

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM856475

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Macadamia Beauty, LLC		10/31/2023	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Rosenthal & Rosenthal, Inc.		
Street Address:	21700 Oxnard Street		
Internal Address:	Suite 1880		
City:	Woodland Hills		
State/Country:	CALIFORNIA		
Postal Code:	91367		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Serial Number:	86664736	ÉPROUVAGE	
Serial Number:	86288362		
Serial Number:	77717843	MACADAMIA NATURAL OIL	
Serial Number:	77717850	MACADAMIA NATURAL OIL	
Serial Number:	86241912	MACADAMIA PROFESSIONAL	
Serial Number:	86242753	MACADAMIA PROFESSIONAL	
Serial Number:	86582875	MACADAMIA PROFESSIONAL	
Serial Number:	86582877	MACADAMIA PROFESSIONAL	
Serial Number:	97193214	MACADAMIA PROFESSIONAL	
Serial Number:	86273684	PRO OIL COMPLEX MACADAMIA & ARGAN OIL BL	
CORRESPONDENCE DATA			
Fax Number:	2024083141		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2024083141		
Email:	jean.paterson@cscglobal.com		
Correspondent Name:	CSC		
Address Line 1:	1090 Vermont Avenue, NW		

CH \$265.00 86664736

Address Line 4:	Washington, D.C. 20005
NAME OF SUBMITTER:	Jean Paterson
SIGNATURE:	/jep/
DATE SIGNED:	11/28/2023
Total Attachments: 3 source=10-28-2023 Macadamia-TM#page1.tif source=10-28-2023 Macadamia-TM#page2.tif source=10-28-2023 Macadamia-TM#page3.tif	

SECURITY INTEREST

WHEREAS, Macadamia Beauty, LLC located at 7250 Dallas Pkwy, Suite 400, Plano, TX 75024, a limited liability company formed under the laws of Delaware (the "Company"), has adopted, used and is using the marks annexed hereto as Schedule A (the "Marks"), and

WHEREAS, the Company is obligated to Rosenthal & Rosenthal of California, Inc. (the "Factor") located at 21700 Oxnard Street, Suite 1880, Woodland Hills, CA 91367, pursuant to a Financing Agreement dated October 31, 2023, as amended and/or supplemented (the "Financing Agreement"); and

WHEREAS, the Company is seeking to increase its credit extension pursuant to the Financing Agreement, and the Company is now granting to the Factor a security interest in the Marks, together with the good will of the business symbolized by the Marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Company does hereby grant to the Factor a security interest in and to the Marks, together with the good will of the business symbolized by the Marks, which security interest shall secure all the Obligations as defined in the Financing Agreement and in accordance with the terms and provisions thereof.

The Company expressly acknowledges and affirms that the rights and remedies of the Factor with respect to the security interest granted hereby are more fully set forth in the Financing Agreement.

Dated: October 31, 2023

MACADAMIA BEAUTY, LLC

By: 
Name: Henry Stein
Title: CEO and Manager

STATE OF CALIFORNIA
COUNTY OF LOS ANGELES

On the 10 day of November in the year 2023, before me, the undersigned, personally appeared HENRY STEIN the CEO AND MANAGER of MACADAMIA BEAUTY, LLC personally known to me or proved to me on the basis of satisfactory evidence to the individual(s) whose name(s) is (are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity (ies), and that by his/her/their signature(s) on the instrument, the individual(s), or the person upon behalf of which the individual(s) acted, executed the instrument.

See ATTACHED NOTARIAL CERTIFICATE
(Signature and Office of Individual taking acknowledgment)

[NOTARY STAMP]

SCHEDULE A

(Trademarks and Domain Names in the United States)

<u>Trademark</u>	<u>Serial/Reg. No.</u>	<u>Filing Date</u>
Eprouvage	86664736	6/16/2015
Macadamia logo	86288362	5/21/2014
Macadamia Natural Oil	77717843	4/20/2009
Macadamia Natural Oil	77717850	4/20/2009
Macadamia Professional	86241912	4/3/2014
Macadamia Professional	86242753	4/4/2014
Macadamia Professional	86582875	3/31/2015
Macadamia Professional	86582877	3/31/2015
Macadamia Professional	97193214	12/28/2021
Pro Oil Complex Macadamia & Argan Oil Blend	86273684	5/6/2014

Domain Names

CALIFORNIA ACKNOWLEDGMENT

CIVIL CODE § 1189

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

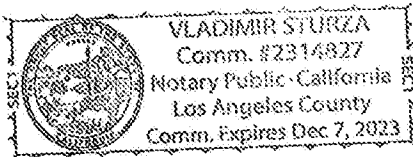
State of California }
County of Los Angeles }

On November 10, 2022 before me, Vladimir Sturza, notary public
Date Here Insert Name and Title of the Officer
personally appeared Henry Stein
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Place Notary Seal and/or Stamp Above

Signature [Handwritten Signature]
Signature of Notary Public

OPTIONAL

Completing this information can deter alteration of the document or fraudulent reattachment of this form to an unintended document.

Description of Attached Document
Title or Type of Document: Security Interest
Document Date: October 31, 2022 Number of Pages: 2
Signer(s) Other Than Named Above:

Capacity(ies) Claimed by Signer(s)
Signer's Name:
[] Corporate Officer - Title(s):
[] Partner - [] Limited [] General
[X] Individual [] Attorney in Fact
[] Trustee [] Guardian or Conservator
[] Other:
Signer is Representing: