

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM857397

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Personal Strengths Publishing, Inc.		11/02/2021	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Personal Strengths Publishing, LLC		
<b>Street Address:</b>	7668 El Camino Real, Suite 104716		
<b>City:</b>	Carlsbad		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92009		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 16</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4987351	ACCOUNTABILITY BY CHOICE	
<b>Registration Number:</b>	4721102	CORE	
<b>Registration Number:</b>	4882098	CORE STRENGTHS	
<b>Registration Number:</b>	4721103	CORE STRENGTHS	
<b>Registration Number:</b>	4713475	CORE TRAINING	
<b>Registration Number:</b>	1711598	PERSONAL STRENGTHS PUBLISHING	
<b>Registration Number:</b>	1128271	PERSONAL VALUES INVENTORY	
<b>Registration Number:</b>	2372436	RELATIONSHIP AWARENESS	
<b>Registration Number:</b>	6039998	PEOPLE PERFORMANCE PROCESS .....1.0.	
<b>Registration Number:</b>	5866269		
<b>Registration Number:</b>	5980839		
<b>Registration Number:</b>	5993789		
<b>Registration Number:</b>	1147657	SDI	
<b>Registration Number:</b>	1023994	STRENGTH DEPLOYMENT INVENTORY	
<b>Registration Number:</b>	6399261	CORE STRENGTHS: RESULTS THROUGH RELATION	
<b>Registration Number:</b>	6443854	CORE STRENGTHS: RESULTS THROUGH RELATION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4152687522		

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***Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***

**Phone:** 415-268-7810  
**Email:** SGuerra@mofa.com  
**Correspondent Name:** Muzamil Huq, Morrison & Forester LLP  
**Address Line 1:** 425 Market Street  
**Address Line 4:** San Francisco, CALIFORNIA 94105

<b>ATTORNEY DOCKET NUMBER:</b>	70639-6000.000
<b>NAME OF SUBMITTER:</b>	Muzamil Huq
<b>SIGNATURE:</b>	/mhuq/
<b>DATE SIGNED:</b>	11/30/2023

**Total Attachments: 1**  
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State of California Secretary of State

0788990- Out

Limited Liability Company Articles of Organization - Conversion

LLC-1A File #

FILED Secretary of State State of California

NOV 02 2021

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IMPORTANT - Read all instructions before completing this form.

Converted Entity Information

1. Name of Limited Liability Company (The name must include the words Limited Liability Company or the abbreviations LLC or L.L.C. The words Limited and Company may be abbreviated to Ltd. and Co., respectively.)

Personal Strengths Publishing, LLC

2. The purpose of the limited liability company is to engage in any lawful act or activity for which a limited liability company may be organized under the California Revised Uniform Limited Liability Company Act.

3. The limited liability company will be managed by (check only one):

- One Manager (checked), More Than One Manager, All Limited Liability Company Member(s)

4. Initial Street Address of Limited Liability Company's Designated Office in CA City: Carlsbad State: CA Zip Code: 92009

5. Initial Mailing Address of Limited Liability Company, if different from Item 4 City State Zip Code

6. Initial Agent for Service of Process: Item 6a: List the name of an individual or a corporation registered in CA under California Corporations Code section 1505 that agrees to be your agent for service of process. Item 6b: If the agent is an individual, list the agent's CA business or residential street address. Item 6c: If the agent is an individual and the converting entity is a CA corporation, limited partnership or general partnership, list the the agent's mailing address. Do not list an address if the agent is a CA registered corporate agent as the address for service of process is already on file.

a. Name of Agent For Service of Process

Timothy Scudder

b. If an individual, Street Address of Agent for Service of Process - Do not list a P.O. Box City: Carlsbad State: CA Zip Code: 92009

c. If an individual, Mailing Address of Agent for Service of Process City: Carlsbad State: CA Zip Code: 92009

Converting Entity Information

7. Name of Converting Entity Personal Strengths Publishing, Inc.

8. Form of Entity: Corporation 9. Jurisdiction: California 10. CA Secretary of State Entity Number, if any: 788990

11. The principal terms of the plan of conversion were approved by a vote of the number of interests or shares of each class that equaled or exceeded the vote required. If a vote was required, the following was required for each class:

The class and number of outstanding interests entitled to vote AND The percentage vote required of each class. Class A Common Shares: 1,517 shares entitled to vote majority vote. Class B Common Shares: no shares entitled to vote (none outstanding)

Additional Information

12. Additional information set forth on the attached pages, if any, is incorporated herein by this reference and made part of this certificate.

13. I certify under penalty of perjury that the contents of this document are true. I declare I am the person who executed this instrument, which execution is my act and deed.

Signature of Authorized Person (Kevin Small)

Kevin Small, Chief Executive Officer

Type or Print Name and Title of Authorized Person

Signature of Authorized Person (Timothy Scudder)

Timothy Scudder, Chief Financial Officer

Type or Print Name and Title of Authorized Person