

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM853593

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	2		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Damiani International S.A.		10/03/2023	société anonyme: SWITZERLAND
RECEIVING PARTY DATA			
Name:	Gens Aurea S.p.A.		
Street Address:	Via Giuseppe Mazzini		
Internal Address:	24 I-23875		
City:	OSNAGO (LC)		
State/Country:	ITALY		
Entity Type:	Corporation: ITALY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1239320	ALFIERI & ST. JOHN	
CORRESPONDENCE DATA			
Fax Number:	2129860604		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2128834911		
Email:	dsunshine@cozen.com		
Correspondent Name:	David B. Sunshine		
Address Line 1:	3 WTC, 175 Greenwich Street, 55th Floor		
Address Line 4:	New York, NEW YORK 10007		
NAME OF SUBMITTER:	David B. Sunshine		
SIGNATURE:	/David B. Sunshine/		
DATE SIGNED:	11/15/2023		
Total Attachments: 3			
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OP \$40.00 1239320

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment"), dated as of this 3th day of October 2023, is made by and between Damiani International S.A., a limited liability company organized under the laws of the Switzerland (hereinafter, "Assignor") and Gens Aurea S.p.A., a corporation organized under the laws of Italy (hereinafter, "Assignee").

RECITALS

WHEREAS, Assignor is the record owner in the United States Patent and Trademark Office of the trademark registration identified in Exhibit A hereto (hereinafter, the "Mark");

WHEREAS, Assignee is desirous of obtaining all right, title and interest in and to the Mark;

NOW, THEREFORE in consideration of the mutual promises contained herein, Assignor and Assignee agree as follows:

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers, and sets over its entire right, title, and interest in and to the Mark, together with the entire goodwill of the business symbolized by the Mark, and the registration thereof.


2. Further Assurances. At any time and from time to time after the date hereof, at Assignee's request and without further consideration, Assignor shall, within a reasonable time and at Assignee's sole expense, execute and deliver, and shall cause its affiliates and employees to execute and deliver, such instruments of sale, transfer, conveyance, assignment and confirmation, and take such other action, as Assignee may reasonably request to more effectively transfer, convey and assign to Assignee, and to confirm Assignee's title to, any or all of the Mark.

3. Counterparts. This Agreement may be executed in counterparts, each of which shall be deemed an original and all of which, taken together, shall constitute one and the same instrument.

4. Successors and Assigns. This Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

IN WITNESS WHEREOF, Assignor and Assignee have each caused this Assignment to be executed as of the date and year first above written.

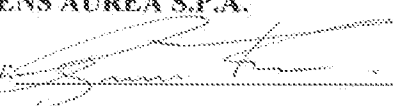
DAMIANI INTERNATIONAL S.A.

By:  _____

Name: Jerome Jean Favier

Title: CEO

GENS AUREA S.P.A.

x By:  _____

Name: FABIO GODANO

Title: CEO

Exhibit A

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
ALFIERI & ST. JOHN	1239320	May 24, 1983