

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM856515

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Florida Sales & Marketing, LLC		10/31/2023	Limited Liability Company: FLORIDA
RECEIVING PARTY DATA			
Name:	NICO IP, LLC		
Street Address:	11840 Metro Park Way		
Internal Address:	Suite B		
City:	Fort Myers		
State/Country:	FLORIDA		
Postal Code:	33966		
Entity Type:	Limited Liability Company: FLORIDA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	97450976	HD SCREEN	
Registration Number:	5521521	WIDE VIEW	
Registration Number:	6302520	NO-SEE-UM SCREEN	
Registration Number:	6075648	SUPER SCREEN PET GUARD	
CORRESPONDENCE DATA			
Fax Number:	4122091936		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4122974900		
Email:	iptrademark.dcg@dentons.com		
Correspondent Name:	Dentons Cohen & Grigsby P.C.		
Address Line 1:	625 Liberty Avenue		
Address Line 4:	Pittsburgh, PENNSYLVANIA 15237		
ATTORNEY DOCKET NUMBER:	FSM TM to Nico		
NAME OF SUBMITTER:	Lisa E. Geary		
SIGNATURE:	/lisa e. geary/		
DATE SIGNED:	11/28/2023		

CH \$115.00 97450976

Total Attachments: 4

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (“Trademark Assignment”), effective as of October 31, 2023, is made by Florida Sales and Marketing (also known as Florida Sales & Marketing, LLC and Florida Sales and Marketing, Inc.), a Florida Limited Liability Company, having a principal address of 11840 Metro Parkway, Suite B, Fort Myers, Florida 33966, United States (“Assignor”) and NICO IP, LLC, a Florida Limited Liability Company having a principal address of 11840 Metro Parkway, Suite B, Fort Myers, Florida 33966, United States (“Assignee”).

Assignor is the owner of the Assigned Trademarks (as defined below); and

Assignee is desirous of acquiring any and all rights that Assignor has in and to the Assigned Trademarks, together with the goodwill of the business in connection with which the Assigned Trademarks are used and which is symbolized by the Assigned Trademarks, along with the right to recover for damages and profits for past infringements thereof.

NOW THEREFORE, the parties agree as follows:

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably conveys, transfers and assigns to Assignee all of Assignor’s right, title and interest in and to the following (the “Assigned Trademarks”), together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademarks:

(a) the trademark registrations set forth on **Schedule 1** hereto and all issuances, extensions and renewals thereof;

(b) all trademarks, service marks, trade names, brand names, logos, trade dress and other proprietary indicia of goods and services related to the Assigned Trademarks, whether registered, unregistered or arising by any applicable law of any jurisdiction throughout the world

(c) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world;

(d) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(e) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on and/or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Trademark Assignment upon request by Assignee. Following the date hereof, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be reasonably necessary to effect, evidence or perfect the assignment of the Assigned Trademarks to Assignee, or any assignee or successor thereto.

3. Counterparts. This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Trademark Assignment delivered by facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.

4. Successors and Assigns. This Trademark Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

5. Governing Law. This Trademark Assignment and any claim, controversy, dispute or cause of action (whether in contract, tort or otherwise) based upon, arising out of or relating to this Trademark Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the [INSERT APPLICABLE STATE], without giving effect to any choice or conflict of law provision or rule.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Assignor and Assignee have duly executed and delivered this Trademark Assignment as of the date set forth above.

ASSIGNOR:

Florida Sales & Marketing, LLC

By: Nicole Hickey
Name: Nicole Hickey
Title: V.P. of Operations

ASSIGNEE:

NICO IP, LLC

By: Nicole Hickey
Name: Nicole Hickey
Title: Manager

Schedule 1

Mark	Jurisdiction	Application No.	Filing Date	Registration No.	Registration Date	Class(es)
HD SCREEN	US	97/450,976	6/9/2022			19
WIDE VIEW	US	87/795,960	2/13/2018	5,521,521	7/17/2018	19
NO-SEE-UM SCREEN	US	88/781,113	1/31/2020	6,302,520	3/23/2021	19
SUPER SCREEN PET GUARD	US	88/100,735	8/31/2018	6,075,648	6/9/2020	24