

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM858610

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Primal Harvest LLC		11/28/2023	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BankUnited, N.A., as Administrative Agent		
<b>Street Address:</b>	7815 NW 148th Street		
<b>City:</b>	Miami Lakes		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33016		
<b>Entity Type:</b>	National Banking Association: UNITED STATES		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	97737562	BEAUTYLUX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6175236850		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	617-523-2700		
<b>Email:</b>	susan.dinicola@hklaw.com,scott.e.brown@hklaw.com		
<b>Correspondent Name:</b>	Holland & Knight LLP		
<b>Address Line 1:</b>	10 St. James Avenue		
<b>Address Line 4:</b>	Boston, MASSACHUSETTS 02116		
<b>NAME OF SUBMITTER:</b>	Susan C. DiNicola		
<b>SIGNATURE:</b>	/Susan C. DiNicola/		
<b>DATE SIGNED:</b>	12/05/2023		
<b>Total Attachments: 3</b>			
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OP \$40.00 97737562

NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:


Please be advised that pursuant to the Security and Pledge Agreement dated as of November 28, 2023 (as the same may be amended, modified, extended or restated from time to time, the “**Agreement**”) by and among PRIMAL HARVEST LLC, a Delaware limited liability company and PRIME CONSUMER BRANDS LLC, a Delaware limited liability company (each an “**Obligor**” and collectively, the “**Obligors**”), the other Obligors party thereto from time to time and BANKUNITED, N.A., as Administrative Agent (the “**Administrative Agent**”) for the holders of the Secured Obligations referenced therein, the undersigned Obligor has granted a continuing security interest in and continuing lien upon the trademarks and trademark applications set forth on Schedule 1 attached hereto and the goodwill associated therewith to the Administrative Agent for the ratable benefit of the holders of the Secured Obligations. Any capitalized terms used but not defined herein shall have the same meaning given to such term in the Agreement.

The undersigned Obligor and the Administrative Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

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**PRIME CONSUMER BRANDS LLC**

By: Prime6 Brands GmbH, its sole manager

By:   
Name: Vilius Kirilka  
Title: Managing Director

[Notice of Grant of Security Interest in Trademarks]

Schedule 1

Trademarks:

Loan Party	Trademark Title	Application No.	Date of Application	Reg. No.	Date of Registration
Prime Consumer Brands LLC	BEAUTYLUX	97737562	December 30, 2022	97737562	December 30, 2022

[Notice of Grant of Security Interest in Trademarks]