

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM856192

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		RELEASE OF SECURITY INTEREST	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MULTIPLIER CAPITAL II, LP		11/20/2023	Limited Partnership: DELAWARE
RECEIVING PARTY DATA			
Name:	INMARKET MEDIA, LLC		
Street Address:	1350 ABBOT KINNEY BOULEVARD		
City:	VENICE		
State/Country:	CALIFORNIA		
Postal Code:	90291		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 22			
Property Type	Number	Word Mark	
Registration Number:	5269083	LCI	
Registration Number:	5234141	LOCATION CONVERSION INDEX	
Registration Number:	6027633	LOCATION GRAPH	
Registration Number:	5413112	9D	
Registration Number:	5407776	NINTHDECIMAL	
Serial Number:	88910786	EMI	
Registration Number:	4452672	LOCATION GRAPH	
Registration Number:	4475221	JIWIRE	
Registration Number:	4444153	JIWIRE COMPASS NE SW NE SE SW NW	
Registration Number:	6079602	INMETRIC	
Registration Number:	5163463	INBAR	
Registration Number:	5259466	PRECEPTIVITY	
Registration Number:	4611351	GEOCOOKIE	
Registration Number:	5054034	QUANTUM RECEPTIVITY	
Registration Number:	4859846	INMARKET	
Registration Number:	4881445	INMARKET	
Registration Number:	4219242	THINKNEAR	
Registration Number:	4380505	THE APP THAT PAYS YOU BACK	
Registration Number:	4382849	MOBILE TO MORTAR	
		TRADEMARK	

CH \$565.00 5269083

Property Type	Number	Word Mark
Registration Number:	4254395	CHECKPOINTS
Registration Number:	4222795	SCANSENSE
Registration Number:	3565942	INMARKIT

CORRESPONDENCE DATA

Fax Number: 4048853900

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4048853868

Email: rusty.close@troutman.com

Correspondent Name: CHRISTOPHER CLOSE

Address Line 1: TROUTMAN PEPPER LLP

Address Line 2: 600 PEACHTREE STREET NE, SUITE 3000

Address Line 4: ATLANTA, GEORGIA 30308-2216

ATTORNEY DOCKET NUMBER: 251096.000030

NAME OF SUBMITTER: Christopher C Close, Jr.

SIGNATURE: /Christopher C. Close Jr./

DATE SIGNED: 11/27/2023

Total Attachments: 4

source=Multiplier_-_InMarket_-_IP_Release_Trademarks#page1.tif

source=Multiplier_-_InMarket_-_IP_Release_Trademarks#page2.tif

source=Multiplier_-_InMarket_-_IP_Release_Trademarks#page3.tif

source=Multiplier_-_InMarket_-_IP_Release_Trademarks#page4.tif

RELEASE OF SECURITY INTEREST IN TRADEMARKS

This **RELEASE OF SECURITY INTEREST IN TRADEMARKS** (this “Release”) dated as of November 20, 2023, is made by Multiplier Capital II, LP, with an office at 1900 L Street NW, Suite 520, Washington, DC 20036 (“Multiplier”), in favor InMarket, LLC, a Delaware limited liability company (“Grantor”).

WHEREAS, pursuant to that certain Intellectual Property Security Agreements dated as of March 13, 2019, by and among NinthDecimal, Inc. (“NinthDecimal”)¹ and Multiplier, and September 4, 2020, by and among Grantor and Multiplier (the “Security Agreements”), NinthDecimal and Grantor granted to Multiplier a continuing security interest in all of Grantor’s right, title, and interest in and to certain intellectual property assets, including, without limitation, the trademark registrations and applications set forth on Exhibit A attached hereto (the “Trademark Collateral”);

WHEREAS, the Security Agreements were recorded with the United States Patent and Trademark Office on March 13, 2019 (Reel/Frame 006590/0218), October 9, 2019 (Reel/Frame 006767/0030), and September 9, 2020 (Reel/Frame 007047/0205), respectively, with respect to the Trademark Collateral; and

WHEREAS, any and all secured obligations as defined by the Security Agreements have been satisfied, and the requirements of the Security Agreements for discharge of the liens in the Trademark Collateral have been satisfied.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Multiplier hereby terminates the Security Agreements, and hereby terminates, cancels, and releases any and all security interests it has against the Trademark Collateral thereunder.

The parties hereto agree that, at any time and from time to time upon written request of the other party, each party will execute and deliver such documents and do such further acts as may be reasonably requested by the other party in order to effect the purpose of this Release.

[SIGNATURE ON NEXT PAGE]

¹ Grantor acquired substantially all of NinthDecimal’s assets, including trademarks, on August 26, 2020. Accordingly, Multiplier may release its security interest in trademark property now belonging to Grantor in favor of Grantor.

IN WITNESS WHEREOF, Multiplier has caused this Release to be executed by its duly authorized representative as of the date hereof.

MULTIPLIER:

MULTIPLIER CAPITAL II, LP

By: DocuSigned by:
Kevin P. Sheehan
28C40FF17C79403...

Name: Kevin Sheehan

Title: Managing Member

EXHIBIT A**Trademark Collateral**

Name of Borrower / Subsidiary	Word Mark	Registration / Application Number	Registration / Application Date
InMarket, LLC	LCI	5269083 87105791	08/22/2017 07/15/2016
InMarket, LLC	LOCATION CONVERSION INDEX	5234141 87105809	06/27/2017 07/15/2016
InMarket, LLC	LOCATION GRAPH	6027633 88598748	04/07/2020 08/29/2019
InMarket, LLC	9D	5413112 86304092	02/27/2018 06/09/2014
InMarket, LLC	NINTHDECIMAL	5407776 86288330	02/20/2018 05/21/2014
InMarket, LLC	ECONOMIC MOBILITY INDEX	88910782	05/11/2020
InMarket, LLC	EMI	88910786	05/11/2020
InMarket, LLC	JIWIRE	4475221 85969843	01/28/2014 06/25/2013
InMarket, LLC	LOCATION GRAPH	4452672 85628683	12/17/2013 05/17/2012
InMarket, LLC	WIRE COMPASS NE SW NE SE SW NW	4444153 85211400	12/03/2013 01/05/2011
InMarket, LLC	INMETRIC	6079602 88696157	06/16/2020 11/18/2019
InMarket, LLC	INBAR	5163463 87259557	03/14/2017 10/03/2016
InMarket, LLC	PRECEPTIVITY	5259466 87191219	08/08/2017 10/03/2016
InMarket, LLC	GEOCOOKIE	4611351 86137037	09/23/2014 12/06/2013
InMarket, LLC	QUANTUM RECEPTIVITY	5054034 86917382	10/04/2016 02/23/2016
InMarket, LLC	INMARKET	4859846 86654618	11/24/2015 06/08/2015
InMarket, LLC	INMARKET	4881445 86652107	01/05/2016 06/04/2015

InMarket, LLC	THINKNEAR	4219242 85412119	10/02/2012 08/31/2011
InMarket, LLC	THE APP THAT PAYS YOU BACK	4380505 85129637	08/06/2013 09/14/2010
InMarket, LLC	MOBILE TO MORTAR	4382849 85741967	08/13/2013 09/29/2012
InMarket, LLC	CHECKPOINTS	4254395 85086830	12/04/2012 07/16/2010
InMarket, LLC	SCANSENSE	4222795 85341574	10/09/2012 06/08/2011
InMarket, LLC	INMARKIT	3565942 78764999	01/20/2009 12/01/2005

164569078v3