

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM858891

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| SUBMISSION TYPE: | RESUBMISSION |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |
| RESUBMIT DOCUMENT ID: | 900816603 |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---------------------------------|----------|----------------|-------------------------------------|
| Generations Coffee Company, LLC | | 11/27/2023 | Limited Liability Company: DELAWARE |

RECEIVING PARTY DATA

| | |
|------------------------|--------------------------------------|
| Name: | Express Coffee LLC |
| Street Address: | N28W23000 Roundy Drive, Suite 202 |
| City: | Pewaukee |
| State/Country: | WISCONSIN |
| Postal Code: | 53072 |
| Entity Type: | Limited Liability Company: WISCONSIN |

PROPERTY NUMBERS Total: 8

| Property Type | Number | Word Mark |
|-----------------------------|----------|---------------------------------|
| Registration Number: | 1553130 | STEEP & BREW |
| Registration Number: | 1968491 | WHOLE BEAN STEEP & BREW COFFEES |
| Registration Number: | 1971360 | WHOLE BEAN STEEP & BREW COFFEES |
| Registration Number: | 3812456 | COFFEE DONE RIGHT |
| Registration Number: | 3816076 | COFFEE DONE RIGHT |
| Registration Number: | 4297249 | CAFÉ FAIR |
| Registration Number: | 4522990 | KENDRA |
| Serial Number: | 97826634 | STEEP AND BREW |

CORRESPONDENCE DATA

Fax Number: 2125894201

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2125894200

Email: bhipdocket@bakerlaw.com

Correspondent Name: Robert B.G. Horowitz, Esq.

Address Line 1: 45 Rockefeller Plaza, 14th Floor

Address Line 2: Baker & Hostetler LLP

Address Line 4: New York, NEW YORK 10111

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|---|------------------------|
| ATTORNEY DOCKET NUMBER: | 129386.000001 |
| NAME OF SUBMITTER: | Robert B.G. Horowitz |
| SIGNATURE: | /Robert B.G. Horowitz/ |
| DATE SIGNED: | 12/06/2023 |
| Total Attachments: 2 source=Assignment (Signed)#page1.tif source=Assignment (Signed)#page2.tif | |

TRADEMARK ASSIGNMENT

Whereas, Generations Coffee Company, LLC, a Delaware limited liability company having its place of business at 850 New Burton Road, Dover, Delaware 19904 owns the following trademark registrations and pending trademark application:

A. Registrations

No. 1968491 for WHOLE BEAN STEEP & BREW COFFEES (logo)

No. 1971360 for WHOLE BEAN STEEP & BREW COFFEES (logo)

No. 3816076 for COFFEE DONE RIGHT

No. 3812456 for COFFEE DONE RIGHT

No. 4522980 for KENDRA

No. 4297249 for CAFÉ FAIR

No. 1553130 for STEEP & BREW

B. Application

SN. 97826634 for STEEP AND BREW


Whereas, Express Coffee LLC, a Wisconsin limited liability company having its place of business at N28W23000 Roundy Drive Suite 202, Pewaukee, Wisconsin 53072 desires to acquire all rights, title and interests in and to the aforesaid marks and registrations and pending application therefor;

Now, therefore, for \$10.00 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Generations Coffee Company, LLC does hereby assign unto said Express Coffee LLC all rights, title and interests in and to the aforesaid marks, together with all goodwill of the business symbolized by the marks, and the trademark registrations and pending application

therefore, none of which are subject to any claims of any kind, proceedings of any kind,
licenses, liens, pledges, or encumbrances of any kind.

Generations Coffee Company, LLC

Date: November 27, 2023
Dover, Delaware

By:  PRESIDENT GDC: LLC
Andrew Gordon, Managing Member