

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM852683

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	AMALGAMATION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Objectif Lune Inc.		12/30/2022	Corporation: CANADA
RECEIVING PARTY DATA			
Name:	UPLAND SOFTWARE INC. LOGICIELS UPLAND INC.		
Street Address:	401 Congress Avenue, Suite 1850		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78701		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	5046187	OL	
Registration Number:	7035832	OBJECTIF LUNE	
Registration Number:	2424896	PLANETPRESS	
Registration Number:	5057499	CAPTURE ONTHEGO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2319320411		
Email:	brianhall@traverselegal.com		
Correspondent Name:	Brian A. Hall		
Address Line 1:	810 Cottageview Drive, Suite G-20		
Address Line 4:	Traverse City, MICHIGAN 49684		
ATTORNEY DOCKET NUMBER:	Upland [HR]		
NAME OF SUBMITTER:	Brian A. Hall		
SIGNATURE:	/BAH/		
DATE SIGNED:	11/10/2023		
Total Attachments: 6			
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Certificate of Amalgamation

Canada Business Corporations Act

Certificat de fusion

Loi canadienne sur les sociétés par actions

UPLAND SOFTWARE INC.
LOGICIELS UPLAND INC.

Corporate name / Dénomination sociale

1463625-2

Corporation number / Numéro de société

I HEREBY CERTIFY that the above-named corporation resulted from an amalgamation, under section 185 of the *Canada Business Corporations Act*, of the corporations set out in the attached articles of amalgamation.

JE CERTIFIE que la société susmentionnée est issue d'une fusion, en vertu de l'article 185 de la *Loi canadienne sur les sociétés par actions*, des sociétés dont les dénominations apparaissent dans les statuts de fusion ci-joints.

Hantz Prosper

Director / Directeur

2022-12-30

Date of Amalgamation (YYYY-MM-DD)
Date de fusion (AAAA-MM-JJ)



**Canada Business Corporations Act (CBCA)
FORM 9
ARTICLES OF AMALGAMATION
(Section 185)**

1 - Corporate name of the amalgamated corporation
UPLAND SOFTWARE INC. / LOGICIELS UPLAND INC.

2 - The province or territory in Canada where the registered office is situated (do not indicate the full address)
Quebec

3 - The classes and any maximum number of shares that the corporation is authorized to issue
See attached Schedule 1.

4 - Restrictions, if any, on share transfers
See attached Schedule 2.

5 - Minimum and maximum number of directors (for a fixed number of directors, indicate the same number in both boxes)

Minimum number Maximum number

6 - Restrictions, if any, on the business the corporation may carry on
None.

7 - Other provisions, if any
See attached Schedule 3.

8 - The amalgamation has been approved pursuant to that section or subsection of the Act which is indicated as follows:

<input type="radio"/> 183 - Long form: approved by special resolution of shareholders	<input checked="" type="radio"/> 184(1) - Vertical short-form: approved by resolution of directors	<input type="radio"/> 184(2) - Horizontal short-form: approved by resolution of directors
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9 - Declaration
I hereby certify that I am a director or an authorized officer of the following corporation:

Name of the amalgamating corporations	Corporation number	Signature
OBJECTIF LUNE INTERNATIONAL INC.	1461744 - 4	John Hinners
UPLAND SOFTWARE INC.	1161309 - 0	John Hinners
OBJECTIF LUNE INC.	1459672 - 2	John Hinners

Note: Misrepresentation constitutes an offence and, on summary conviction, a person is liable to a fine not exceeding \$5,000 or to imprisonment for a term not exceeding six months or to both (subsection 250(1) of the CBCA).

SCHEDULE 1
to
ARTICLES OF AMALGAMATION
of
UPLAND SOFTWARE INC. / LOGICIELS UPLAND INC.

SHARE CAPITAL DESCRIPTION

The Corporation is authorized to issue an unlimited number of Common Shares, without par value, carrying the following rights:

1. Voting Right. The holders of Common Shares are entitled to receive notice of, attend and vote at any meeting of shareholders of the Corporation, each Common Share conferring the right to cast one (1) vote.
2. Dividend. The holders of Common Shares are entitled to receive any dividend declared by the Corporation.
3. Remaining Property. Upon the liquidation or dissolution of the Corporation, the holders of Common Shares shall be entitled to share the remaining property of the Corporation.

SCHEDULE 2
to
ARTICLES OF AMALGAMATION
of
UPLAND SOFTWARE INC. / LOGICIELS UPLAND INC.

RESTRICTIONS ON SHARE TRANSFERS

No share of the share capital of the Corporation shall be transferred without the approval of the directors evidenced by a resolution of the board or by a resolution of the shareholders, which approval may be given after such transfer.

SCHEDULE 3
to
ARTICLES OF AMALGAMATION
of
UPLAND SOFTWARE INC. / LOGICIELS UPLAND INC.

OTHER PROVISIONS

RESTRICTIONS ON TRANSFER OF SECURITIES

As long as the Corporation qualifies as a “private issuer” within the meaning of *Regulation 45-106 respecting Prospectus Exemptions*, as amended, supplemented, restated or replaced from time to time, any transfer of securities (other than shares and non-convertible debt securities) of the Corporation, shall be subject to the approval of the directors evidenced by a resolution of the board or to the approval of the shareholders evidenced by a resolution of the shareholders (which approval may be given after such transfer) or, as the case may be, to restrictions that are contained in any security holders’ agreements.

MEETINGS OF SHAREHOLDERS

The annual meeting of shareholders of the Corporation may be held outside of the Province of Quebec.



Form 2
**Initial Registered Office Address
and First Board of Directors**
*Canada Business Corporations Act
(CBCA) (s. 19 and 106)*

Formulaire 2
**Siège social initial et premier
conseil d'administration**
*Loi canadienne sur les sociétés par
actions (LCSA) (art. 19 et 106)*

1 Corporate name
Dénomination sociale
UPLAND SOFTWARE INC.
LOGICIELS UPLAND INC.

2 Address of registered office
Adresse du siège social
2409, 46th Avenue
Montréal QC H8T 3C9

3 Additional address
Autre adresse

4 Members of the board of directors Membres du conseil d'administration		Resident Canadian Résident Canadien
Jay A. Lefton	2400-333 Bay St., Toronto ON M5H 2T6, Canada	Yes / Oui
John T. McDonald	1850-401 Congress Avenue, Austin TX 78701, United States	No / Non

5 Declaration: I certify that I have relevant knowledge and that I am authorized to sign this form.
Déclaration : J'atteste que je possède une connaissance suffisante et que je suis autorisé(e) à signer le présent formulaire.

Original signed by / Original signé par
John Hinnners

John Hinnners
833-875-2631

Misrepresentation constitutes an offence and, on summary conviction, a person is liable to a fine not exceeding \$5000 or to imprisonment for a term not exceeding six months or both (subsection 250(1) of the CBCA).

Faire une fausse déclaration constitue une infraction et son auteur, sur déclaration de culpabilité par procédure sommaire, est passible d'une amende maximale de 5 000 \$ et d'un emprisonnement maximal de six mois, ou l'une de ces peines (paragraphe 250(1) de la LCSA).

You are providing information required by the CBCA. Note that both the CBCA and the *Privacy Act* allow this information to be disclosed to the public. It will be stored in personal information bank number IC/PPU-049.

Vous fournissez des renseignements exigés par la LCSA. Il est à noter que la LCSA et la *Loi sur les renseignements personnels* permettent que de tels renseignements soient divulgués au public. Ils seront stockés dans la banque de renseignements personnels numéro IC/PPU-049.