

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM859060

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Terravant Wine Company, LLC		09/07/2023	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Roberson Global, Inc.		
Street Address:	326 East Long St.		
Internal Address:	PO Box 202		
City:	Stephenville		
State/Country:	TEXAS		
Postal Code:	76401-0024		
Entity Type:	Corporation: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4027116	STEAK AND POTATOES	
CORRESPONDENCE DATA			
Fax Number:	8055648262		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8059654400		
Email:	Kurt@KurtKoenig.com		
Correspondent Name:	Kurt Koenig		
Address Line 1:	1485 East Valley Road, Ste. 2		
Address Line 4:	Santa Barbara, CALIFORNIA 93108		
ATTORNEY DOCKET NUMBER:	3178-101		
NAME OF SUBMITTER:	Kurt Koenig		
SIGNATURE:	/Kurt Koenig/		
DATE SIGNED:	12/06/2023		
Total Attachments: 2			
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OP \$40.00 4027116

TRADEMARK ASSIGNMENT

This Trademark Assignment (“Assignment”) is made as of **September 7, 2023** (“Effective Date”) from **Terravant Wine Company, LLC**, a California limited liability company (“ASSIGNOR”) to **Roberson Global, Inc.**, a Texas corporation (“ASSIGNEE”).

WHEREAS, ASSIGNOR owns the rights to the trademarks (“Marks”) described in **Schedule A**, attached hereto and incorporated by reference herein, together with the goodwill of the business symbolized thereby in connection with all the Goods and/or Services on which the Marks have been used by ASSIGNOR (“Goods/Services”); and

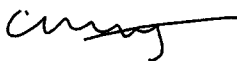
WHEREAS, ASSIGNOR desires to quitclaim, convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby quitclaims, conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Marks and in perpetuity, together with (1) the goodwill of the business relating to the Goods/Services in respect upon which the Marks are and have been used; (2) all income, fees, payments, royalties, and damages now or hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks; and (3) all rights to sue for past, present, and future infringements or misappropriations of the Marks.

ASSIGNOR further covenants that it will execute all reasonably necessary documents, papers, forms, and authorizations and take all other reasonably necessary actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks. ASSIGNOR further appoints ASSIGNEE, with the full power of substitution therein, as its true and lawful attorney-in-fact for the limited purpose of executing such papers and performing such other proper acts as may be reasonably necessary to secure to ASSIGNEE, or to its successors or assigns, the rights hereby transferred.

IN WITNESS WHEREOF, ASSIGNOR has duly executed and delivered this Assignment, as of the Effective Date.

Terravant Wine Company, LLC



Caroline McAughtry
Chief Administrative Officer & General Counsel

SCHEDULE A

	Trademark	Applic. Serial No. / Registration No.	Applic. Filing Date / Registration Date
1.	STEAK AND POTATOES	85189627 4027116	12/02/2010 09/13/2011