

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM854714

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900812232		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WEBTOON Entertainment Inc.		11/02/2023	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	NAVER WEBTOON Ltd.		
Street Address:	Pangyo TechONE Tower1 11-12F		
Internal Address:	131, Bundangnaegok-ro, Bundang-gu, Seongnam-si		
City:	Gyeonggi-do		
State/Country:	KOREA, REPUBLIC OF		
Postal Code:	13529		
Entity Type:	limited company (Ltd.): KOREA, REPUBLIC OF		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	97620411	CANVAS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	tmadmin@kilpatricktownsend.com, crierder@kilpatricktownsend.com		
Correspondent Name:	KILPATRICK TOWNSEND & STOCKTON LLP		
Address Line 1:	1100 Peachtree Street NE		
Address Line 4:	Atlanta, GEORGIA 30309		
ATTORNEY DOCKET NUMBER:	1411808		
NAME OF SUBMITTER:	Lauren W. Brenner		
SIGNATURE:	/Lauren W. Brenner/		
DATE SIGNED:	11/20/2023		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made and entered into by and between WEBTOON Entertainment Inc., a company incorporated in the state of Delaware, with a principal address of 5700 Wilshire Blvd., Suite 220, Los Angeles, California 90036, United States of America ("Assignor"), on the one hand, and NAVER WEBTOON Ltd., a company incorporated in the Republic of Korea, with a principal address of Pangyo TechONE Tower1 11-12F, 131, Bundangnaegok-ro, Bundang-gu, Seongnam-si, Gyeonggi-do, 13529 Republic of Korea ("Assignee"), on the other hand, and is effective as of the 31st day of October, 2023 (the "Effective Date"). Each of the above-referenced organizations may be referred to as a "Party"; collectively, they may be referred to as the "Parties."

WHEREAS, Assignor has adopted and is the record owner of the trademark shown in the attached Scheduled A (collectively, the "Marks");

WHEREAS, Assignee is desirous of acquiring the Marks, together with the goodwill of the business associated with the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor assigns the Assignee all right title, and interest in and to the Marks, together with the goodwill of the business symbolized thereby, all common law rights to the Marks, if any, all rights of action accrued, including without limitation the right to sue and recover for past infringement of the Marks and collect the same for its own use and benefit and for the use and benefit of its successors, assigns and legal representatives, and all records and files exclusively relating to the Marks.

IN WITNESS WHEREOF, the Parties have caused this Assignment to be duly executed and delivered as of the date of signatures below.

WEBTOON Entertainment Inc.
By: [Signature]
Name: Hyung-il Kim
Title: COO
Date: 10/02/2023

NAVER WEBTOON Ltd.
By: NAVER WEBTOON LIMITED.
Name: 11, 12F, 131, Bundangnaegok-ro, Bundang-gu, Seongnam-si, Gyeonggi-do, Korea
Title: CEO Jun Koo Kim
Date: 10/31/2023



SCHEDULE A

Country	Mark	Status	Application No.	Application Date	Registration No.	Registration Date	Class(es)
Peru	CANVAS	Published	974927-2022/DSD	10/25/2022			38,41
Argentina	CANVAS	Published	4181694	10/24/2022			38
Argentina	CANVAS	Published	4181695	10/24/2022			41
Colombia	CANVAS	Published	SD2022/0109562	10/25/2022			38,41
Brazil	CANVAS	Published	928464245	10/26/2022			38
Brazil	CANVAS	Published	928464490	10/26/2022			41
Ecuador	CANVAS	Published	SENADI-2022-82492	10/21/2022			41
Ecuador	CANVAS	Registered	SENADI-2022-82491	10/21/2022	SENADI2023TI1 3662	07/28/2023	38
European Union	CANVAS	Registered	018708338	05/24/2022	018708338	10/08/2022	38,41
United States of America	CANVAS	Pending	97620411	10/05/2022			38,41