

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM853918

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
That's How We Roll, LLC		11/08/2023	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	The Hain Celestial Group, Inc.		
Street Address:	221 River Street		
City:	Hoboken		
State/Country:	NEW JERSEY		
Postal Code:	07030		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	5660409	PARMCRISPS	
Registration Number:	5390436	PARMCRISPS	
Registration Number:	5429465	SOPHISTICATED SNACKING	
CORRESPONDENCE DATA			
Fax Number:	2483583351		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2483584400		
Email:	trademarks@brookskushman.com		
Correspondent Name:	Robyn S. Lederman		
Address Line 1:	1000 Town Center, 22nd Floor		
Address Line 4:	Southfield, MICHIGAN 48075-1238		
ATTORNEY DOCKET NUMBER:	HCGS0108TUS		
NAME OF SUBMITTER:	Robyn S. Lederman		
SIGNATURE:	/robyn s lederman/		
DATE SIGNED:	11/16/2023		
Total Attachments: 1			
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ASSIGNMENT OF TRADEMARKS

WHEREAS, That's How We Roll, LLC, a Delaware Limited Liability Company, with its principal place of business at 221 River Street, Hoboken, New Jersey 07030 ("Assignor"), is the owner of the following trademarks and registrations thereof in the United States Trademark Office:

<u>Reg. No.</u>	<u>Mark</u>	<u>Issued</u>
5660409	PARMCRISPS	January 22, 2019
5390436	PARMCRISPS	January 30, 2018
5429465	SOPHISTICATED SNACKING	March 20, 2018

WHEREAS, The Hain Celestial Group, Inc., a Delaware Corporation, with its principal place of business at 221 River Street, Hoboken, New Jersey 07030 ("Assignee"), is desirous of acquiring said trademarks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which are hereby acknowledged, said Assignor does hereby assign unto the said Assignee all rights, title and interest in and to the said trademarks, together with the goodwill of the business symbolized by the trademarks, and the above identified registrations thereof.

That's How We Roll, LLC, Assignor

By: Kristy Meringolo
Name: Kristy Meringolo
Title: Director

Dated: November 8, 2023