

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM854401

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FBR IP, LLC		11/09/2023	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	FB - Food Stalls, LLC		
Street Address:	16400 Dallas Parkway, Suite 100		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75248		
Entity Type:	Limited Liability Company: TEXAS		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	97495359	DRY RUB	
Serial Number:	97915432	THE PHILLY SPECIAL EST 2018	
Registration Number:	6306293	THE ITALIAN JOB PASTA AUTENTICA	
CORRESPONDENCE DATA			
Fax Number:	2149531121		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	214-953-1181		
Email:	docket@hitchcockevert.com		
Correspondent Name:	Elisabeth A. Evert		
Address Line 1:	P.O. Box 131709		
Address Line 4:	Dallas, TEXAS 75313-1709		
ATTORNEY DOCKET NUMBER:	FBIP-40812US		
NAME OF SUBMITTER:	Anne M. Turner		
SIGNATURE:	/Anne M. Turner/		
DATE SIGNED:	11/17/2023		
Total Attachments: 2			
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source=231109 Executed Assignment - FBR to FB Food Stalls#page2.tif			

OP \$90.00 97495359

RECORDABLE ASSIGNMENT OF TRADEMARK RIGHTS

This Recordable Assignment of Trademark Rights ("Assignment"), dated as of December 31, 2020 (the "Effective Date"), is by and between FBR IP, LLC ("Assignor"), a Texas limited liability company having an address of 16400 Dallas Parkway, Suite 100, Dallas, Texas 75248, and FB - Food Stalls, LLC ("Assignee"), a Texas limited liability company having an address of 16400 Dallas Parkway, Suite 100, Dallas, Texas 75248.

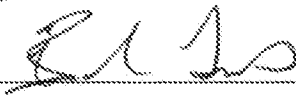
WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks set forth on Exhibit 1 hereto, including all U.S. trademark registrations therefor (the "Marks"); and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Marks, as well as all goodwill of the business symbolized by the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor by these presents sells, assigns and transfers unto Assignee and its successors, assigns and legal representatives, all right, title and interest in and to the Marks, including the right to sue for and to collect past damages, together with the goodwill of the business symbolized by the Marks, the same to be held and enjoyed by Assignee for its own use and benefit and for the use and benefit of its successors, assigns and legal representatives.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Agreement to be effective as of the Effective Date.

FBR IP, LLC

By: 

Name: Brad Leist

Title: CFO

Date: 11/9/23

FB - FOOD STALLS, LLC

By: 

Name: Brad Leist

Title: CFO

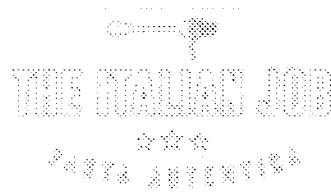
Date: 11/9/23

EXHIBIT 1: THE MARKS

DRY RUB

(U.S. Serial No. 97/495359)

THE ITALIAN JOB



(U.S. Registration No. 6306293)

THE PHILLY SPECIAL



(U.S. Serial No. 97/915432)