

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM854480

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LOUIS VUITTON MALLETIER		04/20/2021	Société Par Actions Simplifiée (Sas): FRANCE
RECEIVING PARTY DATA			
Name:	AURA BLOCKCHAIN CONSORTIUM		
Street Address:	Rue Baylon 2bis		
City:	Carouge GE		
State/Country:	SWITZERLAND		
Postal Code:	1227		
Entity Type:	Association: SWITZERLAND		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	6208896		
Registration Number:	6280053	AURA	
Registration Number:	6422734	AURA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	860-286-2929		
Email:	TM-CT@cantorcolburn.com		
Correspondent Name:	Michelle P. Ciotola		
Address Line 1:	20 Church Street		
Address Line 2:	Floor 22		
Address Line 4:	Hartford, CONNECTICUT 06103		
ATTORNEY DOCKET NUMBER:	GER3535AUS		
DOMESTIC REPRESENTATIVE			
Name:	Michelle P. Ciotola		
Address Line 1:	20 Church Street		
Address Line 2:	Floor 22		
Address Line 4:	Hartford, CONNECTICUT 06103		

OP \$90.00 6208896

NAME OF SUBMITTER:	Attorney of Record, CT Bar Member
SIGNATURE:	/amc/
DATE SIGNED:	11/17/2023
Total Attachments: 2 source=US LV trademark assignment November 2023#page1.tif source=US LV trademark assignment November 2023#page2.tif	

CONFIRMATORY TRADEMARK ASSIGNMENT

Pursuant to the ASSIGNMENT AGREEMENT entered into by and between **LOUIS VUITTON MALLETTIER** of 2 rue du Pont Neuf 75001 Paris, France, a Société par actions simplifiée duly organized and existing under the laws of France (Hereinafter referred to as "Assignor") and **AURA BLOCKCHAIN CONSORTIUM** of rue Baylon 2bis, 1227 Carouge GE Switzerland, an Association within the meaning of article 60 et seq of the Swiss Civil Code, (hereinafter referred to as "Assignee"), with an effective date of **April 20, 2021**, the terms of which are incorporated herein by reference, the parties agree as follows:

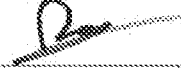
WHEREAS, Assignor has, either directly or through predecessors in interest, adopted and used in its business the trademark shown in the Attached Annex A ("the Trademarks"), along with the registration thereof.

WHEREAS, Assignee is desirous of acquiring said Trademarks and any applications therefor and/or registrations thereof and is acquiring the entire business or portion thereof to which the said mark pertains.


NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby sell and assign unto the said Assignee as of the effective date referenced above, all right, title and interest in and to the said Trademarks and applications therefor and/or registrations thereof, together with the goodwill symbolized by the Trademarks and with the right to recover and have damages and profits for past infringement, if any.

IN WITNESS WHEREOF, said Parties have caused this instrument to be executed by its duly authorized corporate officers as of the dates noted below.

LOUIS VUITTON MALLETTIER

By: 
Name: Sophie Regis
Title: Trademark and Design Director
Date: 7/11/2023

AURA BLOCKCHAIN CONSORTIUM

By: 
Name: Romain Carrere
Title: CEO
Date: 11/10/2023

ANNEX A

Mark	Registration No.	Application No.
MISC. Design	6208896	88672951
AURA (Design)	6280053	88672956
ALJRA	6422734	88414052