

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM851781

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900797170		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
LOVEMARKS, INC.		08/29/2023	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SAMUEL SUNGHYUN PAIK		
<b>Street Address:</b>	1221 Frances Ave		
<b>City:</b>	Fullerton		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92831		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4342744	HOLOGRAM	
<b>Registration Number:</b>	5828446	LAZY SUNDAYS	
<b>Registration Number:</b>	6351080	PAPER CRANE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2138636332		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2133873630		
<b>Email:</b>	trademark@lucemlaw.com		
<b>Correspondent Name:</b>	Heedong Chae		
<b>Address Line 1:</b>	660 S. Figueroa St., Suite 2300		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90017		
<b>ATTORNEY DOCKET NUMBER:</b>	7492TM01		
<b>NAME OF SUBMITTER:</b>	Heedong Chae		
<b>SIGNATURE:</b>	/Heedong Chae/		
<b>DATE SIGNED:</b>	11/07/2023		
<b>Total Attachments: 1</b>			
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Assignment of Trademark

THIS ASSIGNMENT IS MADE this day of August 29<sup>th</sup>, 2023 and is by and between LOVEMARKS, INC., a California limited liability company, with principle place of business at 2050 E. 51ST ST, Vernon, CA 90058(hereafter referred as "Assignor"), and SAMUEL SUNGHYUN PAIK, an individual, with principle place of business at 1221 Frances Ave, Fullerton, CA 92831 (hereafter referred as "Assignee").

WHEREAS, Assignor owns the entire right, title, and interest in and to certain United States trademarks and registrations thereof recorded with the United States Patent and Trademark Office, including:


- (1) HOLOGRAM (Registration No. 4,342,744) registered on May 28, 2013;
- (2) LAZY SUNDAYS (Registration No. 5,828,446) registered on Aug. 06, 2019 (collectively, the "Marks"); and
- (3) PAPER CRANE (Registration No. 6,351,080) registered on May 18, 2021.

WHEREAS, Assignor is the sole owner of all rights of the Marks, and Assignor is desirous of assigning and Assignee is desirous of acquiring, all rights, title, and interest throughout the United States and in the world in, to, and of the Marks, together with the right to sue for past infringement, the goodwill of the business symbolized by the Marks, the business for which the Marks pertain, and all rights to trademark, including all related applications and registrations, present and in the future, in the Marks, both Federal and State.

NOW, THEREFORE, for good and valuable consideration paid to Assignor by Assignee, receipt whereof is hereby acknowledged, Assignor hereby assigns and transfers to Assignee, his successors, executors, administrators and assigns all of Assignor's rights in, to, and of the Marks identified above, and all rights therein, including but not limited to, all federal and state trademark rights thereof and the right to sue for past infringement, throughout the entire known world, including any territories to be established by men beyond the earth. Such assignment of the rights shall be effective retroactive as of the date of first use, or the first intent-to-use application, which ever is earlier and applicable.

IN WITNESS WHEREOF, Assignor has read, understood, and agreed to all the terms of this agreement.


Assignor:  
LOVEMARKS, INC.

Signature:  .....

Name: SAMUEL SUNGHYUN PAIK

Title : CEO of LOVEMARKS, INC.

Assignee:  
SAMUEL SUNGHYUN PAIK

Signature:  .....

Name: SAMUEL SUNGHYUN PAIK

Title : Individual