

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM852089

|                              |   |
|------------------------------|---|
| <b>SUBMISSION TYPE:</b>      | NEW ASSIGNMENT  |
| <b>NATURE OF CONVEYANCE:</b> | Release of Security Interest at R/F 7248/0354 and 7507/0574 |

**CONVEYING PARTY DATA**

| Name                                 | Formerly | Execution Date | Entity Type                         |
|--------------------------------------|----------|----------------|-------------------------------------|
| KKR Loan Administration Services LLC |          | 11/08/2023     | Limited Liability Company: DELAWARE |

**RECEIVING PARTY DATA**

|                          |                                     |
|--------------------------|-------------------------------------|
| <b>Name:</b>             | Virgin Pulse, Inc.                  |
| <b>Street Address:</b>   | 73 Fountain Street                  |
| <b>City:</b>             | Providence                          |
| <b>State/Country:</b>    | RHODE ISLAND                        |
| <b>Postal Code:</b>      | 02902                               |
| <b>Entity Type:</b>      | Corporation: DELAWARE               |
| <b>Name:</b>             | Yaro LLC                            |
| <b>Street Address:</b>   | 515 N. State Street                 |
| <b>Internal Address:</b> | Floor 14                            |
| <b>City:</b>             | Chicago                             |
| <b>State/Country:</b>    | ILLINOIS                            |
| <b>Postal Code:</b>      | 60654                               |
| <b>Entity Type:</b>      | Limited Liability Company: DELAWARE |

**PROPERTY NUMBERS Total: 12**

| Property Type               | Number  | Word Mark               |
|-----------------------------|---------|-------------------------|
| <b>Registration Number:</b> | 5209625 | CHANGING LIVES FOR GOOD |
| <b>Registration Number:</b> | 4777937 | Z                       |
| <b>Registration Number:</b> | 4773520 | ZESTHEALTH              |
| <b>Registration Number:</b> | 4777938 | ZEST                    |
| <b>Registration Number:</b> | 4773553 | BE SMARTER. BUY BETTER. |
| <b>Registration Number:</b> | 4725120 | ENERGY, FOCUS, DRIVE    |
| <b>Registration Number:</b> | 4725121 | ENERGY, FOCUS, DRIVE    |
| <b>Registration Number:</b> | 4725122 | ENERGY, FOCUS, DRIVE    |
| <b>Registration Number:</b> | 5184352 | SMART CONCIERGE         |
| <b>Registration Number:</b> | 5280599 | IGNITE                  |
| <b>Registration Number:</b> | 6246254 | HOMEBAASE FOR HEALTH    |
| <b>Registration Number:</b> | 6246255 | HOMEBAASE FOR HEALTH    |

TRADEMARK

**CORRESPONDENCE DATA****Fax Number:** 3128622200*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 3128622272**Email:** carrie.rosenburg@kirkland.com**Correspondent Name:** Carrie Rosenburg**Address Line 1:** Kirkland and Ellis**Address Line 2:** 300 N LaSalle**Address Line 4:** Chicago, ILLINOIS 60654

|                                |           |
|--------------------------------|-----------|
| <b>ATTORNEY DOCKET NUMBER:</b> | 22275-118 |
|--------------------------------|-----------|

|                           |                  |
|---------------------------|------------------|
| <b>NAME OF SUBMITTER:</b> | Carrie Rosenburg |
|---------------------------|------------------|

|                   |                    |
|-------------------|--------------------|
| <b>SIGNATURE:</b> | /Carrie Rosenburg/ |
|-------------------|--------------------|

|                     |            |
|---------------------|------------|
| <b>DATE SIGNED:</b> | 11/08/2023 |
|---------------------|------------|

**Total Attachments: 3**

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**TERMINATION AND RELEASE OF  
FIRST LIEN SECURITY INTEREST IN TRADEMARKS**

This Termination and Release of First Lien Security Interest in Trademarks (“Release”) is made as of November 8, 2023, by **KKR LOAN ADMINISTRATION SERVICES LLC**, a Delaware limited liability company, in its capacity as collateral agent for the Secured Parties (in such capacity, the “Collateral Agent”) in favor of **VIRGIN PULSE, INC.**, a Delaware corporation with an address at 73 Fountain Street, Providence, Rhode Island 02902 and **YARO LLC**, a Delaware limited liability company with an address at 515 N. State Street, Floor 14, Chicago, Illinois 60654 (each, a “Pledgor” and collectively, the “Pledgors”). Capitalized terms used but not otherwise defined herein have the meanings given to them in the Trademark Security Agreement, whether defined directly therein or by reference to another agreement.

W I T N E S S E T H:

WHEREAS, the Pledgors and the Collateral Agent are party to a First Lien Security Agreement, dated as of April 6, 2021 (as may have been amended, restated, amended and restated, supplemented, waived, renewed, replaced or otherwise modified from time to time, the “Security Agreement”), pursuant to which the Pledgors and the Collateral Agent entered into that certain First Lien Trademark Security Agreement, dated as of April 6, 2021 (the “Trademark Security Agreement”), which was recorded in the United States Patent and Trademark Office (“USPTO”) on April 7, 2021 at Reel 7248, Frame 0354 (a corrective assignment for which was recorded on November 3, 2021 at Reel 7507, Frame 0574);

WHEREAS, pursuant to the Security Agreement and the Trademark Security Agreement, each Pledgor pledged and granted to the Collateral Agent for the benefit of the Secured Parties a first priority Lien (subject to Permitted Liens and the terms of the First Lien / Second Lien Intercreditor Agreement) on and security interest in (the “Security Interest”) all of such Pledgor’s right, title and interest in, to and under the Trademark Collateral, including without limitation the Trademarks listed in **Schedule A**; and

WHEREAS, the Collateral Agent has agreed to terminate and release the Security Interest in all such Trademark Collateral as herein provided.

NOW, THEREFORE, in consideration of the foregoing and for other good and valuable consideration the receipt and sufficiency of which is hereby acknowledged, the Collateral Agent, for itself and on behalf of the Secured Parties, hereby (i) terminates the Trademark Security Agreement, (ii) releases, terminates and discharges any and all of its Security Interest in the Trademark Collateral, and (iii) re-assigns, transfers and conveys to each Pledgor any right, title or interest it may have in the Trademark Collateral of such Pledgor.

Each Pledgor, and any successor to such Pledgor (including any person or entity hereafter holding any right, title or interest in, to or under the Trademark Collateral of such Grantor) is hereby authorized to record this Release with the USPTO at such Pledgor’s sole cost and expense.

**[Remainder of this page intentionally left blank; signature page follows]**

**IN WITNESS WHEREOF**, the Collateral Agent has caused this Release to be executed as of the day and year first written above.

**KKR LOAN ADMINISTRATION SERVICES  
LLC,**  
as Collateral Agent

By: John Knox

Name: John Knox  
Title: CFO

## Schedule A

### Trademarks

|    |   |
|----|---|
| 1  | <b>Serial #:</b> <u>86057685</u> <b>Filing Dt:</b> 09/06/2013 <b>Reg #:</b> <u>5209625</u> <b>Reg. Dt:</b> 05/23/2017<br><b>Mark:</b> CHANGING LIVES FOR GOOD |
| 2  | <b>Serial #:</b> <u>86091072</u> <b>Filing Dt:</b> 10/14/2013 <b>Reg #:</b> <u>4777937</u> <b>Reg. Dt:</b> 07/21/2015<br><b>Mark:</b> Z                       |
| 3  | <b>Serial #:</b> <u>86091076</u> <b>Filing Dt:</b> 10/14/2013 <b>Reg #:</b> <u>4773520</u> <b>Reg. Dt:</b> 07/14/2015<br><b>Mark:</b> ZESTHEALTH              |
| 4  | <b>Serial #:</b> <u>86091081</u> <b>Filing Dt:</b> 10/14/2013 <b>Reg #:</b> <u>4777938</u> <b>Reg. Dt:</b> 07/21/2015<br><b>Mark:</b> ZEST                    |
| 5  | <b>Serial #:</b> <u>86104229</u> <b>Filing Dt:</b> 10/29/2013 <b>Reg #:</b> <u>4773553</u> <b>Reg. Dt:</b> 07/14/2015<br><b>Mark:</b> BE SMARTER. BUY BETTER. |
| 6  | <b>Serial #:</b> <u>86210460</u> <b>Filing Dt:</b> 03/04/2014 <b>Reg #:</b> <u>4725120</u> <b>Reg. Dt:</b> 04/21/2015<br><b>Mark:</b> ENERGY, FOCUS, DRIVE    |
| 7  | <b>Serial #:</b> <u>86210482</u> <b>Filing Dt:</b> 03/04/2014 <b>Reg #:</b> <u>4725121</u> <b>Reg. Dt:</b> 04/21/2015<br><b>Mark:</b> ENERGY, FOCUS, DRIVE    |
| 8  | <b>Serial #:</b> <u>86210485</u> <b>Filing Dt:</b> 03/04/2014 <b>Reg #:</b> <u>4725122</u> <b>Reg. Dt:</b> 04/21/2015<br><b>Mark:</b> ENERGY, FOCUS, DRIVE    |
| 9  | <b>Serial #:</b> <u>86796149</u> <b>Filing Dt:</b> 10/22/2015 <b>Reg #:</b> <u>5184352</u> <b>Reg. Dt:</b> 04/18/2017<br><b>Mark:</b> SMART CONCIERGE         |
| 10 | <b>Serial #:</b> <u>87327124</u> <b>Filing Dt:</b> 02/07/2017 <b>Reg #:</b> <u>5280599</u> <b>Reg. Dt:</b> 09/05/2017<br><b>Mark:</b> IGNITE                  |
| 11 | <b>Serial #:</b> <u>88388776</u> <b>Filing Dt:</b> 04/16/2019 <b>Reg #:</b> <u>6246254</u> <b>Reg. Dt:</b> 01/12/2021<br><b>Mark:</b> HOMEBASE FOR HEALTH     |
| 12 | <b>Serial #:</b> <u>88388780</u> <b>Filing Dt:</b> 04/16/2019 <b>Reg #:</b> <u>6246255</u> <b>Reg. Dt:</b> 01/12/2021<br><b>Mark:</b> HOMEBASE FOR HEALTH     |