

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM857580

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BARCLAYS BANK PLC, as collateral agent		11/07/2023	Public Limited Company: ENGLAND
RECEIVING PARTY DATA			
Name:	NORTH ATLANTIC OPERATING COMPANY, INC.		
Street Address:	5201 Interchange Way		
City:	Louisville		
State/Country:	KENTUCKY		
Postal Code:	40229		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	1133291	ZIG ZAG	
Registration Number:	2610473	NORTH ATLANTIC OPERATING COMPANY	
Registration Number:	2635446	NORTH ATLANTIC OPERATING COMPANY	
Registration Number:	2664694	NORTH ATLANTIC OPERATING COMPANY, INC.	
Registration Number:	2664695	NORTH ATLANTIC OPERATING COMPANY, INC.	
Registration Number:	3867900	ZIG-ZAG	
Registration Number:	2780643	ZIG ZAG CLASSIC AMERICAN BLEND	
Registration Number:	4135544	ZIGARETTES	
Registration Number:	1775416	ZIG-ZAG	
CORRESPONDENCE DATA			
Fax Number:	2028357586		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2028357500		
Email:	dcip@milbank.com		
Correspondent Name:	Javier J. Ramos, Esq.		
Address Line 1:	1850 K Street, NW, Suite 1100		
Address Line 2:	Milbank, LLP		
Address Line 4:	Washington, D.C. 20006		

CH \$240.00 1133291

ATTORNEY DOCKET NUMBER:	41789.00015
NAME OF SUBMITTER:	Javier J. Ramos
SIGNATURE:	/Javier J. Ramos/
DATE SIGNED:	12/01/2023

Total Attachments: 7

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Release of Security Interest in Trademarks

This Release of Security Interest in Trademarks, dated as of November 7, 2023 (the “Release”), is made by **BARCLAYS BANK PLC**, as collateral agent (in such capacity, the “Collateral Agent”) in favor of **TURNING POINT BRANDS, INC.**, a Delaware corporation, **NORTH ATLANTIC OPERATING COMPANY, INC.**, a Delaware corporation, **TURNING POINT BRANDS, LLC**, a Delaware limited liability company, **NATIONAL TOBACCO FINANCE, LLC**, a Delaware limited liability company, **INTREPID BRANDS, LLC**, a Delaware limited liability company, **TPB BEAST LLC**, a Delaware limited liability company, **TPB INTERNATIONAL, LLC**, a Delaware limited liability company, **TPB SHARK, LLC**, a Delaware limited liability company, **NU-X VENTURES, LLC**, a Delaware limited liability company and **NATIONAL TOBACCO COMPANY, LP**, a Delaware limited partnership (each a “Grantor” and, collectively, the “Grantors”).

WHEREAS, by (i) that certain Pledge and Security Agreement, dated as of February 11, 2021 (as amended or modified from time to time, the “Security Agreement”) and (ii) that certain related Trademark Security Agreement, dated as of February 11, 2021 in favor of Collateral Agent (as amended, restated, or modified from time to time, the “Trademark Security Agreement”; capitalized terms used herein but not otherwise defined herein have the meanings given to them (including by reference) in the Security Agreement), which Trademark Security Agreement was recorded with the United States Patent and Trademark Office on February 18, 2021 at Reel 7196 Frame 0130 (Intrepid Brands LLC), Reel 7196 Frame 0111 (National Tobacco Company, LP), Reel 7196 Frame 0095 (North Atlantic Operating Company, Inc.), Reel 7196 Frame 0059 (TPB Beast LLC), Reel 7196 Frame 0014 (TPB International LLC), Reel 7196 Frame 0001 (TPB Shark LLC), Reel 7196 Frame 0082 (Nu-X Ventures LLC), and Reel 7195 Frame 0975 (Turning Point Brands, LLC), each Grantor granted to Collateral Agent, on behalf of and for the ratable benefit of the Secured Parties, a security interest in all of such Grantor’s right, title and interest in, to and under the Trademark Collateral (as defined in the Trademark Security Agreement), including those Trademarks listed on Schedule I hereto and all of the goodwill of the business symbolized by each Trademark; and

WHEREAS, the Grantors desire Collateral Agent to execute and deliver this Release to evidence the release, discharge, termination and cancellation of its security interest in the Trademark Collateral, including, without limitation, the Trademarks set forth on Schedule I hereto.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Collateral Agent, on behalf of the Secured Parties, without any representation, warranty or recourse of any kind or nature, does hereby release, discharge, terminate and cancel its security interest in the Trademark Collateral and assigns, transfers and conveys to Grantors (as applicable) any and all right, title or interest Collateral Agent may have in, to or under the Trademark Collateral.

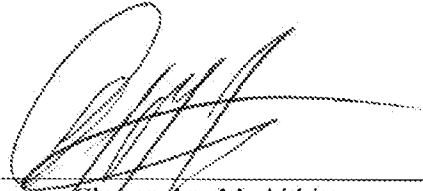
The Collateral Agent authorizes and requests that the Commissioner for Trademarks and any other applicable government officer record this Release.

This Release shall be governed by, and construed in accordance with, the laws of the State of New York.

[Signature page follows]

**BARCLAYS BANK PLC, AS COLLATERAL
AGENT,**

By:



Name: Christopher M. Aitkin

Title: Vice President

[Signature Page to Release of Security Interest in Trademarks]

Schedule I

Registered Trademarks

Registration Number	Registration Date	Serial Number	Mark	Owner
4440578	11/26/2013	85250381	BUSH PILOT	Intrepid Brands, LLC
5008370	7/26/2016	85868510	PRIMAL	Intrepid Brands, LLC
5032487	8/30/2016	86443131	design	Intrepid Brands, LLC
5533107	8/7/2018	87520732	PRIMAL	Intrepid Brands, LLC
5533111	8/7/2018	87521454	design	Intrepid Brands, LLC
5533112	8/7/2018	87521481	PRIMAL	Intrepid Brands, LLC
5710626	3/26/2019	87554468	FEELING PRIMAL?	Intrepid Brands, LLC
6114338	7/28/2020	88232367	FRUIT VITA	Intrepid Brands, LLC
6246128	1/12/2021	88238733	FRE	Intrepid Brands, LLC
5929006	3/8/2011	77621740	BLACK MOUNTAIN	National Tobacco Company, LP
4006301	8/2/2011	83239025	SNAKE RIVER	National Tobacco Company, LP
4861492	1/3/2012	85239030	SPRINGFIELD STANDARD	National Tobacco Company, LP
4166710	2/28/2012	85214185	BIG MOUNTAIN	National Tobacco Company, LP
896764	8/18/1970	72327829	BEECH-NUT	National Tobacco Company, LP
1208850	9/14/1982	73273544	BEECH-NUT and design	National Tobacco Company, LP
1358381	9/3/1985	73459744	HAVANA BLOSSOM FRESHER & TASTIER	National Tobacco Company, LP
1817067	1/18/1994	74388134	24C	National Tobacco Company, LP
1817068	1/18/1994	74388138	L-50	National Tobacco Company, LP
2027975	12/31/1996	74388131	TENNESSEE CHEW	National Tobacco Company, LP
2071640	6/17/1997	75113412	STOKER'S and design	National Tobacco Company, LP
2339709	6/20/2000	75634673	STOKER'S CLASSIC	National Tobacco Company, LP
2381424	8/29/2000	75821172	TEQUILA SUNRISE	National Tobacco Company, LP
2495794	10/9/2001	75906671	design	National Tobacco Company, LP
2508885	11/20/2001	75906658	TROPHY and design	National Tobacco Company, LP
2508886	11/20/2001	75906667	TROPHY	National Tobacco Company, LP
2624913	09/24/2002	76361255	DURANGO (stylized)	National Tobacco Company, LP
2318530	12/11/2001	75906407	DURANGO	National Tobacco Company, LP
2335562	2/5/2002	75906718	NATIONAL TOBACCO	National Tobacco Company, LP
2570970	5/21/2002	76115467	NATIONAL TOBACCO	National Tobacco Company, LP
2388375	7/2/2002	78032687	HAVANA BLOSSOM (stylized)	National Tobacco Company, LP
2594416	7/16/2002	78051649	HAVANA BLOSSOM	National Tobacco Company, LP
2666702	12/24/2002	78117608	design	National Tobacco Company, LP
2666703	12/24/2002	78117614	design	National Tobacco Company, LP
2666704	12/24/2002	78117624	design	National Tobacco Company, LP
2679622	1/28/2003	76115206	design	National Tobacco Company, LP
2740903	7/29/2003	75745913	FRED'S CHOICE	National Tobacco Company, LP
2911785	12/14/2004	78231295	LONE STAR	National Tobacco Company, LP
3028098	12/13/2005	78494888	OUR PRIDE	National Tobacco Company, LP
3093811	5/16/2006	78232275	FRED'S CHOICE (stylized)	National Tobacco Company, LP
3170831	11/14/2006	78635666	STOKER'S	National Tobacco Company, LP
3239885	5/8/2007	78939906	TENNESSEE CHEW	National Tobacco Company, LP
3332794	11/6/2007	78937817	MOONSHINE BLEND	National Tobacco Company, LP
3351384	12/11/2007	77136693	QUALITY MADE IT FAMOUS	National Tobacco Company, LP

Registration Number	Registration Date	Serial Number	Mark	Owner
3463011	7/8/2008	77043629	BIG MOUNTAIN	National Tobacco Company, LP
3703294	10/27/2009	77616323	QUALITY MADE IT FAMOUS BEECH NUT EST 1897 ORIGINAL CHEWING TOBACCO	National Tobacco Company, LP
3740942	1/19/2010	77590491	STOKER'S SINCE 1940 and design	National Tobacco Company, LP
3741010	1/19/2010	77616321	design	National Tobacco Company, LP
3854466	9/28/2010	77663841	RED CAP	National Tobacco Company, LP
4081343	1/3/2012	85272349	A GREAT DIP AT A FAIR PRICE	National Tobacco Company, LP
4089989	1/24/2012	85241976	RED SUPREME	National Tobacco Company, LP
4102075	2/21/2012	85263880	24-M	National Tobacco Company, LP
4117820	3/27/2012	85260321	STRAIGHT UP	National Tobacco Company, LP
4118850	3/27/2012	77496351	DURANGO	National Tobacco Company, LP
4125752	4/10/2012	77531407	RIPTIDE	National Tobacco Company, LP
4133234	4/24/2012	85387010	RIPTIDE	National Tobacco Company, LP
4136987	5/1/2012	85353760	ROCK CASTLE	National Tobacco Company, LP
4137041	5/1/2012	85386151	OLD HILLSIDE	National Tobacco Company, LP
4137042	5/1/2012	85386745	OUR PRIDE	National Tobacco Company, LP
4146922	5/22/2012	77496356	LONE STAR	National Tobacco Company, LP
4147583	5/22/2012	85247249	HOME RUN	National Tobacco Company, LP
4147584	5/22/2012	85247257	SEQUOIA	National Tobacco Company, LP
4147663	5/22/2012	85267046	KEY STONE	National Tobacco Company, LP
4151029	5/29/2012	85198049	THUNDER BAY	National Tobacco Company, LP
4214233	9/25/2012	77659204	RIPTIDE and design	National Tobacco Company, LP
4227611	10/16/2012	85475160	BLACK STINGER	National Tobacco Company, LP
4243368	11/13/2012	85463194	GREEN KARMA	National Tobacco Company, LP
4251655	11/27/2012	85602845	GREEN KB-90	National Tobacco Company, LP
4282388	1/29/2013	85645724	A GREAT CHEW AT A FAIR PRICE	National Tobacco Company, LP
4298306	3/5/2013	85721610	RED CAP and design	National Tobacco Company, LP
4498214	3/18/2014	86071581	STOKER'S COUNTRY	National Tobacco Company, LP
4672274	1/13/2015	85819060	BLACK LIGHTNING	National Tobacco Company, LP
4672275	1/13/2015	85819068	GREEN GARUDA	National Tobacco Company, LP
4926625	3/29/2016	86722180	design	National Tobacco Company, LP
4926628	3/29/2016	86722240	STOKER'S and design	National Tobacco Company, LP
4950632	3/3/2016	86722235	STOKER'S SINCE 1940	National Tobacco Company, LP
4968034	5/31/2016	86758122	QUALITY · TRADITION · VALUE	National Tobacco Company, LP
5552819	9/4/2018	85360310	STRAIGHT UP	National Tobacco Company, LP
5677906	3/19/2019	87753190	SPRINGFIELD STANDARD	National Tobacco Company, LP
5862257	9/17/2019	88336439	RIPTIDE	National Tobacco Company, LP
5862274	9/17/2019	88336666	RIPSTICK	National Tobacco Company, LP
5862424	9/17/2019	88337836	RIPTIDE and design	National Tobacco Company, LP
5892021	10/22/2019	87782290	RIPTIDE	National Tobacco Company, LP
5892022	10/22/2019	87782307	RIPSTICK	National Tobacco Company, LP
1133291	04/15/1980	73085295	ZIG ZAG	North Atlantic Operating Company, Inc.
2610473	8/20/2002	76115213	NORTH ATLANTIC OPERATING COMPANY	North Atlantic Operating Company, Inc.
2635446	10/15/2002	78091719	NORTH ATLANTIC OPERATING COMPANY	North Atlantic Operating Company, Inc.
2664894	12/17/2002	78092298	NORTH ATLANTIC	North Atlantic Operating

Registration Number	Registration Date	Serial Number	Mark	Owner
			OPERATING COMPANY, INC.	Company, Inc.
2664695	12/17/2002	78092399	NORTH ATLANTIC OPERATING COMPANY, INC.	North Atlantic Operating Company, Inc.
3867900	10/26/2010	77367950	ZIG-ZAG	North Atlantic Operating Company, Inc.
2780643	11/04/2003	78084304	ZIG ZAG CLASSIC AMERICAN BLEND	North Atlantic Operating Company, Inc.
4135544	5/1/2012	85431822	ZIGARETTES	North Atlantic Operating Company, Inc.
6183391	10/27/2020	88672067	design	Nu-X Ventures, LLC ST
5237338	7/4/2017	86026447	TURNING POINT BRANDS	Turning Point Brands, LLC
4247241	11/20/2012	85483670	SOLACE	Nu-X Ventures, LLC ST
6219718	12/15/2020	88689390	SOLACE	Nu-X Ventures, LLC ST
4572015	7/22/2014	86147771	E GENERATION	Nu-X Ventures, LLC ST
4572016	7/22/2014	86147773	E GENERATION	Nu-X Ventures, LLC ST
4762242	8/23/2015	86525721	HOLLYWOOD	Nu-X Ventures, LLC ST
4794638	8/18/2015	86498844	KING'S BARREL	Nu-X Ventures, LLC ST
4795240	8/18/2015	86525709	DEVILS TOUCH	Nu-X Ventures, LLC ST
5127730	1/24/2017	87051607	SOL ACE VAPOR	Nu-X Ventures, LLC ST
5451720	4/24/2018	87592635	SALTY MAN	Nu-X Ventures, LLC ST
5512009	7/10/2018	87686010	THE ORIGINAL SALTS.	Nu-X Ventures, LLC ST
5773658	6/11/2019	88121881	SALTY MAN	Nu-X Ventures, LLC ST
1775416	06/08/1993	74/250,904	ZIG-ZAG	North Atlantic Operating Company, Inc.
4168995	07/03/2012	85/287,090	VAPORSHARK	TPB Shark LLC ST
4601537	09/09/2014	86/208,985	VAPORSHARK	TPB Shark LLC ST
4287087	02/05/2013	85/699,620	INTERNATIONAL VAPOR GROUP	TPB International, LLC ST
4420129	10/15/2013	85/908,026	SOUTH BEACH SMOKE	TPB International, LLC ST
4571455	07/22/2014	86/123,677	VAPORSHARK	TPB Shark LLC ST
4681760	02/03/2015	86/323,398	MIDNOW	TPB Shark LLC ST
4681794	02/03/2015	86/323,676	WET YOUR WICKS	TPB Shark LLC ^{ST, ST}
4696065	03/03/2015	86/407,666	VAPORFI	TPB International, LLC ST
4728889	04/28/2015	86/198,904	VAFETENDER	TPB International, LLC ST
4733289	05/05/2015	86/340,167	VAPORFI	TPB International, LLC ST
4740915	05/19/2015	86/343,725	SOUTHERNMOST VAPE SHOP	TPB Shark LLC ^{ST, ST}
4783380	07/28/2015	86/329,002	FOG FATHER	TPB Shark LLC ^{ST, ST}
4787295	08/04/2015	86/352,379	FOGETABOUTIT	TPB Shark LLC ^{ST, ST}
4791826	08/11/2015	86/332,401	GREEN SPOT	TPB Shark LLC ^{ST, ST}
4807970	09/08/2015	86/520,714	VAPE SHIELD	TPB Shark LLC ^{ST, ST}
4810255	09/08/2015	86/452,199	ZIP CHARGE	TPB Shark LLC ^{ST, ST}
4833708	10/13/2015	86/568,702	MOTLEY BREW	TPB Shark LLC ST
4837761	10/20/2015	86/329,001	MOD POD	TPB Shark LLC ^{ST, ST}
4893732	01/26/2016	86/598,641	VOK	TPB International, LLC ST
4901309	02/16/2016	86/691,698	CEREALIZED	TPB Beast LLC ST
4909895	03/01/2016	86/500,079	GREEN SPOT	TPB Shark LLC ST
4910494	03/01/2016	86/687,082	DIRECTVAPOR	TPB International, LLC ST
4913644	03/08/2016	86/716,519	CLOUD BEAST	TPB Beast LLC ST
4940008	04/19/2016	86/691,700	CEREALIZED PREMIUM E-LIQUID BREAKFAST OF VAPERS	TPB Beast LLC ST
4993354	07/05/2016	86/824,980	SPARK	TPB Shark LLC ^{ST, ST}

Registration Number	Registration Date	Serial Number	Mark	Owner
4994875	07/05/2016	86/523,458	DOLLAR VAPE CLUB	TPB Shark LLC ^{TM, ®}
4999898	07/12/2016	86/685,950	VORTICE	TPB Shark LLC ^{TM, ®}
5049598	09/27/2016	86/915,861	SMOKY LABS	TPB Shark LLC ^{TM, ®}
5049599	09/27/2016	86/915,874	SMOKED CUSTARD	TPB Shark LLC ^{TM, ®}
5244049	07/18/2017	87/032,023	DOLLAR VAPE CLUB	TPB Shark LLC ^{TM, ®}
5286737	09/12/2017	86/626,010	CANNA FLASK	TPB Shark LLC ^{TM, ®}
5059043	10/11/2016	86/928,513	KEEP IT BEAST	TPB Beast LLC [®]
5059694	10/11/2016	87/055,576	JUICE HOG	TPB Beast LLC [®]
5059695	10/11/2016	87/055,585	JUICE HOG	TPB Beast LLC [®]
5098298	12/13/2016	86/691,679	MODZILLA	TPB Beast LLC [®]
5098299	12/13/2016	86/691,680	MODZILLA	TPB Beast LLC [®]
5146024	02/21/2017	87/101,593	MODFUSION	TPB Shark LLC TM
5153648	03/07/2017	86/691,657	VAPOR BEAST	TPB Beast LLC [®]
5157909	03/07/2017	87/007,256	VAIO	TPB International, LLC TM
5157985	03/07/2017	87/031,837	VEX	TPB International, LLC TM
5191068	04/25/2017	87/182,056	HOG WILD	TPB Beast LLC [®]
5191070	04/25/2017	87/182,071	SQUEEZEE	TPB Beast LLC [®]
5191071	04/25/2017	87/182,072	SQUEEZEE	TPB Beast LLC [®]
5203780	05/16/2017	87/182,055	HOG WILD	TPB Beast LLC [®]
5420798	03/13/2018	85/490,781	SUPERMAX	TPB International, LLC TM
5451254	04/24/2018	87/537,232	NUCLEAR	TPB Beast LLC [®]
5530712	07/31/2018	86/958,672	VAPORSHARK	TPB Shark LLC TM
5787061	06/25/2019	88/203,977	VAPORSHARK	TPB Shark LLC TM
5883376	10/15/2019	88/350,554	SOUTH BEACH SMOKE	TPB International, LLC TM
5991608	02/18/2020	87/615,415	VAPOR BEAST	TPB Beast LLC [®]
5991620	02/18/2020	87/633,272	VAPOR BEAST	TPB Beast LLC [®]

Trademark Applications

Owner	Mark	Application No.	Application Date
Intrepid Brands, LLC	NU-X	88181264 ITU	11/5/2018
Intrepid Brands, LLC	NICTECH	88193403 ITU	11/14/2018
Intrepid Brands, LLC	OKKO	88671215 ITU	10/28/2019
Intrepid Brands, LLC	TANGO	90095378	8/5/2020
Intrepid Brands, LLC	COTTONMOUTH	90380533 ITU	12/14/2020
Intrepid Brands, LLC	COTTONMOUTH	90380593 ITU	12/14/2020
Intrepid Brands, LLC	KARMA	90392669 ITU	12/18/2020
North Atlantic Operating Company, Inc.	ZIG ZAG	85414445 ITU	9/2/2011
North Atlantic Operating Company, Inc.	ZIG-ZAG	87799345 ITU	2/15/2018
North Atlantic Operating Company, Inc.	ZIG-ZAG	88726169 ITU	12/13/2019
Nu-X Ventures, LLC	ĀNA	88574695 ITU	7/19/2019

Owner	Mark	Application No.	Application Date
Nu-X Ventures, LLC	NU-XU	85672097	10/29/2019
Nu-X Ventures, LLC	NU-X NUTRA	99313389	11/11/2020
Nu-X Ventures, LLC ^{1*}	ESCAPE FULL SPECTRUM	88121867 ITU	9/18/2018
Nu-X Ventures, LLC ^{2*}	SOLACE	88/689,385 ITU	11/13/2019

1* - Evidence of merger of Vapor Finance LLC into Nu-X Ventures, LLC filed for recordation with the USPTO on February 12, 2021 (ETAS ID TM626046).

2* - Evidence of change of name from International Vapor Group, LLC, to TPB International, LLC filed for recordation with the USPTO on February 12, 2021 (ETAS ID TM626036).

3* - Evidence of entity conversion from The Hand Media, Inc. to Vapor Shark, LLC filed for recordation with the USPTO on February 12, 2021 (ETAS ID TM626029).

4* - Evidence of change of name from Vapor Beast, LLC, to TPB Beast, LLC filed for recordation with the USPTO on February 12, 2021 (ETAS ID TM626040).

5* - Evidence of change of name from Vapor Shark, LLC to TPB Shark, LLC filed for recordation with the USPTO on February 12, 2021 (ETAS ID TM626032).