

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM857000

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Whitman Publishing, LLC		10/30/2023	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Anderson Press Incorporated		
Street Address:	4001 Helton Drive		
City:	Florence		
State/Country:	ALABAMA		
Postal Code:	35630		
Entity Type:	Corporation: ALABAMA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4523617	2ND AMENDMENT MEDIA	
CORRESPONDENCE DATA			
Fax Number:	3144801505		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	314-480-1500		
Email:	PTO-SL@huschblackwell.com		
Correspondent Name:	Alan S. Nemes		
Address Line 1:	Husch Blackwell LLP		
Address Line 2:	8001 Forsyth Blvd., Suite 1500		
Address Line 4:	St. Louis, MISSOURI 63105		
ATTORNEY DOCKET NUMBER:	718915.272		
NAME OF SUBMITTER:	Liz Behling		
SIGNATURE:	/Liz Behling/		
DATE SIGNED:	11/29/2023		
Total Attachments: 2			
source=Assignment from Whitman Publishing LLC to Anderson Press Incorporated#page1.tif			
source=Assignment from Whitman Publishing LLC to Anderson Press Incorporated#page2.tif			

CH \$40.00 4523617

ASSIGNMENT OF TRADEMARK

THIS ASSIGNMENT OF TRADEMARK (the "Assignment") is effective as of the 30th day of October 2023 by and between Whitman Publishing, LLC, an Alabama limited liability company ("Assignor") and Anderson Press Incorporated, an Alabama corporation ("Assignee").

WHEREAS, Assignor is the owner of record of the trademark registration set forth in Attachment I hereto, and any U.S. common law rights thereto, and any and all goodwill associated therewith (the "Trademark");

WHEREAS, Assignor wishes to assign its entire rights, title and interest in and to the Trademark to Assignee, and Assignee desires to accept the Trademark.

NOW, THEREFORE, in consideration of One Dollar (\$1) and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:

1. Assignor hereby transfers and assigns to Assignee its entire right, title and interest in and to the Trademark, together with the goodwill associated therewith, and the right to sue for past infringement.

2. This Assignment shall inure to the benefit of, and be binding upon the parties, their successors and assigns.

IN WITNESS WHEREOF, the parties have executed this Assignment as of the day and year above.

Assignor:

WHITMAN PUBLISHING, LLC

By: Mary Burleson

Name: Mary Burleson

Title: President

Dated: 11/17/2023

Assignee:

ANDERSON PRESS, INC.

Brian Holt
By: _____

Name: Brian Holt

Title: Controller

Dated: 11.17.2023

ATTACHMENT I
(TO ASSIGNMENT OF TRADEMARK)

Mark	Reg. No.	Reg. Date
2ND AMENDMENT MEDIA & Design	4,523,617	April 29, 2014