

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM859026

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900801083		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SHM STAR ISLAND, LLC		09/15/2023	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	SHM IP, LLC		
Street Address:	14785 Preston Road		
Internal Address:	Suite 975		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75254		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1938099	MONTAUK YACHT CLUB	
CORRESPONDENCE DATA			
Fax Number:	3124241900		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-870-8075		
Email:	ip@akerman.com, kourtney.mulcahy@akerman.com, stephanie.cason@akerman.com		
Correspondent Name:	Kourtney A. Mulcahy		
Address Line 1:	777 South Flagler Drive		
Address Line 2:	Suite 1100 West Tower		
Address Line 4:	West Palm Beach, FLORIDA 33401		
ATTORNEY DOCKET NUMBER:	13242-0002 (00386702)		
NAME OF SUBMITTER:	Kourtney A. Mulcahy		
SIGNATURE:	/KOURTNEY A. MULCAHY/		
DATE SIGNED:	12/06/2023		
Total Attachments: 1			

ASSIGNMENT OF ALL WORLDWIDE RIGHT, TITLE, AND INTERESTS IN SERVICE MARKS

WHEREAS, SHM STAR ISLAND, LLC (“Assignor”), a Delaware limited liability company, located and doing business at 14785 Preston Road, Suite 975, Dallas, Texas 75201 is the owner of the following service marks:

Mark	Appl. No./Filing Date	Reg. No./Reg. Date	Jurisdiction
MONTAUK YACHT CLUB	74546108; July 6, 1994	1938099; November 28, 1995	Federal

WHEREAS, SHM IP, LLC (“Assignee”), a Delaware limited liability company, located and doing business at 14785 Preston Road, Suite 975, Dallas, Texas 75254 has acquired and is desirous of acquiring the entire right, title and interest in and to said marks, and the Registrations thereof;

NOW THEREFORE, for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor has transferred and does hereby irrevocably sell, assign and transfer unto Assignee the entire worldwide right, title and interest (including all common law rights) in and to the above identified marks, together with the goodwill of the business symbolized by the marks, the right to sue for and recover any and all damages and other remedies in respect of any infringement of the marks which may have occurred prior to the effective date of this Assignment. Further, Assignor acknowledges Assignee's exclusive right, title and interest in and to the aforementioned marks and all registrations or applications for registration thereof, anywhere in the world, and will not at any time do or cause to be done any act contesting or in way impairing or tending to impair such rights, title and interest or full exercise thereof.

SHM STAR ISLAND, LLC



Signature

John Ray

Print Name

Chief Transaction Officer

Title

September 15, 2023

Date

72737210;1\00415045

TRADEMARK

RECORDED: 09/18/2023

REEL: 008280 FRAME: 0833