

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM858523

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
WORLD MANAGER PTY LTD		12/04/2023	Proprietary Limited Company: AUSTRALIA
WORLD MANAGER LLC		12/04/2023	Limited Liability Company: DELAWARE
WORLD MANAGER CANADA, INC.		12/04/2023	Corporation: CANADA
WORLD MANAGER SAS		12/04/2023	Simplified Joint-Stock Company: AUSTRALIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	FRANCONNECT, LLC		
<b>Street Address:</b>	13865 Sunrise Valley Drive, Suite 150		
<b>City:</b>	Herndon		
<b>State/Country:</b>	VIRGINIA		
<b>Postal Code:</b>	20171		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5538319	WORLD MANAGER	
<b>Registration Number:</b>	4446601	WORLD MANAGER CHANGING HOW THE WORLD DOE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2028427899		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2028427800		
<b>Email:</b>	trademarks@cooley.com		
<b>Correspondent Name:</b>	Susan Mobley, Cooley LLP		
<b>Address Line 1:</b>	1299 Pennsylvania Avenue, NW, Suite 700		
<b>Address Line 4:</b>	Washington, D.C. 20004-2400		
<b>ATTORNEY DOCKET NUMBER:</b>	349818-20000		
<b>NAME OF SUBMITTER:</b>	Susan Mobley, Paralegal, Cooley LLP		
<b>SIGNATURE:</b>	/Susan Mobley/		

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<b>DATE SIGNED:</b>	12/05/2023
<b>Total Attachments: 3</b> source=WORLD MANAGER Assignment to Franconnect LLC#page1.tif source=WORLD MANAGER Assignment to Franconnect LLC#page2.tif source=WORLD MANAGER Assignment to Franconnect LLC#page3.tif	

## **TRADEMARK ASSIGNMENT AGREEMENT**

This Trademark Assignment Agreement (“Agreement”) is entered into as of the last date of signature below by and between **WORLD MANAGER PTY LTD**, a proprietary limited company organized under the laws of Australia, **WORLD MANAGER LLC**, a Delaware limited liability company, **WORLD MANAGER CANADA, INC.**, a corporation organized under the laws of Canada, and **WORLD MANAGER SAS**, a simplified joint-stock company organized under the laws of Australia (each an “Assignor” and collectively the “Assignors”), and **FRANCONNECT, LLC**, a Delaware limited liability company having its principal place of business at 13865 Sunrise Valley Drive, Suite 150, Herndon, Virginia 20171 (the “Assignee”) (collectively referred to herein as the “Parties”).

WHEREAS, Assignors, for good and valuable consideration, the receipt and sufficiency of which has been acknowledged, hereby assign to Assignee all right, title and interest in and to the **WORLD MANAGER** trademark, as well as any related trademarks and trademark filings as identified in Exhibit A attached hereto (the “Trademarks”), together with the portion of the Assignors’ business to which the Trademarks pertain and all goodwill associated therewith.

NOW, THEREFORE, the Parties wish to record the assignment of the Trademarks.

IN WITNESS WHEREOF, the Parties hereto have executed this Agreement on the date specified below.

[Signatures on following page]

**WORLD MANAGER PTY LTD**

DocuSigned by:

By: Andy Volkmann  
737DDE27FD994CD...

Andy Volkmann

Name: \_\_\_\_\_

Title: CFO

Date: 12/4/2023

**FRANCONNECT, LLC**

DocuSigned by:

By: Andy Volkmann  
737DDE27FD994CD...

Andy Volkmann

Name: \_\_\_\_\_

Title: CFO

Date: 12/4/2023

**WORLD MANAGER LLC**

DocuSigned by:

By: Andy Volkmann  
737DDE27FD994CD...

Andy Volkmann

Name: \_\_\_\_\_

Title: CFO

Date: 12/4/2023

**WORLD MANAGER CANADA, INC.**

DocuSigned by:

By: Andy Volkmann  
737DDE27FD994CD...

Andy Volkmann

Name: \_\_\_\_\_

Title: CFO

Date: 12/4/2023

**WORLD MANAGER SAS**

DocuSigned by:

By: Andy Volkmann  
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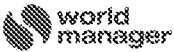
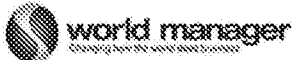
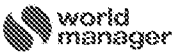
Andy Volkmann

Name: \_\_\_\_\_

Title: CFO

Date: 12/4/2023

**EXHIBIT A**

<b>Mark</b>	<b>Jurisdiction</b>	<b>Registration</b>	<b>Goods and Services</b>
<p>WORLD MANAGER &amp; Design</p> 	United States	Reg. No. 5,538,319	<p>Class 41: Interactive on-line training services in the field of business operations, human resources, employee development and communications</p> <p>Class 42: Design and development of computer software for online and other computer-based training systems relating to communications and business operations</p>
<p>WORLD MANAGER CHANGING HOW THE WORLD DOES BUSINESS &amp; Design</p> 	United States	Reg. No. 4,446,601	<p>Class 41: Interactive on-line training services in the field of business operations, human resources, employee development and communications</p> <p>Class 42: Design and development of computer software for online and other computer-based training systems relating to communications and business operations</p>
<p>WORLD MANAGER &amp; Design</p> 	Australia	Reg. No. 2,204,000	<p>Class 41: Education; Providing of online training systems; Computer based services relating to training; Training services in human resources</p> <p>Class 42: Scientific and technological services and research and design relating thereto; Design and development of computer hardware and software relating to online systems</p>