

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM851331

| | |
|------------------------------|----------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | MERGER |
| EFFECTIVE DATE: | 03/31/2022 |
| SEQUENCE: | 1 |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|--------------------------|----------|----------------|-----------------------|
| Youth To The People Inc. | | 03/31/2022 | Corporation: DELAWARE |

RECEIVING PARTY DATA

| | |
|------------------------|-----------------------|
| Name: | L'Oreal USA, Inc. |
| Street Address: | 10 Hudson Yards |
| City: | New York |
| State/Country: | NEW YORK |
| Postal Code: | 10001 |
| Entity Type: | Corporation: DELAWARE |

PROPERTY NUMBERS Total: 48

| Property Type | Number | Word Mark |
|----------------|----------|---------------------------------------|
| Serial Number: | 88653018 | COLOR FOR COLORFUL PEOPLE |
| Serial Number: | 88702312 | AGE OF CHANGE |
| Serial Number: | 88589476 | REACH YOUR HIGHEST POTENTIAL |
| Serial Number: | 88589493 | REACH YOUR SKIN'S HIGHEST POTENTIAL |
| Serial Number: | 88589445 | FIND THE POWER WITHIN |
| Serial Number: | 90853903 | YOUTH TECH |
| Serial Number: | 90853888 | UNITY IS THE SOLUTION |
| Serial Number: | 90887883 | SUPERFOOD CLEANSER |
| Serial Number: | 90891366 | YOUTH TO THE PEOPLE |
| Serial Number: | 90907184 | SUPERCLAY PURIFY + CLEAR POWER MASK |
| Serial Number: | 90907276 | SUPERBERRY DREAM EYE CREAM |
| Serial Number: | 90907301 | 15% VITAMIN C + CAFFEINE ENERGY SERUM |
| Serial Number: | 90907357 | ADAPTOGEN DEEP MOISTURE CREAM |
| Serial Number: | 90891447 | YTTP |
| Serial Number: | 90157493 | DREAM BEYOND |
| Serial Number: | 90169210 | VITAMIN C THAT OUTPERFORMS |
| Serial Number: | 90448868 | YOU BY YOUTH TO THE PEOPLE |

CH \$1215.00 88653018

| Property Type | Number | Word Mark |
|----------------------|----------|--|
| Serial Number: | 90278590 | YOUTH STACKS |
| Serial Number: | 90449063 | THE YOUTH SYSTEM |
| Serial Number: | 90448660 | YOU |
| Serial Number: | 97001474 | MANDELIC ACID + SUPERFOOD UNITY EXFOLIAN |
| Serial Number: | 97001530 | MULTI-PEPTIDE + CACTUS ELIXIR OASIS SERU |
| Serial Number: | 97001550 | SUPERBERRY DREAM CLEANSING BALM |
| Serial Number: | 97011692 | THE SKINCARE OF NOW |
| Serial Number: | 97011740 | THE SKINCARE OF NOW, FOR THE PEOPLE OF N |
| Serial Number: | 97107325 | PLANT PROTEIN FUTURE CREAM |
| Serial Number: | 97253128 | YOUTH STACKS |
| Serial Number: | 97253129 | THE YOUTH SYSTEM |
| Serial Number: | 97261667 | YOUTH TO THE PEOPLE |
| Registration Number: | 4735862 | YOUTH TO THE PEOPLE |
| Registration Number: | 4898490 | YTTP |
| Registration Number: | 5305804 | SUPERFOODS + SCIENCE |
| Registration Number: | 5693677 | YTTP |
| Registration Number: | 5693678 | YOUTH TO THE PEOPLE |
| Registration Number: | 5950973 | SKINCARE FOR ALL |
| Registration Number: | 6713940 | PRO-GRADE VEGAN |
| Registration Number: | 6720441 | THE YOUTH SYSTEM |
| Registration Number: | 6762530 | VITAMIN C THAT OUTPERFORMS |
| Registration Number: | 6769752 | DREAM BEYOND |
| Registration Number: | 6791690 | KALE + GREEN TEA SPINACH VITAMINS SUPERF |
| Registration Number: | 6791691 | SUPERFOOD HYDRATE + FIRM PEPTIDE EYE CRE |
| Registration Number: | 6791693 | SUPERFOOD AIR-WHIP MOISTURE CREAM |
| Registration Number: | 6822873 | ADAPTOGEN SOOTHE + HYDRATE ACTIVATED MIS |
| Registration Number: | 6848472 | YOUTH STACKS |
| Registration Number: | 6883287 | YERBA MATE RESURFACING ENERGY FACIAL |
| Registration Number: | 6883288 | KOMBUCHA + 11% AHA EXFOLIATION POWER TON |
| Registration Number: | 6889842 | YOU ARE YOUTH |
| Registration Number: | 6921501 | SUPERBERRY HYDRATE + GLOW DREAM MASK |

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2129844177

Email: lisa.gigliotti@loreal.com

Correspondent Name: Lisa M. Gigliotti

Address Line 1: 10 Hudson Yards

TRADEMARK

REEL: 008255 FRAME: 0133

| | |
|--|--------------------------|
| Address Line 4: | New York, NEW YORK 10001 |
| NAME OF SUBMITTER: | Lisa M. Gigliotti |
| SIGNATURE: | /Lisa M. Gigliotti/ |
| DATE SIGNED: | 11/06/2023 |
| Total Attachments: 3 source=Merger Agreement#page1.tif source=Merger Agreement#page2.tif source=Merger Agreement#page3.tif | |

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"YOUTH TO THE PEOPLE INC.", A DELAWARE CORPORATION, WITH AND INTO "L'OREAL USA, INC." UNDER THE NAME OF "L'OREAL USA, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE TWENTY-NINTH DAY OF MARCH, A.D. 2022, AT 10:33 O`CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF OWNERSHIP IS THE THIRTY-FIRST DAY OF MARCH, A.D. 2022 AT 11:59 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

468026 8100M
SR# 20221205827

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203035315
Date: 03-29-22

TRADEMARK
REEL: 008255 FRAME: 0135

CERTIFICATE OF OWNERSHIP AND MERGER
MERGING
YOUTH TO THE PEOPLE INC.
WITH AND INTO
L'OREAL USA, INC.

Pursuant to Section 253 of the Delaware General Corporation Law (the "DGCL"), L'Oreal USA, Inc. (the "Corporation"), a Delaware corporation, does hereby certify to the following information relating to the merger (the "Merger") of Youth to the People Inc., a Delaware corporation (the "Subsidiary"), with and into the Corporation, with the Corporation remaining as the surviving corporation:

1. The Corporation owns all of the outstanding shares of each class of capital stock of the Subsidiary.
2. The Board of Directors of the Corporation, by resolutions duly adopted by unanimous consent as of March 28, 2022, relevant excerpts of which are attached as Exhibit A, determined to merge the Subsidiary with and into the Corporation pursuant to Section 253 of the DGCL.
3. The Corporation shall be the surviving corporation of the Merger.
4. This Certificate of Ownership and Merger and the Merger shall become effective on March 31, 2022 at 11:59 p.m.

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Ownership and Merger to be signed by an authorized officer on the 28th day of March, 2022.

L'OREAL USA, INC.

By: 

Name: Thomas Sarakatsannis

Title: Senior Vice President

EXHIBIT A
BOARD RESOLUTIONS

WHEREAS, pursuant to §253 of the General Corporation Law of the State of Delaware, the Board of Directors of LUSA deems it advisable and in the best interests of LUSA to merge its wholly-owned subsidiary Youth to the People Inc., a Delaware corporation (“**Youth**”) with and into LUSA, by executing a Certificate of Ownership and Merger in the form attached hereto as EXHIBIT A (the “**Certificate**”);

NOW, THEREFORE, be it:

RESOLVED, that, effective as of 11:59 pm on March 31, 2022, LUSA shall merge Youth with and into LUSA, and all the estate, property, rights, privileges, powers, franchises, obligations and liabilities of Youth shall be vested in and held and enjoyed by LUSA as fully and entirely and without change or diminution as the same were before held and enjoyed by Youth in its name; and be it

FURTHER RESOLVED, that LUSA shall cause to be executed and filed and/or recorded the Certificate and cause to be performed all necessary acts within the jurisdiction of organization of Youth and of LUSA and in any other appropriate jurisdiction; and be it

FURTHER RESOLVED, that each of the Authorized Officers, acting individually and not jointly, is hereby fully authorized and directed to take any and all other actions as is necessary, appropriate or advisable to carry out the actions and transactions authorized by the foregoing resolutions and any action or transaction reasonably related thereto.