

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM859719

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ARI Network Services, Inc.		09/11/2023	Corporation: WISCONSIN
RECEIVING PARTY DATA			
Name:	LeadVenture Inc.		
Street Address:	26600 SW Parkway Avenue, Suite 400		
City:	Wilsonville		
State/Country:	OREGON		
Postal Code:	97070		
Entity Type:	Corporation: WISCONSIN		
PROPERTY NUMBERS Total: 15			
Property Type	Number	Word Mark	
Registration Number:	2511777	PARTSMART	
Registration Number:	3796024	PARTSMART DATA MANAGER	
Registration Number:	3528396	PARTSMART CART	
Registration Number:	3528395	PARTSMART WEB	
Registration Number:	4462031	ACCESSORYSMART	
Registration Number:	4462030	ACCESSORYSTREAM	
Registration Number:	4461994	PARTSTREAM	
Registration Number:	4461997	DATASmart	
Registration Number:	3050342	TIREWORKS	
Registration Number:	4863344	AUCTION123	
Registration Number:	4583528	AUCTION123	
Registration Number:	7000885	LEADVENTURE	
Registration Number:	6707865	V	
Registration Number:	6570275	CHATBRIDGE	
Registration Number:	4033958	NET DRIVEN	
CORRESPONDENCE DATA			
Fax Number:	4142735198		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

CH \$390.00 2511777

Phone: 4142733500
Email: emcguire@gklaw.com
Correspondent Name: Shane Delsman; Godfrey & Kahn, S.C.
Address Line 1: 833 E. Michigan Street, Suite 1800
Address Line 4: Milwaukee, WISCONSIN 53202-5615

NAME OF SUBMITTER: Shane Delsman

SIGNATURE: /Shane Delsman/

DATE SIGNED: 12/08/2023

Total Attachments: 3

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State of Wisconsin
DEPARTMENT OF FINANCIAL INSTITUTIONS
Division of Corporate & Consumer Services

FILING FEE \$40.00

Please check box to request
Optional Expedited Service + **\$25.00**

FORM **4**

**AMENDMENT TO
ARTICLES OF INCORPORATION
BUSINESS CORPORATION**

Sec. 180.1006, Wis. Stats.

1. The corporate name (prior to any change effected by this amendment) is:

ARI Network Services, Inc.

(Enter corporate name, prior to any change)

2. Text of Amendment (*Identify each article of the current articles of incorporation that is being amended and how the amended article is to read. Attach additional pages if needed.*)

Article I of the Articles of Incorporation is hereby deleted in its entirety and replaced with the following:

ARTICLE I

The name of the corporation is LeadVenture Inc.

3. The foregoing amendment(s) were adopted on 09/11/2023 by the following method:
(Date of adoption)

(Indicate the method of adoption by checking (X) the appropriate choice below.)

in accordance with sec. 180.1002, Wis. Stats. (adopted by the board of directors without shareholder action)

OR

in accordance with sec. 180.1003, Wis. Stats. (proposed by the board of directors and approved by the shareholders)

OR

in accordance with sec. 180.1005, Wis. Stats. (adopted by the incorporators or the board of directors prior to the issuance of any shares by the corporation)

4. Executed on 09/11/2023
(Date)

Title: President Secretary
or other officer title _____

DocuSigned by:
Andrea Flanagan
D75588DA9CB142C (Signature)

Andrea Flangan
(Printed name)

Office Use Only

TRADEMARK
REEL: 008283 FRAME: 0184

This document was drafted by This document was not executed in Wisconsin.

 (Name the individual who drafted the document)

(Optional) This document has a **delayed** effective date/time of: _____
 (up to 90 days after received date)

Contact Information:

Andrea Flanagan

 Name

4949 Meadows Road, Suite 150

 Mailing Address

Lake Oswego

OR

97035

 City

 State

 Zip Code

andrea.flanagan@leadventure.com

206.914.9991

 Email Address

 Phone Number

INSTRUCTIONS (Refer to section 180.1006, Wis. Stats., for document content)

Please use BLACK ink. Submit one original to State of WI-Dept. of Financial Institutions, Box 93348, Milwaukee WI, 53293-0348, together with a check for the \$40.00 filing fee, payable to the Department of Financial Institutions. (If sent by express or priority U.S. mail, please mail to State of WI-Dept. of Financial Institutions, Division of Corporate and Consumer Services, 4822 Madison Yards Way, 4th Fl., North Tower, Madison WI, 53705.) If requesting optional expedited service, please check the expedited service box in the upper-right corner of the first page and include an additional \$25.00. Filing fees are non-refundable. This document can be made available in alternate formats upon request to qualifying individuals with disabilities. Upon filing, the information in this document becomes public and might be used for purposes other than those for which it was originally furnished. If you have any questions, please contact the Division of Corporate & Consumer Services at 608-261-7577 (hearing-impaired may call 711 for TTY) or by email at DFICorporations@dfi.wisconsin.gov.

Item 1. State the name of the corporation (before any change effected by this amendment).

Item 2. Specify the amendment(s) to the corporation's articles of incorporation by identifying each article that is being amended, and how the amended item is to read.

Item 3. Specify the date the amendments were adopted and select one of the three available methods of adoption under applicable law. Select the first method only if the amendments were adopted by the corporation's board of directors without shareholder action, in accordance with section 180.1002 of the Wisconsin Statutes. Select the second method if the amendments were proposed by the board and approved by the corporation's shareholders in accordance with section 180.1003 of the Wisconsin Statutes. Select the third method only if the amendments were adopted by the board or the corporation's incorporators prior to the issuance of any shares by the corporation (i.e., before it had any shareholders), in accordance with section 180.1005 of the Wisconsin Statutes.

Item 4. This document must be executed by an officer of the corporation, subject to two limited exceptions: (1) if directors have not been selected, it may be signed by an incorporator identified in the initial articles of incorporation; and (2) if the corporation is in the hands of a receiver, trustee or other court-appointed fiduciary, it may be signed by the fiduciary. Corporate directors are not authorized to sign this document in their capacities as directors. (A corporate director who also serves as an officer may sign the document, but that person must sign in their capacity as an officer of the corporation.)



For Office



State of Wisconsin
Department of Financial Institutions

Endorsement

ARTICLES OF AMENDMENT - DOMESTIC BUSINESS CORPORATION - FORM 4 - Ch. 180

ARI NETWORK SERVICES, INC.

Received Date: 9/11/2023

Filed Date: 9/12/2023

Filing Fee: \$40.00

Expedited Fee: \$25.00

Total Fee: \$65.00

Entity ID#: 1A12669

CHGS NAME OF ENTITY