

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM856480

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FRAGLUXE, INC.		04/01/2023	Corporation:
RECEIVING PARTY DATA			
Name:	SO FRENCH PERFUME, LLC		
Street Address:	8299 NW 30TH TERRACE		
City:	MIAMI		
State/Country:	FLORIDA		
Postal Code:	33122		
Entity Type:	Limited Liability Company: FLORIDA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4278877	FRAGLUXE	
Registration Number:	4271861	FRAGLUXE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3054062384		
Email:	martin@fragluxe.com		
Correspondent Name:	SO FRENCH PERFUME LLC		
Address Line 1:	8299 NW 30TH TERRACE		
Address Line 4:	Miami, FLORIDA 33122		
NAME OF SUBMITTER:	MARTIN KAUFMANN		
SIGNATURE:	/MARTIN KAUFMANN/		
DATE SIGNED:	11/28/2023		
Total Attachments: 2			
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source=4271861#page1.tif			

OP \$65.00 4278877

ASSIGNMENT OF TRADEMARK

Whereas FRAGLUXE, INC.
(name of assignor)

of 8299 NW 30TH TERRACE, MIAMI, FL 33122
(address)

Owns trademark reg.# 4278877 or serial no# _____

Word Mark FRAGLUXE

Whereas SO FRENCH PERFUME, LLC
(name of assignee)

of 8299 NW 30TH TERRACE, MIAMI, FL 33122
(address)

Whereas, The Assignee desires to acquire from the Assignor all of Assignor's right, title and interest in and to the Trademark application and/or registration, together with the benefit of any use of the Trademark by the Assignor, and the goodwill of the business relations to the Trademark and to the wares or services associated with it, to hold unto the Assignee absolutely.

Now therefore, in consideration of the payment of one dollar (\$1.00) and for good and valuable consideration, the receipt, sufficiency and adequacy of which is hereby acknowledged, the Assignor and the Assignee hereby agree as follows:

Trademark Assignment, the Assignor hereby sells, transfers and assigns to the Assignee, its successors and assigns, the Assignor's entire right, title and interest in and to the Trademark application and/or registrations, together with (i) the benefit of any use of the Trademark by the Assignor (ii) the goodwill of the business relations to the Trademark and to the wares or services associated with it, (iii) all income, royalties and damages hereafter due or payable to Assignor with respect to the Trademark(s) to hold unto the Assignee absolutely.



(Signature of assignor):

4/1/2023

Date of Execution

Martin Kaufmann - President

Name and Title of signatory
if assignor is a corporation.

ASSIGNMENT OF TRADEMARK

Whereas FRAGLUXE, INC.
(name of assignor)

Of 8299 NW 30TH TERRACE, MIAMI, FL 33122
(address)

Owms trademark reg # 4271861 or serial no# _____

Word Mark FRAGLUXE

Whereas SO FRENCH PERFUME, LLC
(name of assignee)

of 8299 NW 30TH TERRACE, MIAMI, FL 33122
(address)

Whereas, The Assignee desires to acquire from the Assignor all of Assignor's right, title and interest in and to the Trademark application and/or registration, together with the benefit of any use of the Trademark by the Assignor, and the goodwill of the business relations to the Trademark and to the wares or services associated with it, to hold unto the Assignee absolutely.

Now therefore, in consideration of the payment of one dollar (\$1.00) and for good and valuable consideration, the receipt, sufficiency and adequacy of which is hereby acknowledged, the Assignor and the Assignee hereby agree as follows:

Trademark Assignment, the Assignor hereby sells, transfers and assigns to the Assignee, its successors and assigns, the Assignor's entire right, title and interest in and to the Trademark application and/or registrations, together with (i) the benefit of any use of the Trademark by the Assignor (ii) the goodwill of the business relations to the Trademark and to the wares or services associated with it, (iii) all income, royalties and damages hereafter due or payable to Assignor with respect to the Trademark(s) to hold unto the Assignee absolutely.



(Signature of assignor);

Martin Kaufmann - President

Name and Title of signatory
if assignor is a corporation,

4/01/2023

Date of Execution