

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM856426

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Whalerock Digital Media, LLC		11/20/2023	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Multiplier Capital, LP		
Street Address:	1900 L Street NW, Suite 520		
City:	Washington		
State/Country:	D.C.		
Postal Code:	20036		
Entity Type:	Limited Partnership: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	5583475	WONDERWALL	
Registration Number:	5189110	CLUB MOMME	
Registration Number:	4375628	CINEFIX	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8004945225		
Email:	ipteam@cogencyglobal.com		
Correspondent Name:	Stewart Walsh		
Address Line 1:	1025 Connecticut Ave NW, Suite 712		
Address Line 2:	COGENCY GLOBAL Inc.		
Address Line 4:	Washington, D.C. 20036		
ATTORNEY DOCKET NUMBER:	2185448 TM 1		
NAME OF SUBMITTER:	Robin Dunn		
SIGNATURE:	/Robin Dunn/		
DATE SIGNED:	11/28/2023		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment"), dated as of November 20, 2023, is made by Whalerock Digital Media, LLC ("Grantor") in favor of Multiplier Capital, LP, a Delaware limited partnership ("Grantee").

RECITALS

Grantor and Grantee have entered into that certain Consent to Acceptance of Collateral, dated as of July 21, 2023 (the "Collateral Acceptance"), pursuant to which Grantee has become the owner of all of Grantor's right, title and interest in the trademarks and/or trademark applications listed on Exhibit A hereto and the goodwill associated therewith (the "Intellectual Property").

AGREEMENT

For and in consideration of the terms of the Collateral Acceptance, and for other good and valuable consideration delivered by Grantee to Grantor, the receipt and sufficiency of which is hereby acknowledged and confessed by Grantor, Grantor does hereby BARGAIN, SELL, CONVEY, TRANSFER, ASSIGN, SET OVER and DELIVER to Grantee and its successors and assigns, all of Grantor's right, title and interest in and to the Intellectual Property, including without limitation all rights to sue and recover for any past, present or future actions, causes of action and rights to recover damages or payments (including lost profits), for infringement or misappropriations of any Intellectual Property, as well as the right to take over and continue any and all existing suits related to any Intellectual Property.

This Agreement is in furtherance of and not in limitation of the Collateral Acceptance, the terms of which are incorporated herein by this reference. This Agreement may be executed in one or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF, the undersigned have executed this Assignment on the date first above written.

Whalerock Digital Media, LLC

By _____

Name: Andrew Lewis

Title: Chief Financial Officer

Multiplier Capital, LP

By: Multiplier Capital GP, LLC,
Its General Partner

By _____

Name: R. E. Stone

Title: Managing Member

EXHIBIT A

Trademark Schedule

Trademark	Country	Serial No.	Filing Date	Registration No.	Reg. Date
WONDERWALL	USA	87479014	06/07/17	5583475	10/16/18
CLUB MOMME	USA	86849967	12/15/15	5189110	04/25/17
CINEFIX	USA	85795484	12/05/12	4373628	07/13/13