

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM859608

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Luxnow Inc.		11/28/2023	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Standing Man LLC		
Street Address:	21237 Harrow Ct,		
City:	Boca Raton		
State/Country:	FLORIDA		
Postal Code:	33433		
Entity Type:	Limited Liability Company: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6464256	LUXNOW	
CORRESPONDENCE DATA			
Fax Number:	6509892131		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6509658731		
Email:	docketing@trademarkia.com		
Correspondent Name:	Victoria Walker		
Address Line 1:	446 E Southern Ave		
Address Line 4:	Tempe, ARIZONA 85282		
ATTORNEY DOCKET NUMBER:	2043163		
NAME OF SUBMITTER:	Victoria Walker		
SIGNATURE:	/Victoria Walker/		
DATE SIGNED:	12/08/2023		
Total Attachments: 2			
source=LUXNOW - SN 88630584 - ASSIGNMENT AGREEMENT#page1.tif			
source=LUXNOW - SN 88630584 - ASSIGNMENT AGREEMENT#page2.tif			

CH \$40.00 6464256

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("**Agreement**") is made by Luxnow Inc., a Delaware Corporation, located at 651 North Broad Street, Suite 206 Middletown, DELAWARE UNITED STATES 19709 ("**Assignor**") on the one hand, in favor of Standing Man LLC, an Florida Limited Liability Company, located at 21237 Harrow Ct, Boca Raton, FL 33433 ("**Assignee**") on the other.

WHEREAS, the Assignor is the lawful owner of all right, title and interest in the trademarks listed in Exhibit A ("**Assigned Trademark**"), which is registered with the United States Patent and Trademark Office, and in which the Assignor has built up source recognition and goodwill with respect to these Assigned Trademark and the businesses connected with and symbolized by the Assigned Trademark.

WHEREAS, Assignor desires to assign to Assignee all right, title and interest in and to the Assigned Trademark;

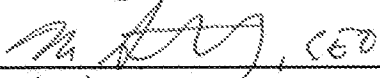
WHEREAS, Assignee desires to accept and assume all right, title and interest in and to the Assigned Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, and the undersigned parties intending to be legally bound by this Agreement, Assignor and Assignee hereby agree as follows: Assignor hereby irrevocably and perpetually assigns, transfers and conveys his/her/its entire right, title, and interest in and to the Assigned Trademark to the Assignee, together with the goodwill attached to the businesses connected with and symbolized by the Assigned Trademark(s), also together with any right to renew any future registrations of the Assigned Trademark, also together with any right that may arise from the Assigned Trademark provided by applicable law of any jurisdiction within or outside the United States..

IN WITNESS WHEREOF, the parties execute this Agreement on the dates indicated. The effective date of this Agreement is the date when the last party signs.

Assignor: Luxnow Inc.
Name of Signatory: Matt Sweetwood
Title: CEO
Email: matt@msweetwood.com

Assignee: Standing Man LLC
Name of Signatory: Matt Sweetwood
Title: Manager
Email: matt@msweetwood.com



(signature)



(signature)

Date (mm/dd/yyyy): 11/28/23

Date (mm/dd/yyyy): 11/28/23

EXHIBIT A
Assigned Trademark(s)

Mark	Jurisdiction	Type of Mark	Sr. Number	Registration date	Status
LUXNOW	United States	Standard Character	88630584	Aug. 24, 2021	Registered