

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM853082

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	1		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SwaddleDesigns, LLC		04/28/2023	Limited Liability Company: WASHINGTON
RECEIVING PARTY DATA			
Name:	SQE, Incorporated		
Street Address:	522 W. Riverside Ave Ste. N		
City:	Spokane		
State/Country:	WASHINGTON		
Postal Code:	99201		
Entity Type:	Corporation: WASHINGTON		
PROPERTY NUMBERS Total: 33			
Property Type	Number	Word Mark	
Registration Number:	2986096	SWADDLEDESIGNS	
Registration Number:	3224831	1-2-3 SWADDLE	
Registration Number:	3078433	SWADDLE DESIGNS	
Registration Number:	3114819	123 SWADDLE	
Registration Number:	6502614	AMAZING BABY	
Registration Number:	6493519	AMAZING BABY	
Registration Number:	5403390	AMAZING BABY	
Registration Number:	6411584	AMAZING MOM	
Registration Number:	3413646	SWADDLE SACK	
Registration Number:	3694697	BABY BURPIES	
Registration Number:	3613136	SUMMER SWADDLE	
Registration Number:	3747920	MARQUSETTE SWADDLING BLANKET	
Registration Number:	4396435	SWADDLE LOVE	
Registration Number:	3125053	ULTIMATE RECEIVING BLANKET	
Registration Number:	4824167	ULTIMATE SWADDLE	
Registration Number:	3268990	SWADDLED BABIES SLEEP BETTER	
Registration Number:	3496978	BABY LOVIE	
Registration Number:	3697180	ISWADDLE	

OP \$840.00 2986096

Property Type	Number	Word Mark
Registration Number:	4096851	SWADDLE DUO
Registration Number:	4372911	SWADDLE WRAP
Registration Number:	4552413	WRAP WITH LOVE
Registration Number:	4556188	DESIGNED WITH BABY'S BEST INTEREST IN MI
Registration Number:	4491423	PUFF CIRCLES
Registration Number:	3913811	ZZZIPME SACK
Registration Number:	5238386	SILKY SWADDLE
Registration Number:	4613441	SWADDLECLUB
Registration Number:	4672647	SWADDLECLUB
Registration Number:	4573788	SWADDLECLUB
Registration Number:	5623418	SKYLINE SWADDLE
Registration Number:	6103044	OMNI SWADDLE SACK
Registration Number:	6115213	EASY TAB
Serial Number:	97421167	TRANSITIONAL SWADDLE SACK
Serial Number:	97706495	BOOSTIES

CORRESPONDENCE DATA

Fax Number: 2063813301

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2062649966

Email: ALANIZ@LOWEGRAHAMJONES.COM

Correspondent Name: RICHARD ALANIZ

Address Line 1: 1325 FOURTH AVE

Address Line 2: SUITE 1130

Address Line 4: Seattle, WASHINGTON 98101

ATTORNEY DOCKET NUMBER: SSQE-5-1000

NAME OF SUBMITTER: Richard Alaniz

SIGNATURE: /Richard Alaniz/

DATE SIGNED: 11/13/2023

Total Attachments: 4

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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (“**Trademark Assignment**”) is made and entered into as of April 28, 2023 (the “**Effective Date**”), by and between SwaddleDesigns, LLC, a Washington state limited liability company having offices at 500 Andover Park E., Tukwila, WA, 98188-7608 (“**Assignor**”), and SQE, Incorporated, a Washington corporation having offices at 522 W. Riverside Ave Ste. N, Spokane, WA, 99201-0580 (“**Assignee**”) (each of Assignor and Assignee a “**party**”, and collectively the “**parties**”).

RECITALS

WHEREAS, Assignor is the owner of all right, title and interest in and to the Trademarks set forth on Schedule A below, including without limitation the common law rights related thereto (collectively, the “**Trademarks**”), the goodwill appurtenant to the Trademarks, and the registrations of and/or applications for the Trademarks indicated on Schedule A attached hereto; and

WHEREAS, Assignor desires to assign, and Assignee desires to acquire, all right, title and interest owned by Assignor in and to the Trademarks, the registrations thereof and/or applications therefor, and goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby distributes, sells, transfers, assigns and otherwise conveys unto Assignee, its successors and assigns, all of its right, title and interest in and to the Trademarks, including priority filing rights, together with the goodwill connected with the use of and symbolized by the Trademarks and all U.S. applications and registrations related thereto, and all rights to proceeds of the foregoing, including without limitation any rights of action by Assignor, and the right to take proceedings and to seek and recover damages and all other available remedies against third parties for past, present or future infringement of the Trademarks. Assignor also transfers and assigns to Assignee the ongoing and existing businesses associated with the Trademarks and the goods and services related thereto.

IN WITNESS WHEREOF, the parties have executed this Trademark Assignment as of the Effective Date, April 28, 2023.

SWADDLEDESIGNS, LLC

By: 

Name: Jeff Damir

Title: President and COO

SQE, INC.

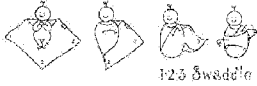

By: 

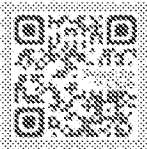
Name: Dan Walden

Title: CEO

SCHEDULE A

USA

Mark	Registration No.	Goods/Services
SWADDLEDESIGNS	2986096	IC 024: Receiving Blankets.
	3224831	IC 024: Infant or child bed blankets, namely, a lightweight bed, cradle and couch blanket and linens for an infant or child bed; Baby receiving blanket; Infant or child wrapping blankets, namely, a lightweight wrapping blanket for bundling an infant in a secure position.
	3078433	IC 024: Infant or child bed blankets, namely, a lightweight bed, cradle and couch blanket and linens for an infant or child bed; Baby receiving blanket; Infant or child wrapping blankets, namely, a lightweight wrapping blanket for bundling an infant in a secure position.
123 SWADDLE	3114819	IC 024: Infant or child bed blankets, namely, a lightweight bed, cradle and couch blanket and linens for an infant or child bed; Baby receiving blanket; Infant or child wrapping blankets, namely, a lightweight wrapping blanket for bundling an infant in a secure position.
AMAZING BABY	6502614	IC 012: Fitted covers for children's car seats.
AMAZING BABY	6493519	IC 020: Cot tidies, namely, fabric organizers to hang on side of cribs; Fitted crib rail covers.
AMAZING BABY	5403390	IC 025: Infant wearable blankets.
AMAZING MOM	6411584	IC 024: Blanket throws; IC 025: Swaddling clothes.
SWADDLE SACK	3413646	IC 025: Swaddling clothes, namely, an adjustable wrap for use with infants.
BABY BURPIES	3694697	IC 024: Cloths for baby care use, namely, burp cloths; cloths being diaper changing pads not of paper.
SUMMER SWADDLE	3613136	IC 025: Wearable infant blanket.
MARQUISETTE SWADDLING BLANKET	3747920	IC 024: Infant or child wrapping blankets, namely, a lightweight wrapping blanket for bundling an infant in a secure position.
SWADDLE LOVE	4396435	IC 024: Children's blankets; receiving blankets.
ULTIMATE RECEIVING BLANKET	3125053	IC 024: Infant or child wrapping blankets, namely, a lightweight wrapping blanket for bundling an infant in a secure position.
ULTIMATE SWADDLE	4824167	IC 024: Swaddling blankets.
SWADDLED BABIES SLEEP BETTER	3268990	IC 024: Infant or child bed blankets, namely, a lightweight bed, cradle and couch blanket and linens for an infant or child bed; Baby receiving blanket; Infant or child wrapping blankets, namely, a lightweight wrapping blanket for bundling an infant in a secure position.
BABY LOVIE	3496978	IC 024: Infant or child wrapping blankets, namely, a lightweight wrapping blanket for bundling an infant in a secure position.

ISWADDLE	3697180	IC 025: Children's and infant's apparel, namely, jumpers, overall sleepwear, pajamas, rompers and one-piece garments; Infant and toddler one piece clothing; Infant sleepers; Infant wear.
SWADDLE DUO	4096851	IC 025: Children's and infant's apparel, namely, jumpers, overall sleepwear, pajamas, rompers and one-piece garments; Infant and toddler one piece clothing; Infant sleepers; Infant wear.
SWADDLE WRAP	4372911	IC 024: Blanket throws for use by adults and not for infants and children.
WRAP WITH LOVE	4552413	IC 035: On-line retail store services featuring blanket throws, children's blankets, receiving blankets, infant wearable blankets, baby bedding, namely, bundle bags, swaddling blankets, crib bumpers, fitted crib sheets, crib skirts, crib blankets, and diaper changing pad covers not of paper, clothing, namely, wrap- arounds, wraps, infant and toddler one piece clothing.
DESIGNED WITH BABY'S BEST INTEREST IN MIND AND YOUR STYLE AT HEART	4556188	C 024: Hooded towels; Baby bedding, namely, bundle bags, swaddling blankets; IC 025: Children's and infant's apparel, namely, jumpers, overall sleepwear, pajamas, rompers and one- piece garments; Infant and toddler one piece clothing; Infant sleepers; Infant wear; Baby layettes for clothing; Layettes; Swaddling clothes.
PUFF CIRCLES	4491423	IC 024: Baby bedding, namely, bundle bags, swaddling blankets, crib bumpers, fitted crib sheets, crib skirts, crib blankets, and diaper changing pad covers not of paper; Baby blankets; Bed blankets; Bed covers; Bed sheets; Bed skirts; Bedspreads; Bed throws; Blanket throws; Children's blankets.; IC 025: Infant wearable blankets; Robes.
ZZZIPME SACK	3913811	IC 025: Children's and infant's apparel, namely, jumpers, overall sleepwear, pajamas, rompers and one-piece garments; Infant and toddler one piece clothing; Infant sleepers; Infant wear.
SILKY SWADDLE	5238386	IC 024: Baby blankets; Children's blankets; Swaddling blankets.
SWADDLE CLUB	4613441	IC 009: Computer application software for mobile phones, namely, software for software for providing information related to infant care; Computer software for processing digital images; Computer software for processing digital music files; Downloadable music files; Downloadable musical sound recordings; Downloadable video recordings featuring information related to infant care.
SWADDLECLUB	4672647	IC 024: Baby bedding, namely, bundle bags, swaddling blankets and crib blankets; baby blankets.
 SwaddleClub	4573788	IC 024: Baby bedding, namely, bundle bags, swaddling blankets and crib blankets; baby blankets.
SKYLINE SWADDLE	5623418	IC 024: Children's blankets; Receiving blankets; Swaddling blankets; Baby bedding, namely, bundle bags, swaddling blankets, crib bumpers, fitted crib sheets, crib skirts, crib

		blankets, and diaper changing pad covers not of paper.
OMNI SWADDLE SACK	6103044	IC 025: Infant sleepers; infant and toddler one piece clothing; children's and infant's apparel, namely, jumpers, overall sleepwear, pajamas, rompers and one-piece garments.
EASY TAB	6115213	IC 005: Baby diapers.
TRANSITIONAL SWADDLE SACK	Application Ser. No. 97421167	IC 024: Children's blankets; Receiving blankets; Swaddling blankets; IC 025: Children's and infant's apparel, namely, jumpers, overall sleepwear, pajamas, rompers and one-piece garments; Infant and toddler one piece clothing; Infant sleepers; Infant wear.
BOOSTIES	APPLICATION Ser. No. 97706495	IC 05: Incontinence diapers; Incontinence nappies; Disposable liners for incontinence diapers; Incontinence pads in the nature of absorbent pads paired with a reusable diaper cover; Incontinence pads adding capacity to briefs or diapers; Incontinence pads in the nature of absorbent pads paired with a reusable diaper cover for use by persons of all ages with incontinence. child bed, and baby receiving blankets. lightweight bed, cradle and couch blanket and linens for an infant or