

TRADEMARK ASSIGNMENT COVER SHEET

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ETAS ID: TM858251

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dreyer's Grand Ice Cream, Inc.		11/29/2023	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Société des Produits Nestlé S.A.		
Street Address:	Avenue Nestlé 55		
City:	Vevey		
State/Country:	SWITZERLAND		
Postal Code:	1800		
Entity Type:	Société Anonyme (Sa): SWITZERLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6867241	LET THE JOY SHINE THROUGH	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3032452092		
Email:	docket@hollandhart.com, ccmiller@hollandhart.com, ljheld@hollandhart.com		
Correspondent Name:	Catherine C. Miller, Holland & Hart LLP		
Address Line 1:	P.O. Box 8749		
Address Line 2:	Attn: Trademark Docketing		
Address Line 4:	Denver, COLORADO 80201		
ATTORNEY DOCKET NUMBER:	82145.3856		
DOMESTIC REPRESENTATIVE			
Name:	Catherine C. Miller, Holland & Hart LLP		
Address Line 1:	P.O. Box 8749		
Address Line 2:	Attn: Trademark Docketing		
Address Line 4:	Denver, COLORADO 80201		
NAME OF SUBMITTER:	Catherine C. Miller		

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SIGNATURE:	/Catherine C. Miller/
DATE SIGNED:	12/04/2023
Total Attachments: 1 source=Trademark assignment Let The Joy Shine Through#page1.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment is made and effective by and between **Dreyer's Grand Ice Cream, Inc.**, a Delaware corporation ("**Assignor**"), having an address at 5929 College Avenue, Oakland, California 94618 USA, and **Société des Produits Nestlé S.A.**, a société anonyme organized under the laws of Switzerland ("**Assignee**"), having an address at Avenue Nestlé 55, 1800 Vevey, Switzerland (collectively with Assignor, the "**Parties**").

Assignor is the owner of United States Trademark Registration No. 6867241 for the mark LET THE JOY SHINE THROUGH, together with the common law rights in the mark (the "**Trademark**").

Assignee desires to acquire Assignor's entire right, title, and interest in and to the Trademark, together with the goodwill of the business associated with and symbolized by the Trademark.

In consideration of the preceding paragraphs, which are incorporated by this reference, and for other good and valuable consideration, the receipt and sufficiency of which are acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, its successors and assigns, all of its rights, title, and interest in and to the Trademark, including, without limitation, the goodwill of the business associated with and symbolized by the Trademark.

Assignor authorizes the United States Patent and Trademark Office to record the transfer of the Trademark to Assignee as recipient of Assignor's entire right, title and interest to the Trademark.

Signed on 11/29/2023.

DREYER'S GRAND ICE CREAM, INC.
ASSIGNOR

By: HEIDI ZUBER

Title: CLO

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