.S.	REGISTERED	VARSITY SPIRIT LLC
THE HEART ADVENTURE	74513629 4/18/1994	2002107 9/24/1996	U.S.	REGISTERED	BSN SPORTS, LLC
THE HEART OF THE GAME	87700128 11/28/2017	6511707 10/5/2021	U.S.	REGISTERED	BSN SPORTS, LLC
THE RECORD PROGRAMS	78134112 6/7/2002	2732157 7/1/2003	U.S.	REGISTERED	Hercules Achievement, LLC
THE ROCK	74638668 2/27/1995	1951224 1/23/1996	U.S.	REGISTERED	BSN SPORTS, LLC
THE ROCK	76418496 6/6/2002	2719009 5/27/2003	U.S.	REGISTERED	BSN SPORTS, LLC
THE ROCK	78722281 9/28/2005	3876315 11/16/2010	U.S.	REGISTERED	BSN SPORTS, LLC

Trademark/Image	Application Number Application Date	Registration Number Registration Date	Jurisdiction	Status	Grantor
THE ROCK and Design 	77012684 10/3/2006	3333365 11/13/2007	U.S.	REGISTERED	BSN SPORTS, LLC
THE SUMMIT	85979423 5/8/2012	4401804 9/10/2013	U.S.	REGISTERED	VARSITY SPIRIT LLC
THE SUMMIT 	87228126 10/7/2016	5222787 7/13/2017	U.S.	REGISTERED	VARSITY SPIRIT LLC
THE WORK IS WORTH IT	85674159 7/11/2012	4293501 2/19/2013	U.S.	REGISTERED	VARSITY SPIRIT LLC
TIDI-COURT	73078419 2/26/1976	1055596 1/4/1977	U.S.	REGISTERED	BSN SPORTS, LLC
TRIPLE CROWN	85891614 4/1/2013	4507733 4/1/2014	U.S.	REGISTERED	VARSITY SPIRIT LLC
TRUMP	78666479 7/8/2005	3527570 11/4/2008	U.S.	REGISTERED	BSN SPORTS, LLC
U.S. GAMES	73352955 12/14/1981	1246494 7/26/1983	U.S.	REGISTERED	BSN SPORTS, LLC
UCA 	77517139 7/8/2008	3567653 1/27/2009	U.S.	REGISTERED	VARSITY SPIRIT LLC
UCA	75701587 5/10/1999	2341059 4/11/2000	U.S.	REGISTERED	VARSITY SPIRIT LLC
UCA ALL STAR INTERNATIONAL CHAMPIONSHIP	86341090 7/18/2014	4688748 2/17/2015	U.S.	REGISTERED	VARSITY SPIRIT LLC
UDA	77029297 10/25/2006	3254626 6/26/2007	U.S.	REGISTERED	VARSITY SPIRIT LLC
UDA and Design 	77839221 10/1/2009	3771514 4/6/2010	U.S.	REGISTERED	VARSITY SPIRIT LLC
ULTIMAT	74436295 9/16/1993	1934630 11/14/1995	U.S.	REGISTERED	BSN SPORTS, LLC
UNIVERSAL CHEERLEADERS ASSOCIATION	77848503 10/14/2009	3799150 6/8/2010	U.S.	REGISTERED	VARSITY SPIRIT LLC
UNIVERSAL DANCE ASSOCIATION	77830086 9/18/2009	3767416 3/30/2010	U.S.	REGISTERED	VARSITY SPIRIT LLC

Trademark/Image	Application Number Application Date	Registration Number Registration Date	Jurisdiction	Status	Grantor
UNIVERSITY WORLD CUP CHEERLEADING CHAMPIONSHIPS and Design  UNIVERSITY WORLD CUP CHEERLEADING CHAMPIONSHIPS	87659402 10/25/2017	5950669 12/31/2019	U.S.	REGISTERED	VARSITY SPIRIT LLC
USA NATIONALS	74274726 5/12/1992	1761773 3/30/1993	U.S.	REGISTERED	VARSITY SPIRIT LLC
USA UNITED SPIRIT ASSOCIATION	76495523 3/7/2003	2814728 2/17/2004	U.S.	REGISTERED	VARSITY SPIRIT LLC
V 	77978934 6/13/2008	3782739 4/27/2010	U.S.	REGISTERED	VARSITY SPIRIT LLC
V 	77500610 6/17/2008	3842122 8/31/2010	U.S.	REGISTERED	VARSITY SPIRIT LLC
V VARSITY SHOP 	85976194 4/16/2010	4110341 3/6/2012	U.S.	REGISTERED	VARSITY SPIRIT LLC
VIROC	78795974 1/20/2006	3331926 11/6/2007	U.S.	REGISTERED	VARSITY SPIRIT LLC
VARSITY	77324887 11/8/2007	3928856 3/8/2011	U.S.	REGISTERED	VARSITY BRANDS, LLC
VARSITY	85883582 3/22/2013	5008375 7/26/2016	U.S.	REGISTERED	VARSITY SPIRIT LLC
VARSITY VARSITY	77978935 6/17/2008	3782740 4/27/2010	U.S.	REGISTERED	VARSITY SPIRIT LLC
VARSITY	75798082 9/14/1999	2526564 1/8/2002	U.S.	REGISTERED	VARSITY SPIRIT LLC
VARSITY	75983628 9/1/1999	3436493 5/27/2008	U.S.	REGISTERED	VARSITY SPIRIT LLC
VARSITY	75976147 6/8/1993	2082554 7/22/1997	U.S.	REGISTERED	VARSITY SPIRIT LLC
VARSITY	75791751 9/1/1999	3696209 10/13/2009	U.S.	REGISTERED	VARSITY SPIRIT LLC
VARSITY	74069327 6/15/1990	1812198 12/21/1993	U.S.	REGISTERED	VARSITY SPIRIT LLC

Trademark/Image	Application Number Application Date	Registration Number Registration Date	Jurisdiction	Status	Grantor
VARSITY ALL STAR	85402157 8/19/2011	4258636 12/11/2012	U.S.	REGISTERED	VARSITY SPIRIT LLC
VARSITY ALL STAR	85074898 6/30/2010	4607865 9/23/2014	U.S.	REGISTERED	VARSITY SPIRIT LLC
VARSITY ALL STAR FASHION VARSITY all star fashion	85281511 3/30/2011	4451703 12/17/2013	U.S.	REGISTERED	VARSITY SPIRIT LLC
VARSITY BRANDS IMPACT	87706948 12/4/2017	5894092 10/29/2019	U.S.	REGISTERED	VARSITY SPIRIT LLC
VARSITY COLORS	85405112 8/23/2011	4743867 5/26/2015	U.S.	REGISTERED	VARSITY SPIRIT LLC
VARSITY DANCE	85698025 8/8/2012	4593424 8/26/2014	U.S.	REGISTERED	VARSITY SPIRIT LLC
VARSITY GIRL	75976947 10/21/1996	2155823 5/5/1998	U.S.	REGISTERED	VARSITY SPIRIT LLC
VARSITY GIRL	86824500 11/18/2015	5829225 8/6/2019--	U.S.	REGISTERED	VARSITY SPIRIT LLC
VARSITY ID	85285208 4/4/2011	4203121 9/4/2012	U.S.	REGISTERED	VARSITY SPIRIT LLC
VARSITY LAST PASS	85493057 12/12/2011	4314148 4/2/2013	U.S.	REGISTERED	VARSITY SPIRIT LLC
VARSITY LIFE	86012461 7/17/2013	5156409 3/7/2017	U.S.	REGISTERED	VARSITY SPIRIT LLC
VARSITY PERFORMANCING ARTS	88611306 9/10/2019	-----	U.S.	PENDING	VARSITY SPIRIT LLC
VARSITY PRO	88501703 7/5/2019	-----	U.S.	PENDING	VARSITY SPIRIT LLC
VARSITY SPIRIT	74231166 12/13/1991	1796645 10/5/1993	U.S.	REGISTERED	VARSITY SPIRIT LLC
VARSITY SPIRIT FASHIONS	74130827 4/2/1990	1680452 3/24/1992	U.S.	REGISTERED	VARSITY SPIRIT FASHIONS & SUPPLIES, LLC
VARSITY SPORT	75216343 12/20/1996	2293083 11/16/1999	U.S.	REGISTERED	VARSITY SPIRIT LLC
VARSITY SWITCH UP	87630337 10/2/2017	5667268 1/29/2019	U.S.	REGITERED	VARSITY SPIRIT LLC
VARSITY TV	77980010 11/24/2008	3858342 10/5/2010	U.S.	REGISTERED	VARSITY SPIRIT LLC
VARSITY UNIVERSITY	78767393 12/6/2005	3797635 6/1/2010	U.S.	REGISTERED	VARSITY SPIRIT LLC
VARSITY UNIVERSITY	6445436 11/5/2014	4823834 9/29/2015	U.S.	REGISTERED	VARSITY SPIRIT LLC

Trademark/Image	Application Number Application Date	Registration Number Registration Date	Jurisdiction	Status	Grantor
VARSITY.COM	75984008 9/1/1999	3418764 4/29/2008	U.S.	REGISTERED	VARSITY SPIRIT LLC
VARSITY.COM	75791750 9/1/1999	3689696 9/29/2009	U.S.	REGISTERED	VARSITY SPIRIT LLC
VOLLEY TRAINER	74168987 5/22/1991	1739140 12/8/1992	U.S.	REGISTERED	BSN SPORTS, LLC
WAFFLE	74433241 9/7/1993	1906667 7/18/1995	U.S.	REGISTERED	BSN SPORTS, LLC
WE ARE CHEERLEADING	78981074 4/27/2006	3645099 6/23/2009	U.S.	REGISTERED	VARSITY SPIRIT LLC
WE ARE CHEERLEADING	78877359 5/5/2006	3617640 5/5/2009	U.S.	REGISTERED	VARSITY SPIRIT LLC
WHERE TEAMS COME TRUE	74658311 3/22/1995	1961935 3/12/1996	U.S.	REGISTERED	VARSITY SPIRIT LLC
WORKER BEE	85955829 6/10/2013	4455059 12/24/2013	U.S.	REGISTERED	BSN SPORTS, LLC
WORLD SCHOOL & PERFORMANCE CHEER CHAMPIONSHIPS and Design 	86099441 10/23/2013	4633983 11/4/2014	U.S.	REGISTERED	VARSITY SPIRIT LLC
WORLD SCHOOL CHEERLEADING CHAMPIONSHIPS 	85540825 2/13/2012	4217321 10/2/2012	U.S.	REGISTERED	VARSITY SPIRIT LLC
WORLD SERIES OF CHEERLEADING	85913339 4/24/2013	5095715 12/6/2016	U.S.	REGISTERED	VARSITY SPIRIT LLC
WORLD SPIRIT FEDERATION	78566447 2/14/2005	3076217 4/4/2006	U.S.	REGISTERED	VARSITY SPIRIT LLC
X2AIR	76621189 11/18/2004	3092001 5/16/2006	U.S.	REGISTERED	BSN SPORTS, LLC
X-S.O.B. X-S.O.B.	77273400 9/6/2007	3430408 5/20/2008	U.S.	REGISTERED	BSN SPORTS, LLC
XTREME PERFORMANCE	85613353 5/1/2012	5293620 09/26/2017	U.S.	REGISTERED	BSN SPORTS, LLC

Trademark/Image	Application Number Application Date	Registration Number Registration Date	Jurisdiction	Status	Grantor
Z 	76674186 3/16/2007	3358375 12/25/2007	U.S.	REGISTERED	BSN SPORTS, LLC
Z-COOL	76666245 9/18/2006	3292661 9/18/2007	U.S.	REGISTERED	BSN SPORTS, LLC
Z-COOL	76543608 9/10/2003	2977651 7/26/2005	U.S.	REGISTERED	BSN SPORTS, LLC
360° REWARDS BY BSN SPORTS	97280417 2/23/2022		U.S.	PENDING	BSN SPORTS, LLC
A VARSITY SPORT BRAND	86983766 6/20/2014		U.S.	PENDING	VARSITY SPIRIT LLC
AMERICAN CHEERLEADER	98139918 8/18/2023		U.S.	PENDING	VARSITY SPIRIT LLC
AMERICAN CHEERLEADERS ASSOCIATION ACA	90363506 12/7/2020	6742201 5/31/2022	U.S.	REGISTERED	VARSITY SPIRIT LLC
DSI RENEGADE	88845262 3/24/2020	6168854 10/6/2020	U.S.	REGISTERED	VARSITY ATHLETIC BAND, LLC
INTERNATIONAL ALL STAR LEAGUE	97004140 8/31/2021	7070231 5/30/2023	U.S.	REGISTERED	VARSITY SPIRIT LLC
NATIONAL ALL STAR LEAGUE	97004134 8/31/2021	7070230 5/30/2023	U.S.	REGISTERED	VARSITY SPIRIT LLC
REACH THE BEACH	76512205 4/14/2003	2885864 9/21/2004	U.S.	REGISTERED	VARSITY SPIRIT LLC
SPARK POWERED BY BSN	97280883 2/23/2022		U.S.	PENDING	BSN SPORTS, LLC
THE LEAGUE BY VARSITY ALL STAR 	97314876 3/16/2022		U.S.	PENDING	VARSITY SPIRIT LLC
THE LEAGUE BY VARSITY ALL STAR	97314896 3/16/2022		U.S.	PENDING	VARSITY SPIRIT LLC
VARSITY	97826481 3/7/2023		U.S.	PENDING	VARSITY SPIRIT LLC
VARSITY ATHLETIC BAND	88358313 3/27/2019		U.S.	PENDING	VARSITY ATHLETIC BAND, LLC
VARSITY BEAUTY	97756643 1/17/2023		U.S.	PENDING	VARSITY SPIRIT LLC
VARSITY LIFE	98170806 9/8/2023		U.S.	PENDING	VARSITY SPIRIT LLC
WINNING STREAK	90769475 6/11/2021	6767301 6/21/2022	U.S.	REGISTERED	BSN SPORTS, LLC

	Trademark/Image	Application Number Application Date	Registration Number Registration Date	Jurisdiction	Status	Grantor
	WORLD CUP OF CHEERLEADING	97764613 1/23/2023		U.S.	PENDING	VARSITY SPIRIT LLC
	ZEROGEN	88652821 10/14/2019	6429038 7/20/2021	U.S.	REGISTERED	BSN SPORTS, LLC

<p>Elite (Pending USPTO Application)</p>	
	
<p>Elite 5</p>	
<p>Arc 1</p>	
<p>Excalibur (Pending USPTO Application)</p>	
<p>Samurai (Pending USPTO Application)</p>	
<p>Command Center (Pending USPTO Application)</p>	
<p>Elite Military Signal</p>	
<p>All-American Mace</p>	
<p>Super Flex Drum Major</p>	
<p>Allure Collection</p>	

Exquisite Collection	<i>Exquisite</i> COLLECTION
Shimmer Collection	<i>Shimmer</i> COLLECTION
Swirl Collection	
Spotlight Collection	Spotlight COLLECTION
Vector Tunics	
Diamond Tunics	Diamond TUNICS
Scholastic Collection	
Geometry	
The Juliet Dress	<i>the Juliet</i> dress
Ever-Dri	EVER-DRI™
Aerator (Pending USPTO Application)	