

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM857339

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Envisiant, Inc.		11/29/2023	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	The Arena Media Brands, LLC		
Street Address:	200 Vesey Street, 24th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10281		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5218239	MONKEYSEE	
CORRESPONDENCE DATA			
Fax Number:	2066826031		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	206-622-4900		
Email:	USTM.Docketing@SeedIP.com		
Correspondent Name:	Seed IP Law Group LLP		
Address Line 1:	701 5th Avenue, Suite 5400		
Address Line 4:	Seattle, WASHINGTON 98104		
ATTORNEY DOCKET NUMBER:	631272.20154		
NAME OF SUBMITTER:	Stephanie Harvey		
SIGNATURE:	/Stephanie Harvey/		
DATE SIGNED:	11/30/2023		
Total Attachments: 2			
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OP \$40.00 5218239

ASSIGNMENT OF TRADEMARKS

WHEREAS, Envisiant, Inc., a Delaware corporation (hereinafter referred to as ASSIGNOR), is the owner of certain trademark rights, with such rights acquired through use of the mark in the United States and through U.S. trademark applications pending for such marks, as set forth below and made part hereof, (the trademarks, common law rights and trademark applications hereinafter collectively referred to as the ROADFOOD TRADEMARKS);

WHEREAS, Envisiant, Inc., a Delaware corporation (hereinafter referred to as ASSIGNOR), is the owner of certain trademark rights, with such rights acquired through use of the mark in the United States and through a United States trademark registration for such trademark, as set forth below and made part hereof, (the trademark, common law rights and trademark registration hereinafter collectively referred to as the MONKEYSEE TRADEMARK);

Trademark	Country	App. No.	App. Date	Reg. No.	Reg. Date
MONKEYSEE	United States	87/222625	Nov. 1, 2016	5,218,239	June 6, 2017

and WHEREAS, The Arena Media Brands, LLC, a limited liability company of Delaware, having its principal office at an address of 200 Vesey Street, 24th Floor New York NEW YORK 10281 (hereinafter referred to as ASSIGNEE), is desirous of acquiring all the right, title and interest of ASSIGNOR in, to, and under the MONKEYSEE TRADEMARK, together with the goodwill of the business associated with the MONKEYSEE TRADEMARK; and

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby sell, assign and transfer to ASSIGNEE, its successors and assigns its entire right, title and interest in and to the MONKEYSEE TRADEMARK, together with the goodwill of the business associated with the MONKEYSEE TRADEMARK; and

ASSIGNOR does also hereby sell, assign and transfer unto MONKEYSEE TRADEMARK, its successors and assigns all claims for damages by reason of past and present infringement of the MONKEYSEE TRADEMARK, including the trademark rights established by use, the applications related thereto, and the right to sue for and collect damages and other relief.

IN WITNESS WHEREOF, the parties duly execute this Assignment Agreement by their authorized representatives, made effective as of the 29 day of November, 2023.

Envisiant, Inc. (ASSIGNOR)

Cliff Sharples

By: _____

Title: Co-CEO

Arena Media Brands, LLC (ASSIGNEE)

Julie Fenster

By: _____

Title: General Counsel

MONKEYSEE Assignment

Final Audit Report

2023-11-29

Created:	2023-11-29
By:	Stephanie Harvey (StephanieH@SeedIP.com)
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-  Document created by Stephanie Harvey (StephanieH@SeedIP.com)
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-  Document e-signed by Julie Fenster (julie.fenster@thearenagroup.net)
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