

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM853368

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Huntington National Bank (successor by merger to TCF National Bank)		11/08/2023	National Bank: UNITED STATES
RECEIVING PARTY DATA			
Name:	Specialty Marketing & Communications Holdings, LLC		
Street Address:	15 West Harris, Suite 300		
City:	La Grange		
State/Country:	ILLINOIS		
Postal Code:	60525		
Entity Type:	Limited Liability Company: DELAWARE		
Name:	SPM Marketing & Communications, LLC		
Street Address:	15 West Harris, Suite 300		
City:	La Grange		
State/Country:	ILLINOIS		
Postal Code:	60525		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2478524	BIRTH BY DESIGN	
Registration Number:	4523002	WHAT'S NEXT IN HEALTHCARE MARKETING COMM	
Registration Number:	4133064	EVERYTHING YOU NEED	
CORRESPONDENCE DATA			
Fax Number:	2027568087		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-756-8000		
Email:	eatkins@mwe.com, kdelcoure@mwe.com, ipdocketmwe@mwe.com		
Correspondent Name:	Eleanor B. Atkins		
Address Line 1:	McDermott Will & Emery LLP		
Address Line 2:	500 N. Capitol Street, NW		
Address Line 4:	Washington, D.C. 20001-1531		

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ATTORNEY DOCKET NUMBER:	104127-0064
NAME OF SUBMITTER:	Eleanor B. Atkins
SIGNATURE:	/Eleanor B. Atkins/
DATE SIGNED:	11/14/2023
Total Attachments: 3 source=Huntington-SPM Release of Trademark Security Interest#page1.tif source=Huntington-SPM Release of Trademark Security Interest#page2.tif source=Huntington-SPM Release of Trademark Security Interest#page3.tif	

TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS (this "Release") is made as of November 8, 2023 in favor of Specialty Marketing & Communications Holdings, LLC, a Delaware limited liability company ("Holdings"), and SPM Marketing & Communications, LLC, a Delaware limited liability company ("Borrower"; Holdings and Borrower are referred to herein, collectively, as "Grantors" and, individually, as a "Grantor"), by The Huntington National Bank (successor by merger to TCF National Bank) ("Lender").

WHEREAS, pursuant to the terms and conditions of that certain Patent, Copyright and Trademark Security Agreement dated as of April 2, 2018 (the "Security Agreement") executed by Grantors in favor of Lender, each Grantor granted to Lender a security interest in all of such Grantor's right, title and interest in and to the trademark applications and registrations set forth on Schedule 1 attached hereto (collectively the "Trademarks");

WHEREAS, the Security Agreement was recorded with the United States Patent and Trademark Office on April 2, 2018 at Reel/Frame 6305/0950.

WHEREAS, Lender wishes to release its security interest in the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Lender hereby terminates the Security Agreement and hereby terminates, cancels and releases any security interest it may have in the Trademarks.

Lender shall take all further actions, and provide to Grantors all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by Grantors to more fully and effectively effectuate the purposes of this Release. Each Grantor is hereby authorized to file and record this Release with the appropriate governmental agency or authority as evidence of the release of security interest granted hereunder.

* * * * *

IN WITNESS WHEREOF, Lender has caused this Termination and Release of Security Interest in Trademarks to be executed by its duly authorized representative as of the date first written above.

THE HUNTINGTON NATIONAL BANK

By: *Louis Ragusa*

Name: Louis Ragusa

Title: Vice President

SCHEDULE 1

TRADEMARKS

Specialty Marketing & Communications Holdings, LLC: None.

SPM Marketing & Communications, LLC (as successor in interest by merger to SPM Marketing & Communications, Inc.)

<u>Mark</u>	<u>Registration/ Serial No.</u>	<u>Registration /Filing Date</u>	<u>Jurisdiction</u>
Birth By Design	2478524	August 14, 2001	U.S.
What's Next in Healthcare Marketing Communications	4523002	April 29, 2014	U.S.
Everything You Need	4133064	April 24, 2012	U.S.