

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM852394

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Primary Colors Design Corp.		09/30/2023	Corporation: OHIO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bendon, Inc.		
<b>Street Address:</b>	1840 Baney Road		
<b>City:</b>	Ashland		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	44805		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6874193	GUMKINS	
<b>Registration Number:</b>	6085843	PRIMARY COLORS	
<b>Serial Number:</b>	97531363	PRIMARY COLORS CANDY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3302639278		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3302644444		
<b>Email:</b>	lycans@ccj.com		
<b>Correspondent Name:</b>	Andrew P. Lycans		
<b>Address Line 1:</b>	225 North Market Street		
<b>Address Line 4:</b>	Wooster, OHIO 44691		
<b>NAME OF SUBMITTER:</b>	Andrew P. Lycans		
<b>SIGNATURE:</b>	/Andrew P. Lycans/		
<b>DATE SIGNED:</b>	11/09/2023		
<b>Total Attachments: 2</b>			
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source=Assignment from Primary Colors to Bendon#page2.tif			

OP \$90.00 6874193

**UNITED STATES TRADEMARK ASSIGNMENT**

WHEREAS, **PRIMARY COLORS DESIGN CORP. (Assignor)**, an Ohio corporation having its principal place of business at 1899 Cottage Street, Ashland, Ohio 44805 is the owner of the entire right, title, and interest in and to the following United States trademarks, United States trademark application and registrations, and the goodwill associated therewith:

**UNITED STATES TRADEMARK REGISTRATIONS**

<b><u>Registration No.</u></b>	<b><u>Registration Date</u></b>	<b><u>Mark</u></b>
6,085,843	June 23, 2020	PRIMARY COLORS
6,874,193	October 11, 2022	GUMKINS

**UNITED STATES TRADEMARK APPLICATION**

<b><u>Serial No.</u></b>	<b><u>Filing Date</u></b>	<b><u>Mark</u></b>
97,531,363	August 2, 2022	PRIMARY COLORS CANDY

WHEREAS, **BENDON, INC. (Assignee)**, a Delaware corporation having its principal place of business at 1840 Baney Road, Ashland, Ohio 44805, is desirous of acquiring the entire right, title, and interest in and to said trademarks, United States trademark application and registrations, and the goodwill associated therewith.

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee its entire right, title, and interest in and to said trademarks and United States trademark application and registrations, together with the goodwill of the business symbolized by the above trademarks, and the right to sue for past infringement of the trademarks.

Assignor agrees to perform all reasonable and proper acts at the request and expense of Assignee, which assignee may require in order to vest all of Assignor's right, title, and interest in and to said trademarks and United States trademark registrations and applications in Assignee or its successor.

IN TESTIMONY WHEREOF, Primary Colors Design Corp. has caused this document to be duly and legally executed effective September 30, 2023.

Primary Colors Design Corp.

By: Dave Vespa

Its: President

State of Ohio

County of Ashland

The foregoing instrument was acknowledged before me this 9 day of <sup>Nov</sup> ~~September~~ 2023 by Dave Vespa, an Authorized Representative of Primary Colors Design Corp. an Ohio corporation, on behalf of the corporation.



Stacey L. Carr  
Notary Public, State of Ohio  
My Commission Expires  
January 28, 2028

[Signature]  
Notary Public