#### 900816907 11/28/2023

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM856533

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900814234

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
FBR IP, LLC		11/09/2023	Limited Liability Company: TEXAS

## **RECEIVING PARTY DATA**

Name:	FB Society LLC	
Street Address:	16400 Dallas Parkway, Suite 100	
City:	Dallas	
State/Country:	TEXAS	
Postal Code:	75248	
Entity Type:	Limited Liability Company: TEXAS	

### **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	6687914	FB SOCIETY

## **CORRESPONDENCE DATA**

2149531121 Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 214-953-1181

Email: docket@hitchcockevert.com

**Correspondent Name:** Elisabeth A. Evert Address Line 1: P.O. Box 131709

Address Line 4: Dallas, TEXAS 75313-1709

ATTORNEY DOCKET NUMBER:	FBIP-40464US
NAME OF SUBMITTER:	Anne M. Turner
SIGNATURE:	/Anne M. Turner/
DATE SIGNED:	11/28/2023

# **Total Attachments: 3**

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**TRADEMARK** REEL: 008270 FRAME: 0804 900816907

#### RECORDABLE ASSIGNMENT OF TRADEMARK RIGHTS

This Recordable Assignment of Trademark Rights ("Assignment"), dated as of December 31, 2020 (the "Effective Date"), is by and between FBR IP, LLC ("Assignor"), a Texas limited liability company having an address of 16400 Dallas Parkway, Suite 100, Dallas, Texas 75248, and FB Society LLC ("Assignee"), a Texas limited liability company having an address of 16400 Dallas Parkway, Suite 100, Dallas, Texas 75248.

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks set forth on Exhibit 1 hereto, including all U.S. trademark registrations therefor (the "Marks"); and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Marks, as well as all goodwill of the business symbolized by the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged. Assignor by these presents sells, assigns and transfers unto Assignee and its successors, assigns and legal representatives, all right, title and interest in and to the Marks, including the right to sue for and to collect past damages, together with the goodwill of the business symbolized by the Marks, the same to be held and enjoyed by Assignee for its own use and benefit and for the use and benefit of its successors, assigns and legal representatives.

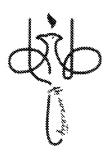
IN WITNESS WHEREOF, Assignor and Assignee have executed this Agreement to be effective as of the Effective Date.

FBR IP, LLC	FB SOCIETY LLC
8y: <u>\$</u> 44	8y: <u>3/4/40</u>
Name: <u>Brad Leist</u>	Name: Brad Leist
Title: <u>CFO</u>	Title: <u>CFO</u>
Date: <u>W/9/23</u>	Date: 11/9/27

# **EXHIBIT 1: THE MARKS**

**FB SOCIETY** 

(U.S. Registration No. 6687914)



**RECORDED: 11/15/2023** 

TRADEMARK REEL: 008270 FRAME: 0806