

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM856228

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Athlon Holdings, Inc.		11/17/2023	Corporation: TENNESSEE
Athlon Sports Communications, Inc.		11/17/2023	Corporation: TENNESSEE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BRF Finance Co., LLC		
<b>Street Address:</b>	299 Park Avenue		
<b>Internal Address:</b>	21st Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10171		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 21</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5431000	AO	
<b>Registration Number:</b>	5197498	ATHLON OUTDOORS	
<b>Registration Number:</b>	5197499	ATHLON OUTDOORS	
<b>Registration Number:</b>	4815025	BALLISTIC	
<b>Registration Number:</b>	4815026	BALLISTIC	
<b>Registration Number:</b>	1855727	COMBAT HANDGUNS	
<b>Registration Number:</b>	4374531	GUN ANNUAL	
<b>Registration Number:</b>	4370729	GUN BUYER'S ANNUAL	
<b>Registration Number:</b>	4370730	GUN BUYER'S GUIDE	
<b>Registration Number:</b>	4267264	GUNS OF THE OLD WEST	
<b>Registration Number:</b>	4499025	PERSONAL DEFENSE WORLD	
<b>Registration Number:</b>	5551312	PERSONAL DEFENSE WORLD	
<b>Registration Number:</b>	5192838	SKILLSET	
<b>Registration Number:</b>	6050822	SKILLSET	
<b>Registration Number:</b>	5834879		
<b>Registration Number:</b>	6172384		
<b>Registration Number:</b>	1856746	SPECIAL WEAPONS	

OP \$540.00 5431000

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4431232	TACTICAL LIFE
Registration Number:	3407495	TACTICAL WEAPONS
Registration Number:	4350243	TACTICAL-LIFE
Registration Number:	4919825	THE COMPLETE BOOK OF RELOADING

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 6172485000

**Email:** tmadmin@choate.com

**Correspondent Name:** Choate Hall & Stewart LLP

**Address Line 1:** Two International Place

**Address Line 4:** Boston, MASSACHUSETTS 02110

<b>ATTORNEY DOCKET NUMBER:</b>	2013401-0001
<b>NAME OF SUBMITTER:</b>	Brian E. Reese
<b>SIGNATURE:</b>	/Brian E. Reese/
<b>DATE SIGNED:</b>	11/27/2023

**Total Attachments: 5**

- source=B. Riley \_\_ Arena - Trademark Amendment (Athlon Outdoors Asset Sale) (Executed)#page1.tif
- source=B. Riley \_\_ Arena - Trademark Amendment (Athlon Outdoors Asset Sale) (Executed)#page2.tif
- source=B. Riley \_\_ Arena - Trademark Amendment (Athlon Outdoors Asset Sale) (Executed)#page3.tif
- source=B. Riley \_\_ Arena - Trademark Amendment (Athlon Outdoors Asset Sale) (Executed)#page4.tif
- source=B. Riley \_\_ Arena - Trademark Amendment (Athlon Outdoors Asset Sale) (Executed)#page5.tif

**AMENDMENT TO  
MEMORANDUM AND NOTICE OF SECURITY INTEREST  
IN INTELLECTUAL PROPERTY**

**November 17, 2023**

This AMENDMENT TO MEMORANDUM AND NOTICE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY (this "Amendment") amends and shall be considered a part of that certain Memorandum and Notice of Security Interest in Intellectual Property (the "Agreement"), dated as of July 27, 2022, entered into between ATHLON HOLDINGS, INC., a Tennessee corporation ("Athlon") and ATHLON SPORTS COMMUNICATIONS, INC., a Tennessee corporation ("ASC" and together with Athlon, the "Grantors") and BRF FINANCE CO., LLC, a Delaware limited liability company ("Secured Party" or "Grantee"), which was filed and recorded with the United States Patent and Trademark Office on July 28, 2022, and was designated Reel 7805 Frame 0076 as a reference number. Grantors and Grantee agree as follows:

1. Exhibit A is hereby amended by deleting the trademarks, trademark registrations, and trademark applications described on Exhibit A-I attached hereto from the list of trademarks set forth in that schedule.

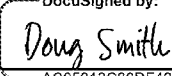
2. Except as expressly amended or modified pursuant to this Amendment, the Agreement shall remain otherwise unchanged and in full force and effect.

*[Signature Pages Follow]*

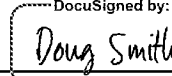
IN WITNESS WHEREOF, Grantors and Grantee have executed this Amendment as of the date first written above.

**GRANTORS:**

ATHLON HOLDINGS, INC.

DocuSigned by:  
By:   
Name: Douglas B. Smith  
Title: Chief Financial Officer, Treasurer and Secretary

ATHLON SPORTS COMMUNICATIONS, INC.

DocuSigned by:  
By:   
Name: Douglas B. Smith  
Title: Chief Financial Officer, Treasurer and Secretary

**SECURED PARTY:**

BRF FINANCE CO., LLC

DocuSigned by:






By: \_\_\_\_\_

Name: Daniel Shribman

Title: CIO

**Exhibit A-I**

**Trademarks**

No.	Owner	Trademark	Reg. No./ Serial No.	Reg./File Date
1.	Athlon Sports Communications, Inc.	Image (Athlon Outdoors Logo) 	5431000	3/27/18
2.	Athlon Sports Communications, Inc.	ATHLON OUTDOORS	5197498	5/2/17
3.	Athlon Sports Communications, Inc.	ATHLON OUTDOORS	5197499	5/2/17
4.	Athlon Sports Communications, Inc.	BALLISTIC	4815025	9/15/15
5.	Athlon Sports Communications, Inc.	BALLISTIC	4815026	9/15/15
6.	Athlon Sports Communications, Inc.	COMBAT HANDGUNS	1855727	9/27/94
7.	Athlon Sports Communications, Inc.	GUN ANNUAL	4374531	7/30/13
8.	Athlon Sports Communications, Inc.	GUN BUYER'S ANNUAL	4370729	7/23/13
9.	Athlon Sports Communications, Inc.	GUN BUYER'S GUIDE	4370730	7/23/13
10.	Athlon Sports Communications, Inc.	GUNS OF THE OLD WEST	4267264	1/1/13
11.	Athlon Sports Communications, Inc.	PERSONAL DEFENSE WORLD	4499025	3/18/14
12.	Athlon Sports Communications, Inc.	PERSONAL DEFENSE WORLD	5551312	8/28/18
13.	Athlon Sports Communications, Inc.	SKILLSET	5192838	4/25/17
14.	Athlon Sports Communications, Inc.	SKILLSET	6050822	5/12/20
15.	Athlon Sports Communications, Inc.	Skillset Finger Gun Logo 	5834879	8/13/19
16.	Athlon Sports Communications, Inc.	Skillset Finger Gun Logo 	6172384	10/13/20
17.	Athlon Sports Communications, Inc.	SPECIAL WEAPONS	1856746	10/4/94
18.	Athlon Sports Communications, Inc.	TACTICAL LIFE	4431232	11/12/13

No.	Owner	Trademark	Reg. No./ Serial No.	Reg./File Date
19.	Athlon Sports Communications, Inc.	TACTICAL WEAPONS	3407495	4/1/08
20.	Athlon Sports Communications, Inc.	TACTICAL-LIFE	4350243	6/11/13
21.	Athlon Sports Communications, Inc.	THE COMPLETE BOOK OF RELOADING	4919825	3/15/16