

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM851690

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|---|--|-----------------------|----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Kaspar Broadcasting Co., Inc. | | 10/19/2023 | Corporation: INDIANA |
| RECEIVING PARTY DATA | | | |
| Name: | Olivet Nazarene University | | |
| Street Address: | One University Avenue | | |
| City: | Bourbonnais | | |
| State/Country: | ILLINOIS | | |
| Postal Code: | 60914 | | |
| Entity Type: | Non-Profit Corporation: ILLINOIS | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 90767273 | SHINE 99 | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Email: | docket@elstermcgrady.com | | |
| Correspondent Name: | Jason Elster | | |
| Address Line 1: | 3847 N. Lincoln Avenue, Second Floor | | |
| Address Line 4: | Chicago, ILLINOIS 60613 | | |
| NAME OF SUBMITTER: | Jason Elster | | |
| SIGNATURE: | /Jason Elster/ | | |
| DATE SIGNED: | 11/07/2023 | | |
| Total Attachments: 2 | | | |
| source=Intellectual Property Assignment Agreement#page1.tif | | | |
| source=Intellectual Property Assignment Agreement#page2.tif | | | |

CH \$40.00 90767273

INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

THIS INTELLECTUAL PROPERTY AGREEMENT, made and entered into by and between KASPAR BROADCASTING CO., INC., an Indiana corporation, referred to as the "Assignor," and OLIVET NAZARENE UNIVERSITY, an Illinois not-for-profit corporation, referred to as the "Assignee."

WHEREAS, Assignee has agreed to execute and deliver this Intellectual Property Assignment Agreement, for recording with the United States Patent and Trademark Office;

NOW THEREFORE, Assignor and Assignee agree as follows:

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably conveys, transfers, and assigns to Assignee, and Assignee hereby accepts, all of Assignor's right, title, and interest in and to the following:

(a) Application No. 90767273 for the SHINE 99 mark and all issuances, extensions, and renewals thereof (the "Assigned Trademark"), together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademark;

(b) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;

(c) all other non-trademark intellectual property rights set forth in Schedule 1.(f) of that cert Agreement for Purchase and Sale of Business Assets signed between the Assignor and Assignee dated as of February 24, 2023.

2. Recording and Further Actions. Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office to record and register this Assignment upon request by Assignee. Following the date hereof, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns, and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be necessary to effect, evidence, or perfect the assignment of the Assigned Trademark to Assignee, or any assignee or successor thereto.

3. Counterparts. This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this Trademark Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.

4. **Successors and Assigns.** This Trademark Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

5. **Governing Law.** This Trademark Assignment and any claim, controversy, dispute, or cause of action (whether in contract, tort, or otherwise) based upon, arising out of, or relating to this Trademark Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of Indiana without giving effect to any choice or conflict of law provision or rule.

Dated: October 19, 2023

ASSIGNOR:

KASPAR BROADCASTING CO., INC., an
Indiana limited liability company

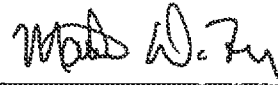
By: _____


Russell B. Kaspar, Its President

ASSIGNEE:

OLIVET NAZARENE UNIVERSITY, an
Illinois not-for-profit corporation

By: _____


Matthew D. Foor, Its Vice President for
Finance and Chief Financial Officer