

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM853365

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900812234		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WEBTOON Entertainment Inc.		11/02/2023	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	NAVER WEBTOON Ltd.		
Street Address:	Pangyo TechONE Tower1 11-12F		
Internal Address:	131, Bundangnaegok-ro, Bundang-gu, Seongnam-si		
City:	Gyeonggi-do		
State/Country:	KOREA, REPUBLIC OF		
Postal Code:	13529		
Entity Type:	limited company (Ltd.): KOREA, REPUBLIC OF		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	97671796	WEB TOON	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	tmadmin@kilpatricktownsend.com, crierder@kilpatricktownsend.com		
Correspondent Name:	KILPATRICK TOWNSEND & STOCKTON LLP		
Address Line 1:	1100 Peachtree Street NE		
Address Line 4:	Atlanta, GEORGIA 30309		
ATTORNEY DOCKET NUMBER:	1411857		
NAME OF SUBMITTER:	Lauren W. Brenner		
SIGNATURE:	/Lauren W. Brenner/		
DATE SIGNED:	11/14/2023		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made and entered into by and between WEBTOON Entertainment Inc., a company incorporated in the state of Delaware, with a principal address of 5700 Wilshire Blvd., Suite 220, Los Angeles, California 90036, United States of America ("Assignor"), on the one hand, and NAVER WEBTOON Ltd., a company incorporated in the Republic of Korea, with a principal address of Pangyo TechONE Tower1 11-12F, 131, Bundangnaegok-ro, Bundang-gu, Seongnam-si, Gyeonggi-do, 13529 Republic of Korea ("Assignee"), on the other hand, and is effective as of the 31st day of October, 2023 (the "Effective Date"). Each of the above-referenced organizations may be referred to as a "Party"; collectively, they may be referred to as the "Parties."


WHEREAS, Assignor has adopted and is the record owner of the trademark shown in the attached Scheduled A (collectively, the "Marks");

WHEREAS, Assignee is desirous of acquiring the Marks, together with the goodwill of the business associated with the Marks;



NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor assigns the Assignee all right title, and interest in and to the Marks, together with the goodwill of the business symbolized thereby, all common law rights to the Marks, if any, all rights of action accrued, including without limitation the right to sue and recover for past infringement of the Marks and collect the same for its own use and benefit and for the use and benefit of its successors, assigns and legal representatives, and all records and files exclusively relating to the Marks.



IN WITNESS WHEREOF, the Parties have caused this Assignment to be duly executed and delivered as of the date of signatures below.

WEBTOON Entertainment Inc.
By: [Signature]
Name: Hyung-il Kim
Title: COO
Date: 11/02/2023

NAVER WEBTOON Ltd.
By: NAVER WEBTOON LIMITED.
Name: 11, 12F, 131, Bundangnaegok-ro, Bundang-gu, Seongnam-si, Gyeonggi-do, Korea
Title: CEO Jun Koo Kim 
Date: 31/10/2023

SCHEDULE A

Country	Mark	Status	Application No.	Application Date	Registration No.	Registration Date	Class(es)
United States of America		Pending	97671796	11/10/2022			14,18,21,25,28
Canada		Pending	2,256,516	05/08/2023			14,18,21,25,28
Mexico		Pending	2945587	05/09/2023			14
Mexico		Pending	2945590	05/09/2023			25
Mexico		Pending	2945592	05/09/2023			28
Mexico		Pending	2945588	05/09/2023			18
Mexico		Pending	2945589	05/09/2023			21
New Zealand		Published	1236672	05/09/2023			14,18,21,25,28
United Kingdom		Registered	UK00003909400	05/09/2023	UK00003909400	09/08/2023	14,18,21,25,28

Country	Mark	Status	Application No.	Application Date	Registration No.	Registration Date	Class(es)
Australia		Registered	2354791	05/08/2023	2354791	05/08/2023	14,18,21,25,28
European Union		Published	018872336	05/09/2023			14,18,21,25,28