

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM852290

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
InMit, Inc.		11/06/2023	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Cannella Media DTC, LLC		
<b>Street Address:</b>	848 Liberty Dr.		
<b>City:</b>	Burlington		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	53105		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6202414	INMIT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4142386594		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4142871505		
<b>Email:</b>	pbergin@vonbriesen.com		
<b>Correspondent Name:</b>	Patrick M Bergin		
<b>Address Line 1:</b>	411 E. Wisconsin Avenue		
<b>Address Line 2:</b>	Suite 1000		
<b>Address Line 4:</b>	Milwaukee, WISCONSIN 53202		
<b>NAME OF SUBMITTER:</b>	Patrick M. Bergin		
<b>SIGNATURE:</b>	/Patrick M. Bergin/		
<b>DATE SIGNED:</b>	11/09/2023		
<b>Total Attachments: 5</b>			
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## CONFIRMATORY GRANT OF INTELLECTUAL PROPERTY SECURITY AGREEMENT

This CONFIRMATORY GRANT OF INTELLECTUAL PROPERTY SECURITY AGREEMENT (the "IP Security Agreement") dated November 6, 2023, is made by InMit, Inc., a Delaware corporation located at 23 Corporate Plaza, Suite 150, Newport Beach, California 92660 (the "Grantor") in favor of Cannella Media DTC, LLC, a Delaware limited liability company with offices at 848 Liberty Drive, Burlington, WI 53105 (the "Lender")

WHEREAS, the Grantor and the Lender have entered into a InMit Debt Repayment Security Agreement dated as of November 6, 2023 (the "Security Agreement"); and

WHEREAS, under the terms of the Security Agreement, the Grantor has granted to the Lender, on behalf of and for the benefit of the Lender, a security interest in, among other property, certain intellectual property of the Grantor, and has agreed as a condition thereof to execute this IP Security Agreement for recording with the United States Patent and Trademark Office.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantor agrees as follows:

SECTION 1. Grant of Security. The Grantor hereby grants to the Lender, a security interest in all of the Grantor's right, title and interest in and to the trademarks set forth in Schedule A hereto (the "Trademarks").

SECTION 2. Security for Obligations. The grant of a security interest in the Trademarks by the Grantor under this IP Security Agreement secures the payment and performance of all Secured Obligations of Grantor now or hereafter existing under or in respect of the Security Agreement, whether direct or indirect, absolute or contingent, and whether for principal, reimbursement obligations, interest, premiums, penalties, fees, indemnifications, contract causes of action, costs, expenses or otherwise.

SECTION 3. Recordation. This IP Security Agreement has been executed and delivered by the Grantor for the purpose of recording the grant of security interest herein with the United States Patent and Trademark Office. The Grantor authorizes and requests that the Commissioner for Trademarks record this IP Security Agreement.

SECTION 4. Execution in Counterparts. This IP Security Agreement may be executed in counterparts (and by different parties hereto on different counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. Delivery of an executed counterpart of a signature page of this IP Security Agreement by telecopy, emailed pdf. or any other electronic means that reproduces an image of the actual executed signature page shall be effective as delivery of a manually executed counterpart of this IP Security Agreement.

SECTION 5. Grants, Rights and Remedies. This IP Security Agreement has been entered into in conjunction with the provisions of the Security Agreement. The Grantor does hereby acknowledge and confirm that the grant of the security interest hereunder to, and the rights and remedies of, the Lender with respect to the Trademarks are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated herein by reference as if fully set forth

herein. In the event of any conflict between the terms of this IP Security Agreement and the terms of the Security Agreement, the terms of the Security Agreement shall govern.

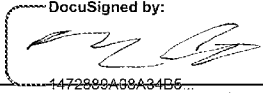
SECTION 6. Governing Law. This IP Security Agreement shall be governed by, and construed in accordance with, the laws of the State of Delaware.

SECTION 7. Severability. Any provision in this IP Security Agreement held to be invalid, illegal or unenforceable in any jurisdiction shall, as to such jurisdiction, be ineffective to the extent of such invalidity, illegality or unenforceability without affecting the validity, legality and enforceability of the remaining provisions thereof; and the invalidity of a particular provision in a particular jurisdiction shall not invalidate such provision in any other jurisdiction, and to this end the provisions of this IP Security Agreement are declared to be severable.

[Signature Pages Follow]

IN WITNESS WHEREOF, the Grantor has caused this IP Security Agreement to be duly executed and delivered by its officer thereunto duly authorized as of the date first above written.

INMIT, Inc.  
as Grantor

By:   
Name: Bryan Corlett  
Title: CEO

*[Signature page to IP Security Agreement]*

CANNELLA MEDIA DTC, LLC,  
as Lender

By: DocuSigned by:  
Karl Theile  
Name: Karl Theile  
Title: CFO

*[Signature page to IP Security Agreement]*

**SCHEDULE A**

<b><u>Mark</u></b>	<b><u>Serial #</u></b>	<b><u>Filing Date</u></b>	<b><u>Registration #</u></b>	<b><u>Registration Date</u></b>
INMIT	88979250	3/10/2020	6,202,414	11/17/2020

*[Schedule A to IP Security Agreement]*