

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM852271

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900796806		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
DFB Technology, Ltd.		08/02/2023	Limited Partnership: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	L'Oreal USA Creative, Inc.		
<b>Street Address:</b>	10 Hudson Yards		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10001		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3612848	MVE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2129844177		
<b>Email:</b>	lisa.gigliotti@loreal.com		
<b>Correspondent Name:</b>	Lisa M. Gigliotti		
<b>Address Line 1:</b>	10 Hudson Yards		
<b>Address Line 4:</b>	New York, NEW YORK 10001		
<b>NAME OF SUBMITTER:</b>	Lisa M. Gigliotti		
<b>SIGNATURE:</b>	/Lisa M. Gigliotti/		
<b>DATE SIGNED:</b>	11/09/2023		
<b>Total Attachments: 1</b>			
source=MVE Trademark Assignment#page1.tif			

U.S. TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made and entered into as of the date last executed below ("Effective Date"), by and between DFB Technology, Ltd., a Texas limited partnership having a place of business at 3909 Hulen Street, Fort Worth, Texas 76107 ("Assignor"), and L'Oreal USA Creative, Inc., a Delaware corporation having a place of business at 10 Hudson Yards, New York, New York 10001 ("Assignee").

WHEREAS, Assignor is the record owner of U.S. Trademark Registration No. 3,612,848 for the mark MVE for "Non-medicated skin care preparations featuring slow-release softening and moisturizing characteristics" in Class 3, and "Medicated skin care preparations featuring slow-release of medicaments" in Class 5 ("Trademark"); and

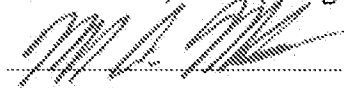
WHEREAS, Assignor desires hereby to assign to Assignee all of Assignor's right, title and interest in and to the Trademark, together with all common law rights, the goodwill symbolized thereby, and U.S. Trademark Registration No. 3,612,848.

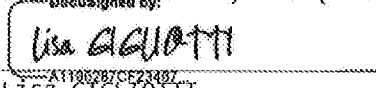
NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby mutually acknowledged, Assignor does hereby sell, assign, set over and transfer to Assignee, the entire right, title and interest in and to the Trademark, together with all common law rights and the goodwill associated therewith, U.S. Registration No. 3,612,848, and all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but not the obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

Assignor hereby requests and authorizes the Commissioner of Patents and Trademarks in the United States Patent and Trademark Office to record and register Assignee as the official owner of the Trademark and to deliver to Assignee, and to Assignee's attorneys, agents, successors or assigns, all official documents and communications as may be warranted by this Trademark Assignment.

DFB TECHNOLOGY, LTD. (Assignor)

L'OREAL USA CREATIVE, INC. (Assignee)

Signature: 

Signature: 

Name: MARK A. MITCHELL

Name: LISA GIGLIOTTI

Title: C.L.O.

Title: VP & Chief Trademark Counsel

Date: 2 AUGUST 2023

Date: 8/3/2023