

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM859470

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900794713		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
White Mountain International LLC		08/17/2023	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	White Mountain IP Holdings LLC		
Street Address:	1400 Broadway, Floor 18		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 16			
Property Type	Number	Word Mark	
Registration Number:	1797896	WHITE MOUNTAIN BY CONNORS	
Registration Number:	1797897	WHITE MOUNTAIN	
Registration Number:	2489182	W	
Registration Number:	2504523	WHITE MT.	
Registration Number:	2565878	WM WHITE MOUNTAIN	
Registration Number:	2608078	MODELLISTA	
Registration Number:	3342203	RIALTO	
Registration Number:	3594126	W WHITE MOUNTAIN	
Registration Number:	4631191	MOUNTAIN SOLE	
Registration Number:	4837173	SUMMIT WHITE MOUNTAIN	
Registration Number:	5004326	SEVEN DIALS	
Registration Number:	5004420	SEVEN 7 DIALS	
Registration Number:	5013881	SEVEN DIALS	
Registration Number:	5831062	RIALTO	
Registration Number:	5882310	WM WHITE MOUNTAIN FOOTBEDS	
Registration Number:	5960310	COMFORT YOUR SOLE CLIFFS BY WHITE MOUNTA	
CORRESPONDENCE DATA			

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3103107989
Email: jeff@finniplaw.com
Correspondent Name: Jeffrey Finn
Address Line 1: 11400 W Olympic Boulevard
Address Line 2: 9th Floor
Address Line 4: Los Angeles, CALIFORNIA 90064

ATTORNEY DOCKET NUMBER:	WMIP0101TA
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NAME OF SUBMITTER:	Jeffrey Finn
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SIGNATURE:	/jeffrey finn/
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DATE SIGNED:	12/07/2023
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Total Attachments: 7

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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement is made on August 17, 2023 by and between:

1. WHITE MOUNTAIN INTERNATIONAL LLC, a Delaware company having a place of business at 20 Witcher Street, Lisbon, New Hampshire 03585 (hereinafter referred to as "ASSIGNOR"), and
2. WHITE MOUNTAIN IP HOLDINGS LLC, a New York limited liability company having a mailing address at 1400 Broadway, 18th Floor, New York, NY 10018 (hereinafter referred to as "ASSIGNEE").

WHEREAS, on December 19, 2022, Connors, Fong and Mancuso, Inc., a New Hampshire company, the then owner of the registered trademarks listed in Exhibit A, attached hereto (the "Trademarks"), executed a "Certificate of Conversion" converting the company to Connors, Fong, and Mancuso, LLC (a Delaware LLC) (the "Entity Conversion") (attached hereto as Exhibit B is a true and correct copy of the executed Certificate of Conversion);

WHEREAS, on January 20, 2023, Connors, Fong, and Mancuso, LLC (DE) executed and recorded with the Delaware Secretary of State a "Certificate of Amendment" that changed its name to White Mountain International, LLC (the "ASSIGNOR") (attached hereto as Exhibit C is a true and correct copy of the executed Certificate of Amendment);

WHEREAS, by virtue of these changes, ASSIGNOR is the owner of all of the Trademarks and has agreed to assign unto ASSIGNEE all right, title and interest in and to said Trademarks, together with the goodwill of the business symbolized by the Trademarks.

NOW THEREFORE, for good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, ASSIGNOR hereby transfers, assigns, and conveys to ASSIGNEE its entire worldwide right, title and interest in and to the Trademarks, together with the goodwill respectively symbolized thereby and with all renewals thereof; all income, royalties, damages and payments now and hereafter due and/or payable with respect thereto, including, without limitation, damages and payments for past or future infringements thereof; and any and all United States and/or foreign trademark registrations which may issue on same in the future.

ASSIGNOR further authorizes the Commissioner of Patents and Trademarks of the United States, and the appropriate official in any other country, to issue any and all additional trademark and service mark registrations or amended registrations that have been or may be granted upon any application or petition for same, to ASSIGNEE, its successors and/or assigns.

ASSIGNOR:

White Mountain International LLC

By: 

Ouni Mamrout

Its: Manager

ASSIGNEE:

White Mountain IP Holdings LLC

By: 

Ouni Mamrout

Its: Manager

TRADEMARK


REEL: 008282 FRAME: 0266

EXHIBIT A


U.S. Trademark Registrations

Mark	U.S. Serial No.	U.S. Reg. No.
WHITE MOUNTAIN BY CONNORS (design)	74149970	1797896
WHITE MOUNTAIN (design)	74149971	1797897
W (design)	75888186	2489182
WHITE MT.	76202873	2504523
WM WHITE MOUNTAIN	75888188	2565878
MODELLISTA	76090761	2608078
RIALTO (design)	78979034	3342203
WM WHITE MOUNTAIN (design)	77456234	3594126
MOUNTAIN SOLE (design)	86126481	4631191
SUMMIT BY WHITE MOUNTAIN	85903702	4837173
SEVEN DIALS	86565678	5004326
SEVEN DIALS (design)	86593465	5004420
SEVEN DIALS (design)	86593497	5013881
RIALTO (design)	87785889	5831062
WM WHITE MOUNTAIN FOOTBEDS (design)	88128879	5882310
COMFORT YOUR SOLE CLIFFS BY WHITE MOUNTAIN (design)	88493622	5960310




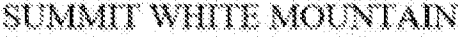
Canada Trademark Applications

Mark	Serial No.	Filing Date	Status
 WHITE MOUNTAIN	2 041 192 Footwear in IC 025	July 22, 2020	Pending

India Trademark Applications

Mark	Serial No.	Filing Date	Status
 WHITE MOUNTAIN	4615542 Footwear in IC 025	August 19, 2020	Pending Examination

China Trademark Registrations

Trademark	Reg. No.	Reg. Date	Renewal Deadline
	G3578750	September 28, 2005	September 27, 2025
	<u>Goods/Services:</u> Boots, footwear, half-boots, sports shoes, inner soles, lace boots, sandals, shoes, slippers in IC 025		
	International Reg. No. 1129127	August 10, 2012	August 10, 2022
	<u>Goods/Services:</u> Footwear in IC 025		
	G3578751	September 28, 2005	September 27, 2025
	<u>Goods/Services:</u> Boots, footwear, half-boots, sports shoes, inner soles, lace boots, sandals, shoes, slippers in IC 025		
	International Reg. No. 1367204	August 30, 2017	August 30, 2027
	<u>Goods/Services:</u> Women's shoes in IC 025		

United Kingdom Trademark Registrations





Trademark	Reg. No.	Reg. Date	Renewal Deadline
 WHITE MOUNTAIN	3514745	November 20, 2020	July 22, 2030 (filed on July 22, 2020)
<u>Goods/Services:</u> Footwear in IC 025			
WHITE MT.	International Reg. No. 897695	September 6, 2006	September 6, 2026
<u>Goods/Services:</u> Footwear in IC 025			
	International Reg. No. 897698	September 6, 2006	September 6, 2026
<u>Goods/Services:</u> Footwear in IC 025			
	International Reg. No. 897698	September 6, 2006	September 6, 2026
<u>Goods/Services:</u> Footwear in IC 025			
	International Reg. No. 897701	September 6, 2006	September 6, 2026
<u>Goods/Services:</u> Footwear in IC 025			

EXHIBIT B

DocuSign Envelope ID: 0AC40A4F-0842-40B6-8EAA-DEDD1A6E613A

Filed
Date Filed : 12/21/2022 02:00:00 PM
Effective Date : 12/21/2022 02:00:00 PM
Filing # : 5911369 Pages : 4
Business ID : 13194
David M. Scanlan
Secretary of State
State of New Hampshire

CERTIFICATE OF CONVERSION OF CONNORS, FONG AND MANCUSO, INC. (A NEW HAMPSHIRE CORPORATION) TO A FOREIGN UNINCORPORATED ENTITY

PURSUANT TO THE PROVISIONS of the New Hampshire Business Corporation Act, as amended from time to time (the "Act"), the undersigned submits this Certificate of Conversion:

FIRST: The name of the corporation immediately prior to the filing of this certificate is "CONNORS, FONG AND MANCUSO, INC." (the "Corporation").

SECOND: The Corporation was formed in New Hampshire on August 31, 1979.

THIRD: This Certificate of Conversion is being filed in connection with the conversion (the "Conversion") of the Corporation to a Delaware limited liability company (the "Surviving Entity").

FOURTH: The name of the Surviving Entity is "Connors, Fong and Mancuso, LLC".

FIFTH: The Surviving Entity's jurisdiction of formation is Delaware.

SIXTH: The conversion was duly approved by the sole shareholder of the Corporation and, if voting by any separate voting group was required, by each such separate voting group, in the manner required by Chapter 293-a of the Act and the articles of incorporation of the Corporation.

SEVENTH: The plan of conversion for the Conversion is on file at the principal place of business of the Surviving Entity at 1064 Route 117 Main Street, Sugar Hill, NH 03586, and a copy of such plan of conversion has been furnished to the sole shareholder of the Corporation.

EIGHTH: The Corporation hereby appoints the Secretary of State of New Hampshire as its agent for service of process. The principal office address and mailing address of the Surviving Entity shall be: 1064, Route 117 Main Street, Sugar Hill, NH 03586.

NINETH: This certificate shall take effect on the effective time provided in Section 293-A:1.23 of the Act.

[Signature Page to Follow]

TRADEMARK
REEL: 008282 FRAME: 0270

CONNORS, FONG AND MANCUSO, INC.

DocuSigned by:
Marc Gold
By: FA8E5E725D7B4A2
Name: Marc Gold
Title: CFO
Date: 12/19/2022

EXHIBIT C

STATE OF DELAWARE
CERTIFICATE OF AMENDMENT

1. Name of Limited Liability Company: _____
CONNORS, FONG AND MANCUSO, LLC

2. The Certificate of Formation of the limited liability company is hereby amended as follows:

1. The name of the limited liability company is
WHITE MOUNTAIN INTERNATIONAL LLC

IN WITNESS WHEREOF, the undersigned have executed this Certificate on
the 20TH day of JANUARY, A.D. 2023.

By: /S/ELLIOTT TEITELBAUM
Authorized Person(s)

Name: ELLIOTT TEITELBAUM
Print or Type