

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM858609

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|------------------------------|---|
| SUBMISSION TYPE: | CORRECTIVE ASSIGNMENT |
| NATURE OF CONVEYANCE: | Corrective Assignment to correct the Par. 1 of Memo of Assignment previously recorded on Reel 008156 Frame 0508. Assignor(s) hereby confirms the assignment inadvertently omitted text as to goodwill of the business associated with the trademarks. |
| RESUBMIT DOCUMENT ID: | 900806935 |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-----------------------|----------|----------------|--------------------|
| Mr. Alfonso P Rizzuto | | 06/02/2023 | INDIVIDUAL: CANADA |

RECEIVING PARTY DATA

| | |
|------------------------|---|
| Name: | Societe de Gestion Piangiu, Inc./Piangiu Holdings, Inc. |
| Street Address: | 4085 Boulevard le Corbusier |
| City: | Laval |
| State/Country: | QUEBEC |
| Postal Code: | H7L 5E2 |
| Entity Type: | Corporation: CANADA |

PROPERTY NUMBERS Total: 4

| Property Type | Number | Word Mark |
|-----------------------------|---------|------------------|
| Registration Number: | 6594462 | MARIVAL ARMONY |
| Registration Number: | 6026366 | MARIVAL |
| Registration Number: | 6574627 | MARIVAL DISTINCT |
| Registration Number: | 6574629 | MARIVAL EMOTIONS |

CORRESPONDENCE DATA

Fax Number: 3124449027

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-855-4330

Email: dfumagalli@chuhak.com

Correspondent Name: Daniel J. Fumagalli

Address Line 1: 120 S. Riverside Plaza

Address Line 2: Suite 1700

Address Line 4: Chicago, ILLINOIS 60606

| | |
|---------------------------|-----------------------|
| NAME OF SUBMITTER: | Daniel J. Fumagalli |
| SIGNATURE: | /Daniel J. Fumagalli/ |
| DATE SIGNED: | 12/05/2023 |

Total Attachments: 6

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CORRECTED MEMORANDUM OF ASSIGNMENT OF TRADEMARKS

THIS CORRECTED MEMORANDUM OF ASSIGNMENT OF TRADEMARKS (the "Memorandum") is made and entered into by and between ALFONSO RIZZUTO, an individual ("Assignor") and SOCIETE DE GESTION PIANGIU INC./PIANGIU HOLDINGS INC. a corporation formed under the Canada Business Corporations Act ("Assignee").

1. Assignor and Assignee have entered into that certain Asset Transfer Agreement dated June 1, 2023 (the "Transfer Agreement"), as amended on June 2, 2023 (the "Effective Date"). Pursuant to the terms and conditions set forth in the Transfer Agreement, Assignee acquired certain assets of Assignor, including various trademarks registered with the United States Patent and Trademark Office, including all rights, titles and interests in and to the trademarks and registrations thereof, together with the goodwill of the business associated therewith (collectively, the "Trademarks") listed on the attached EXHIBIT A.

2. Based upon the assignment of the Trademarks set forth in the Transfer Agreement, as of the Effective Date, the Assignee holds all right, title and interest in and to the Trademarks.

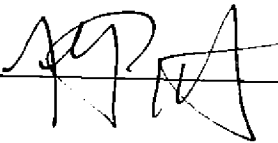
3. The terms of the Transfer Agreement are binding upon Assignor and his successors and assigns, and inure to the benefit of and is enforceable by Assignee and its successors and assigns.

4. This Memorandum may be executed in counterparts (including electronic counterparts in .pdf or other electronically transmittable format), each of which shall be deemed an original, and all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF, Assignor and Assignee have executed and delivered this Memorandum as of the 2nd day of June, 2023.

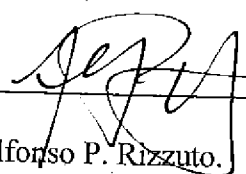
Assignor:

ALFONSO RIZZUTO



Assignee:

SOCIETE DE GESTION PIANGIU INC./
PIANGIU HOLDINGS INC.

By: 

Name: Alfonso P. Rizzuto.

Title: President.

EXHIBIT A

Trademarks

| <u>Mark</u> | <u>Registration Number</u> | <u>Registration Date</u> |
|------------------|----------------------------|--------------------------|
| Marival | 6026366 | April 7, 2020 |
| Marival Armony | 6594462 | December 21, 2021 |
| Marival Distinct | 6574627 | November 30, 2021 |
| Marival Emotions | 6574629 | November 30, 2021 |

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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM829499

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|---|---|-----------------------|--------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| SEQUENCE: | 1 | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Alfonso P Rizzuto Mr. | | 06/01/2023 | INDIVIDUAL: CANADA |
| RECEIVING PARTY DATA | | | |
| Name: | Societe de Gestion Piangiu, Inc./Piangiu Holdings, Inc. | | |
| Street Address: | 4085 Boulevard le Corbusier | | |
| City: | Laval | | |
| State/Country: | QUEBEC | | |
| Postal Code: | H7L 5E2 | | |
| Entity Type: | Corporation: CANADA | | |
| PROPERTY NUMBERS Total: 4 | | | |
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| Registration Number: | 6574627 | MARIVAL DISTINCT | |
| Registration Number: | 6574629 | MARIVAL EMOTIONS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 312-444-90 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 312-855-4330 | | |
| Email: | dfumagalli@chuhak.com | | |
| Correspondent Name: | Daniel J. Fumagalli | | |
| Address Line 1: | 120 S. Riverside Plaza | | |
| Address Line 2: | Suite 1700 | | |
| Address Line 4: | Chicago, ILLINOIS 60606 | | |
| NAME OF SUBMITTER: | Daniel J. Fumagalli | | |
| SIGNATURE: | /Daniel J. Fumagalli/ | | |
| DATE SIGNED: | 08/04/2023 | | |
| Total Attachments: 2 | | | |

OP \$115.00 6594462

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2. Based upon the assignment of the Trademarks set forth in the Transfer Agreement, as of the Effective Date, the Assignee holds all right, title and interest in and to the Trademarks.

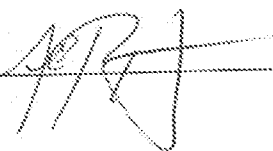
3. The terms of the Transfer Agreement are binding upon Assignor and his successors and assigns, and inure to the benefit of and is enforceable by Assignee and its successors and assigns.

4. This Memorandum may be executed in counterparts (including electronic counterparts in .pdf or other electronically transmittable format), each of which shall be deemed an original, and all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF, Assignor and Assignee have executed and delivered this Memorandum as of the 1st of June, 2023.

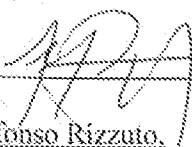
Assignor:

ALFONSO RIZZUTO



Assignee:

SOCIETE DE GESTION PIANGIU INC./
PIANGIU HOLDINGS INC.

By: 

Name: Alfonso Rizzuto

Title: President

ASSIGNMENT OF TRADEMARK

1894-2578-0252 v1 3/3/23 81154

TRADEMARK
REEL: 008279 FRAME: 0761

EXHIBIT A

Trademarks

| <u>Mark</u> | <u>Registration Number</u> | <u>Registration Date</u> |
|------------------|----------------------------|--------------------------|
| Marival | 6026366 | April 7, 2020 |
| Marival Armony | 6594462 | December 21, 2021 |
| Marival Distinct | 6574627 | November 30, 2021 |
| Marival Emotions | 6574629 | November 30, 2021 |

EXHIBIT A TO TRADEMARK ASSIGNMENT

4894-2978-0832 v1.15363 8/1/14