

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM856940

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900810598		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Epsilon Data Interactive, Inc.		09/17/2023	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Epsilon Data Management, LLC		
<b>Street Address:</b>	6021 Connection Dr.		
<b>City:</b>	Irving		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75039		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5290497	ABACUS	
<b>Registration Number:</b>	3795939	ABACUS [ONE]	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8326152776		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	832-615-2744		
<b>Email:</b>	fmtrademarks@munckwilson.com		
<b>Correspondent Name:</b>	John C. Cain, Munck Wilson Mandala, LLP		
<b>Address Line 1:</b>	1330 Post Oak Blvd, STE 2850		
<b>Address Line 4:</b>	Houston, TEXAS 77056		
<b>ATTORNEY DOCKET NUMBER:</b>	EPSN80-21500000		
<b>NAME OF SUBMITTER:</b>	John C. Cain		
<b>SIGNATURE:</b>	/John C. Cain/		
<b>DATE SIGNED:</b>	11/29/2023		
<b>Total Attachments: 3</b>			
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## TRADEMARK ASSIGNMENT

WHEREAS, **Epsilon Data Interactive, Inc.** a Delaware corporation (hereinafter referred to as "Assignor"), having a place of business located at 6021 Connection Drive, Irving, Texas 75039, owns the United States and worldwide trademark registrations set forth in Attachment A and the associated common law trademark rights (hereinafter referred to as the "Trademarks").

WHEREAS, **Epsilon Data Management, LLC**, a Delaware limited liability company (hereinafter referred to as "Assignee"), having a place of business located at 6021 Connection Dr. Irving, Texas 75039, is desirous of acquiring all right, title and interest in and to the Trademarks, including any choses in action relating to said Trademarks, together with the goodwill of the business symbolized by the Trademarks and the registrations thereof set forth in Attachment A as the successor to the portion of the business of the Assignor to which the Trademarks pertain; and

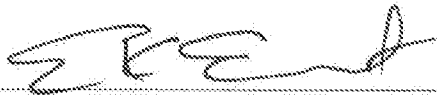
WHEREAS, it is desired that the assignment of the registrations for the Trademarks listed in Attachment A be made a matter of record in the United States Patent and Trademark Office and worldwide.

NOW, THEREFORE, for good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, transfers and conveys unto Assignee that portion of the business to which the Trademarks pertain and all of its right, title and interest in and to the aforesaid Trademarks, including any choses in action relating to said Trademarks, claims for damages, profits and costs, both in equity and law, for any infringement or infringements of said trademark rights accruing on or before the date of this Assignment, together with the goodwill of the business symbolized by the Trademarks, and including the registrations thereof as set forth in Attachment A, and further, Assignor hereby covenants, agrees and undertakes to execute, whenever requested by Assignee,

all applications, assignments, lawful oaths and any other papers which Assignee may deem necessary or desirable for securing to Assignee or for maintaining or recording for Assignee the Trademarks hereby assigned, all without further compensation to Assignor.

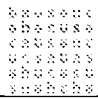

Epsilon Data Interactive, Inc.

Date: September 17, 2023

By:   
Name: RIC EVENT  
Title: President



**Attachment A**

<b>Mark</b>	<b>Country</b>	<b>Appl. No.</b>	<b>Appl. Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
<b>ABACUS</b>	United States	87350467	2/27/2017	5290497	9/19/2017
<b>ABACUS</b>	EUTM	1584507	3/30/2000	1584507	6/12/2001
<b>ABACUS</b>	Australia	1172460	4/18/2007	1172460	8/24/2009
<b>ABACUS</b>	Canada	1346066	4/30/2007	TMA753202	11/17/2009
<b>ABACUS</b>	Japan	2002-091548	10/29/2002	4726477	11/14/2003
<b>ABACUS</b>	United Kingdom	UK00901584507	3/30/2000	UK0091584507	6/12/2001
<b>ABACUS &amp; Design</b> 	EUTM	005846787	4/20/2007	005846787	5/5/2008
<b>ABACUS &amp; Design</b> 	United Kingdom	5846787	4/20/2007	UK0095846787	4/30/2007
<b>ABACUS [ONE]</b>	United States	77025143	10/19/2006	3795939	6/1/2010
<b>ABACUS DIRECT</b>	EUTM	1584812	3/30/2000	1584812	9/13/2001
<b>ABACUS DIRECT</b>	United Kingdom	1584812	3/30/2000	UK0091584812	9/13/2001

