

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM853389

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Amazon Technologies, Inc.		09/11/2023	Corporation: NEVADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Hong Kong Taishanhong Co., Limited		
<b>Street Address:</b>	Flat/RM, 1405B 14/F		
<b>Internal Address:</b>	The Belgian Bank Building Nos 721-725, Nathan Road		
<b>City:</b>	Mongkok, KL		
<b>State/Country:</b>	HONG KONG		
<b>Entity Type:</b>	Limited Company: HONG KONG		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6130668		
<b>Registration Number:</b>	6130669	KID NATION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2124843990		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-484-3977		
<b>Email:</b>	TMdocket@afslaw.com		
<b>Correspondent Name:</b>	Michelle Mancino Marsh		
<b>Address Line 1:</b>	c/o ArentFox Schiff LLP		
<b>Address Line 2:</b>	1301 Avenue of the Americas, 42nd Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10019		
<b>ATTORNEY DOCKET NUMBER:</b>	035192.08533		
<b>NAME OF SUBMITTER:</b>	Megan Rzonca		
<b>SIGNATURE:</b>	/Megan Rzonca/		
<b>DATE SIGNED:</b>	11/14/2023		
<b>Total Attachments: 5</b>			
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**TRADEMARK ASSIGNMENT AGREEMENT**

This Trademark Assignment Agreement (the "Assignment") is effective as of September 11, 2023 (the "Effective Date"), by and between Amazon Technologies, Inc. ("Assignor"), a corporation, having its address of 410 Terry Ave. N., Seattle, Washington, United States 98109, organized and existing under the laws of Nevada, and Hong Kong Taishanhong Co., Limited ("Assignee"), a limited company, having its address of Flat/RM, 1405B 14/F, The Belgian Bank Building Nos 721-725, Nathan Road, Mongkok, KL, Hong Kong.



WHEREAS, Assignor is the owner of the KID NATION and  trademarks, service marks, and trade names (the "Trademarks"), including common law trademark rights, and the applications and registrations listed on Schedule A, as well as the goodwill associated with, corresponding to, symbolized by, and embodied in the Trademarks; and

WHEREAS, Assignor wants to assign and Assignee wants to receive all Assignor's right, title, and interest in and to the Trademarks, together with the portion of the business to which the Trademarks pertain and any goodwill associated with the Trademarks;

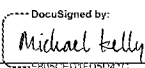
NOW, THEREFORE, in consideration of the foregoing premises and of the mutual covenants contained herein, and other good and valuable consideration the receipt and sufficiency of which are acknowledged, Assignor and Assignee agree as follows:

1. Assignor hereby assigns to Assignee all of Assignor's rights, title, and interest in and to the Trademarks and any goodwill associated with the Trademarks. This Assignment includes without limitation: all applications and registrations for the Trademarks; all common law rights for the Trademarks; all related priority rights or claims based on international conventions; all rights to proceeds of the Trademarks, including income, royalties, damages, profits, and payments now or hereafter payable; and the right to take action against third parties for past, present, or future infringement of the Trademarks.
2. Assignor shall execute and deliver any other documents and perform any other reasonable acts Assignee may request, that are necessary and appropriate to effect the terms of this Assignment and establish Assignee's rights in the Trademarks.
3. This Assignment binds and inures to the benefit of the respective successors and assigns of Assignor and Assignee.
4. The Trademarks are provided as is without any representations and warranties.

The undersigned have duly executed this Assignment as of the Effective Date.

**ASSIGNOR:**

Amazon Technologies, Inc.

By:  \_\_\_\_\_

Name: Michael Kelly

Title: Vice President

**ASSIGNEE:**

Hong Kong Taishanhong Co., Limited





By:  \_\_\_\_\_




Name: Wenling Yang






Title: September 25, 2023




## Schedule A

No.	Jurisdiction	Trademark	Application No.	Registration No.	Class:
1.	Australia	KID NATION	App. No. 1888906	Reg. No. 1888906	18, 25
2.	Australia	DESIGN (KID NATION PEACE SIGN) 	App. No. 1888907	Reg. No. 1888907	18, 25
3.	Brazil	KID NATION	App. No. 913767310	Reg. No. 913767310	18
4.	Brazil	KID NATION	App. No. 913767441	Reg. No. 913767441	25
5.	Brazil	DESIGN (KID NATION PEACE SIGN) 	App. No. 913767786	Reg. No. 913767786	18
6.	Brazil	DESIGN (KID NATION PEACE SIGN) 	App. No. 913767816	Reg. No. 913767816	25
7.	Canada	KID NATION	App. No. 1869375	Reg. No. TMA1079693	18, 25
8.	Canada	DESIGN (KID NATION PEACE SIGN) 	App. No. 1869376	Reg. No. TMA1079686	18, 25

9.	China	KID NATION	App. No. 27624419	Reg. No. 27624419	18
10.	China	KID NATION	App. No. 36846446	N/A - Pending	25
11.	China	KID NATION	App. No. 53057277	N/A - Pending	25
12.	China	KID NATION	App. No. 53057278	N/A - Pending	25
13.	European Union	KID NATION	App. No. 017508607	Reg. No. 017508607	18,25
14.	European Union	DESIGN (KID NATION PEACE SIGN) 	App. No. 017508615	Reg. No. 017508615	18, 25
15.	India	KID NATION	App. No. 4917787	N/A - Pending	18
16.	India	DESIGN (KID NATION PEACE SIGN) 	App. No. 3684229	Reg. No. 1882713	18, 25
17.	Japan	KID NATION	App. No. 2017-153668	Reg. No. 6015960	18, 25
18.	Japan	DESIGN (KID NATION PEACE SIGN) 	App. No. 2017-153669	Reg. No. 6019553	18, 25
19.	Mexico	KID NATION	App. No. 1975675	Reg. No. 1856324	18

20.	Mexico	KID NATION	App. No. 1975676	Reg. No. 1859180	25
21.	Mexico	DESIGN (KID NATION PEACE SIGN) 	App. No. 1975677	Reg. No. 1856325	18
22.	Mexico	DESIGN (KID NATION PEACE SIGN) 	App. No. 1975678	Reg. No. 2202849	25
23.	Singapore	KID NATION	App. No. 40201723066Y	Reg. No. 40201723066Y	18, 25
24.	Singapore	DESIGN (KID NATION PEACE SIGN) 	App. No. 40201723068X	Reg. No. 40201723068X	18, 25
25.	United Kingdom	KID NATION	App. No. UK00917508607	Reg. No. UK00917508607	18, 25
26.	United Kingdom	KID NATION	App. No. UK00003272297	Reg. No. UK00003272297	18, 25
27.	United Kingdom	DESIGN (KID NATION PEACE SIGN) 	App. No. UK00003272392	Reg. No. UK00003272392	18, 25
28.	United Kingdom	DESIGN (KID NATION PEACE SIGN) 	App. No. UK00917508615	Reg. No. UK00917508615	18, 25



29.	United States	KID NATION	App. No. 87/485,280	Reg. No. 6,130,669	25
30.	United States	DESIGN (KID NATION PEACE SIGN) 	App. No. 87/485,276	Reg. No. 6,130,668	18, 25

