

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM853700

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FBR IP, LLC		11/09/2023	Limited Liability Company: TEXAS
RECEIVING PARTY DATA			
Name:	FB Haywire Holdings, LLC		
Street Address:	16400 Dallas Parkway, Suite 100		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75248		
Entity Type:	Limited Liability Company: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6455776	HW	
CORRESPONDENCE DATA			
Fax Number:	2149531121		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	214-953-1181		
Email:	docket@hitchcockevert.com		
Correspondent Name:	Elisabeth A. Evert		
Address Line 1:	P.O. Box 131709		
Address Line 4:	Dallas, TEXAS 75313-1709		
ATTORNEY DOCKET NUMBER:	FBIP-39497US		
NAME OF SUBMITTER:	Anne M. Turner		
SIGNATURE:	/Anne M. Turner/		
DATE SIGNED:	11/15/2023		
Total Attachments: 2			
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OP \$40.00 6455776

RECORDABLE ASSIGNMENT OF TRADEMARK RIGHTS

This Recordable Assignment of Trademark Rights ("Assignment"), dated as of April 14, 2022 (the "Effective Date"), is by and between FBR IP, LLC ("Assignor"), a Texas limited liability company having an address of 16400 Dallas Parkway, Suite 100, Dallas, Texas 75248, and FB Haywire Holdings, LLC ("Assignee"), a Texas limited liability company having an address of 16400 Dallas Parkway, Suite 100, Dallas, Texas 75248.

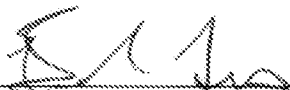
WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks set forth on Exhibit 1 hereto, including all U.S. trademark registrations therefor (the "Marks"); and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Marks, as well as all goodwill of the business symbolized by the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor by these presents sells, assigns and transfers unto Assignee and its successors, assigns and legal representatives, all right, title and interest in and to the Marks, including the right to sue for and to collect past damages, together with the goodwill of the business symbolized by the Marks, the same to be held and enjoyed by Assignee for its own use and benefit and for the use and benefit of its successors, assigns and legal representatives.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Agreement to be effective as of the Effective Date.

FBR IP, LLC

By: 

Name: Brad Leist

Title: CFO

Date: 11/9/23

FB HAYWIRE HOLDINGS, LLC

By: 

Name: Brad Leist

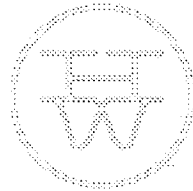
Title: CFO

Date: 11/9/23

EXHIBIT 1: THE MARKS

HAYWIRE

HAYWIRE



(U.S. Registration No. 6455776)