

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM856176

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BRP Finland Oy		10/19/2023	osakeyhtiö (oy): FINLAND
RECEIVING PARTY DATA			
Name:	Bombardier Recreational Products Inc.		
Street Address:	726 St-Joseph Street		
City:	Valcourt, Quebec		
State/Country:	CANADA		
Postal Code:	J0E 2L0		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6033369	ADVENTURE	
CORRESPONDENCE DATA			
Fax Number:	2022801177		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9042472620		
Email:	eastdocket@holleymenker.com		
Correspondent Name:	JAMES R. MENKER, HOLLEY & MENKER, P.A.		
Address Line 1:	PO Box 331937		
Address Line 4:	ATLANTIC BEACH, FLORIDA 32233		
ATTORNEY DOCKET NUMBER:	1005.0226		
NAME OF SUBMITTER:	James R. Menker		
SIGNATURE:	/jmenker/		
DATE SIGNED:	11/27/2023		
Total Attachments: 3			
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OP \$40.00 6033369

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement is entered by and between BRP Finland Oy (the “**Assignor**”), a corporation incorporated under the laws of Finland, having its principal place of business at Isoaavantie 7 Rovaniemi, 96320 Finland and Bombardier Recreational Products Inc. (the “**Assignee**”), a corporation incorporated under the laws of Canada, having its principal place of business at 726 St-Joseph Street, Valcourt, Quebec, Canada J0E 2L0.

RECITALS

- A. The Assignor is the owner of the trademarks listed in **Schedule A** (the “**Trademarks**”);
- B. The Assignee wishes to acquire the Trademarks.

THEREFORE, the parties agree as follows:

1. In exchange for the sum of two Euros (€2) and for other good and valuable consideration, the sufficiency of which is hereby acknowledged, the Assignor assigns and transfers to the Assignee, the entire rights, titles and interests in and to the Trademarks, together with the goodwill attached to the goods/services in association with which the Trademarks are used as well as all rights of action accrued or to accrue under and by virtue thereof, including all rights in administrative proceedings and the right to sue and recover for past infringement or illegal use of the Trademarks, the whole without any restriction whatsoever.
2. This agreement is effective as of October 20, 2023.
3. This agreement may be signed in any number of counterparts, each of which is deemed to be an original and all of which taken together are deemed to constitute one and the same instrument. Each counterpart may be delivered by fax or email and a faxed or emailed copy is as effective as an original.

BRP Finland Oy

By: Valto Ristimella
Valto Ristimella (Oct 24, 2023 13:49 GMT+3)
Name: Valto Ristimella
Title: Director
Date: October 19, 2023

By: Risto Pertulla
Risto Pertulla (Oct 19, 2023 13:50 GMT+3)
Name: Risto Pertulla
Title: Director
Date: October 19, 2023

Bombardier Recreational Products Inc.

By: Samuel Charest
Samuel Charest (Oct 19, 2023 10:06 EDT)
Name: Samuel Charest
Title: Manager, Legal Services
Date: October 19, 2023

By: Laurie St-Michel
Name: Laurie St-Michel
Title: Legal Counsel
Date: October 19, 2023

SCHEDULE A
ASSIGNED TRADEMARKS

Jurisdiction	Trademark	Registration No.
Canada	YETI	724512
European Union	ADVENTURE	9749921
European Union	ALPINE	10955169
European Union	BOONDOCKER	9,102,732
European Union	COMMANDER	7213226
European Union	LYNX	3 510 881
European Union	RAVE	18125571
European Union	RADIEN	18125315
European Union	SNOGEAR Design	8612988
European Union	XTERRAIN	18125600
European Union	YETI	4 017 687
Finland	LYNX	65 492
Finland	LYNX	4 019 687
Germany	LYNX	878 946
Iceland	LYNX	145/1996
Norway	LYNX	78 696
Russia	COMMANDER	413506
Russia	LYNX	127,403
Russia	YETI	548 374
Sweden	LYNX	138097
Switzerland	LYNX	375 500
United Kingdom	ADVENTURE	9749921
United Kingdom	ALPINE	10955169
United Kingdom	BOONDOCKER	9,102,732
United Kingdom	COMMANDER	7213226
United Kingdom	LYNX	3 510 881
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United Kingdom	XTERRAIN	18125600
United Kingdom	YETI	4 017 687
United States	ADVENTURE	6033369